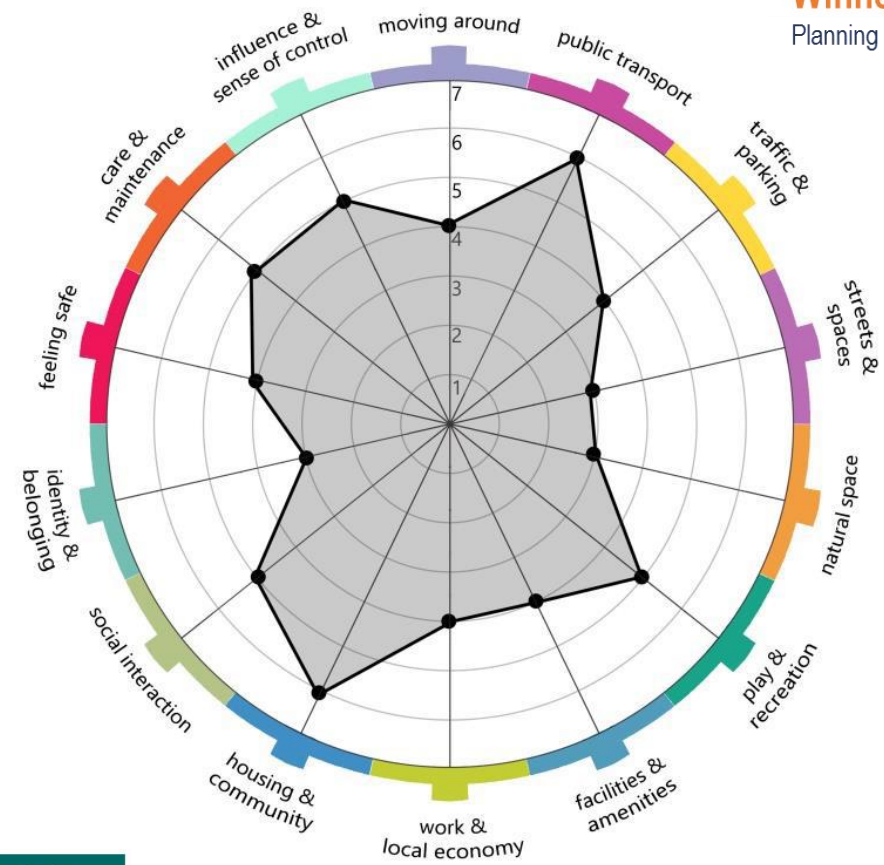




Place Standard Alliance December 2019 DELIVERY HEADLINES

John Howie
NHS Health Scotland
*Organisational Lead (Place) and
Chair of the National Place
Standard Implementation Group*

@placestandard
www.placestandard.scot



MAKING PLACE CONFERENCE

Old Fruitmarket GLASGOW June 2019

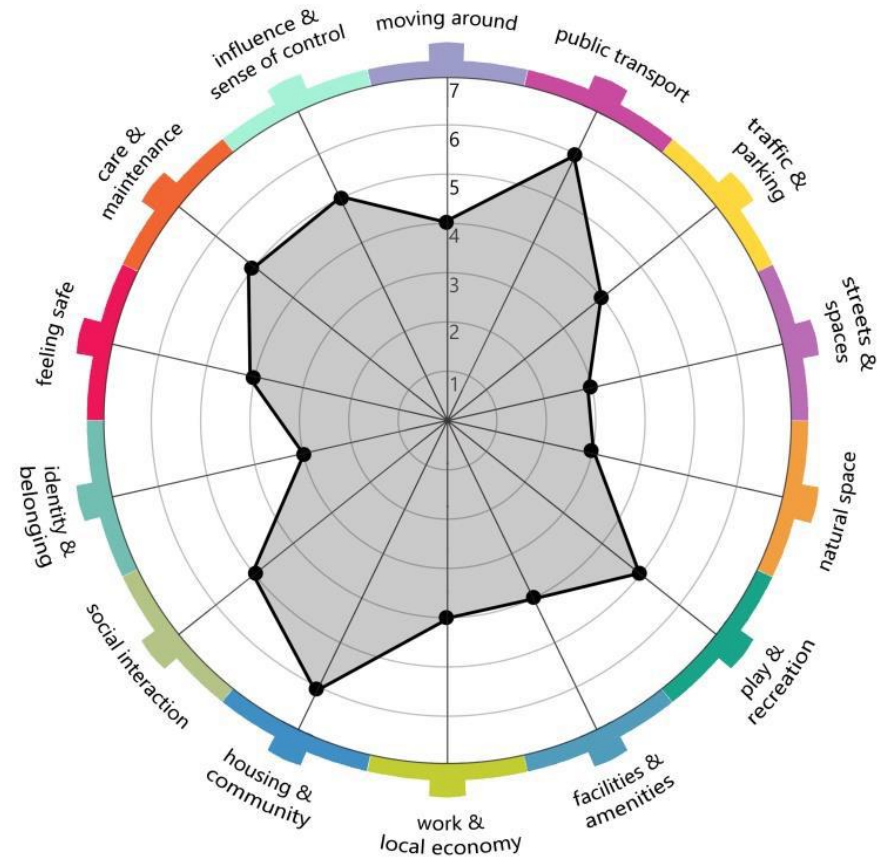


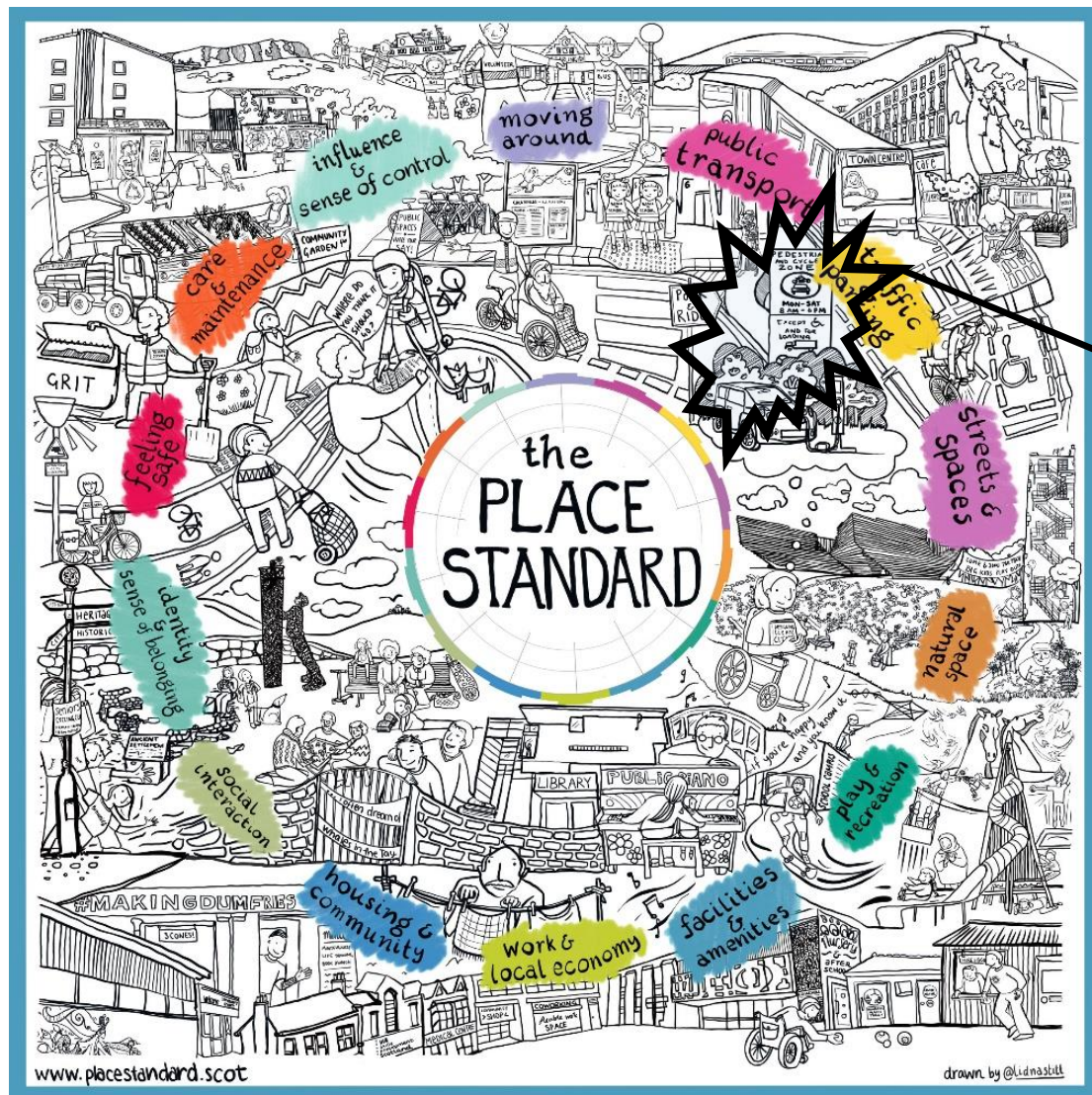
- *key note presentations,*
- *live workshop,*
- *panel discussion,*
- *two site visits*
- *27 parallel sessions and an exhibition*



<http://www.healthscotland.scot/media/2656/making-place-international-conference-event-summary.pdf>

Since *Making Place*
June 2019 ...

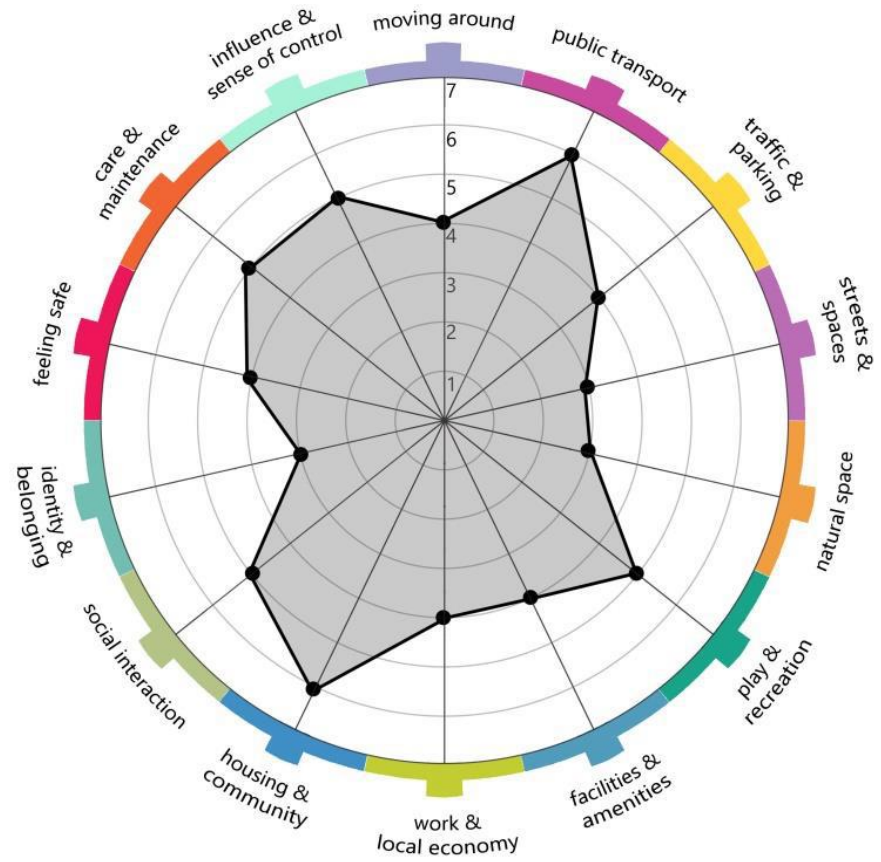




Today's Update

**A tiny
proportion
of what's
going on**

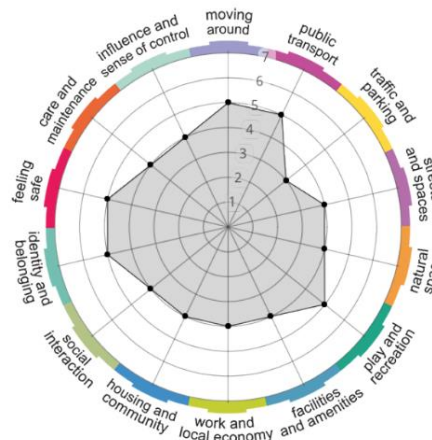
LOCAL DELIVERY



Council Areas

Place Standard – How Good is Our Place?

- Over 4,600 People
- 7 Councils
 - Angus
 - City of Edinburgh
 - Midlothian
 - Perth & Kinross
 - Western Isles
 - Argyll and Bute
 - Clackmannanshire
- 19 Projects (16 Using National Standards for Community Engagement)
- Range per project from 9 to 1548 people



Midlothian 
194 People



HOW GOOD IS OUR PLACE?

RESULTS FROM THE PLACE STANDARD SURVEY FOR THE OUTER HEBRIDES



Clackmannanshire Council – Alloa – Masterplan

Focus Group Workshop

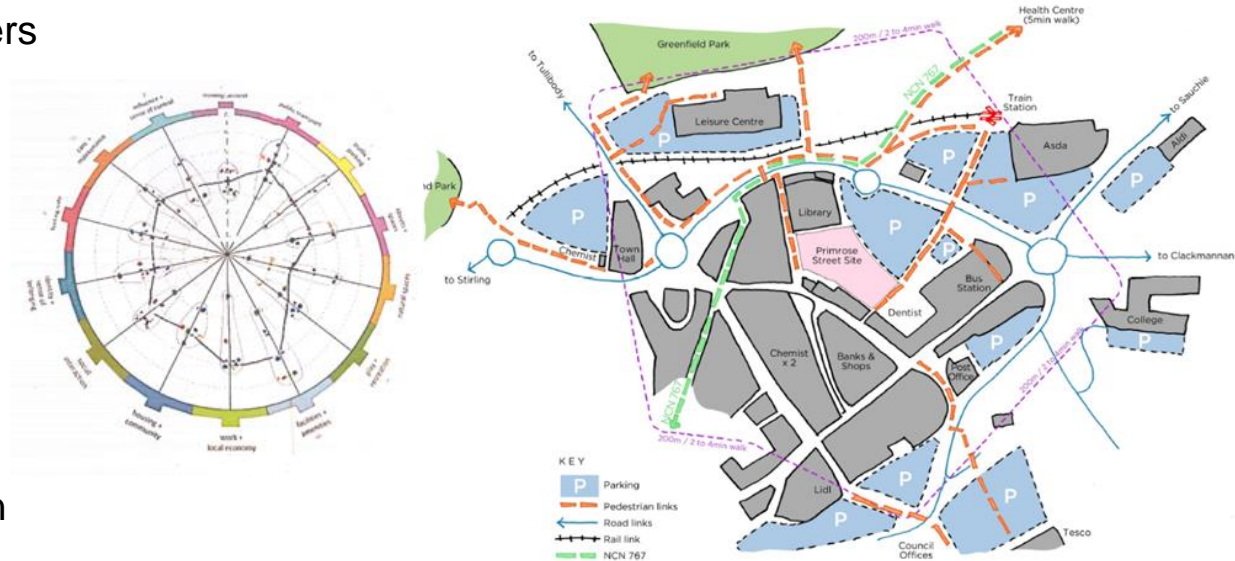
- Planning/Housing/Roads Officers
- Housing Association
- Design Team
- A&DS Design Panel
- University of Stirling Dementia Care
- **Community Planning**
- **Health and Social Care Partnerships**
- **Alloa First (Business Improvement District)**
- Place Standard Implementation Group

Format

2 x 3 hour workshops

Output

Provisional Brief for Town Centre Masterplan



“We were concerned that despite being based centrally, the housing for the older people may isolate the residents, if there isn’t a wider community approach; especially in terms of active living/travel, and ensuring the Town Centre is dementia friendly given our aging population, and the rise of Alzheimer’s/dementia.”

“The aim of the consultation was to inform a new town centre Masterplan for local infrastructure improvements, and service planning including care in the community.”

“Intent to use tool across both geographic areas, and communities of interest to help shape future planning for our communities.”

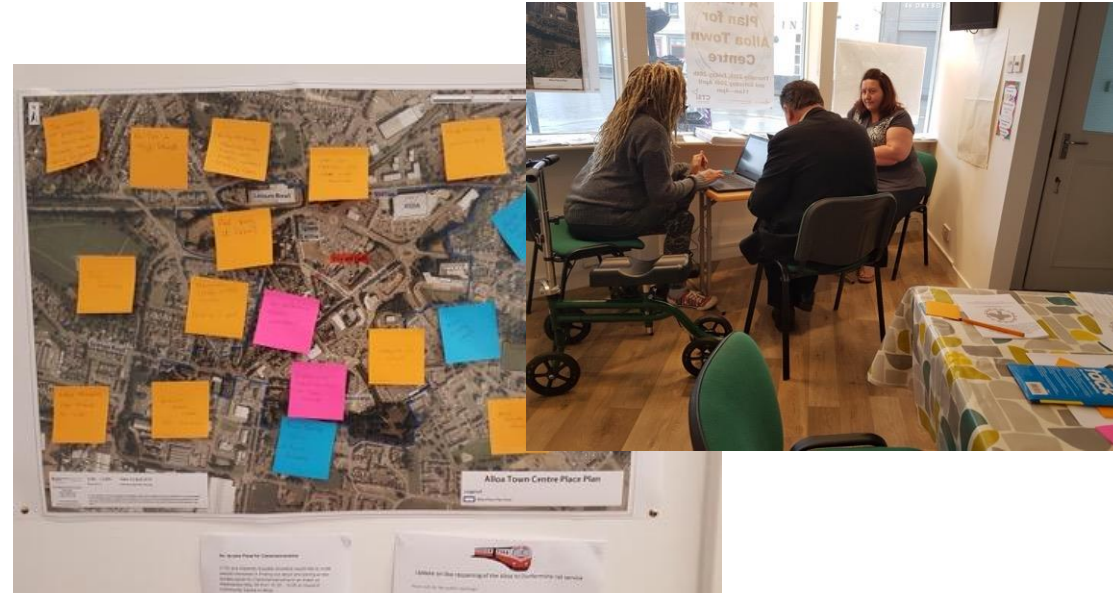
Clackmannanshire Council - Alloa

- Clacks Third Sector Interface (CTSI)
- 300 Respondents,
- 93 aged 55 or over,
- Disability
- BME Groups
- 30 academy pupils

Format

- 3-day drop-in.
- On-line survey
- 'Where you meet'
- Alloa Academy

What would have happened without the PST?



“The purpose of stage two was to consult a broad cross-section of Alloa residents on the whole town centre, with a view to preparing a town centre Masterplan/Place Plan as part of the Local Development Plan review. We were hoping for a greater breadth and depth of input than we had previously achieved from public consultation exercises.”

Sharing the Alloa Experience

- Architecture & Design Scotland – Case Study Series
- British Irish Council 20th Anniversary Symposium on 28th/29th November “Creating an Inclusive Future Vision for our ageing Populations”.
- Interest from UK Government and Northern Ireland.

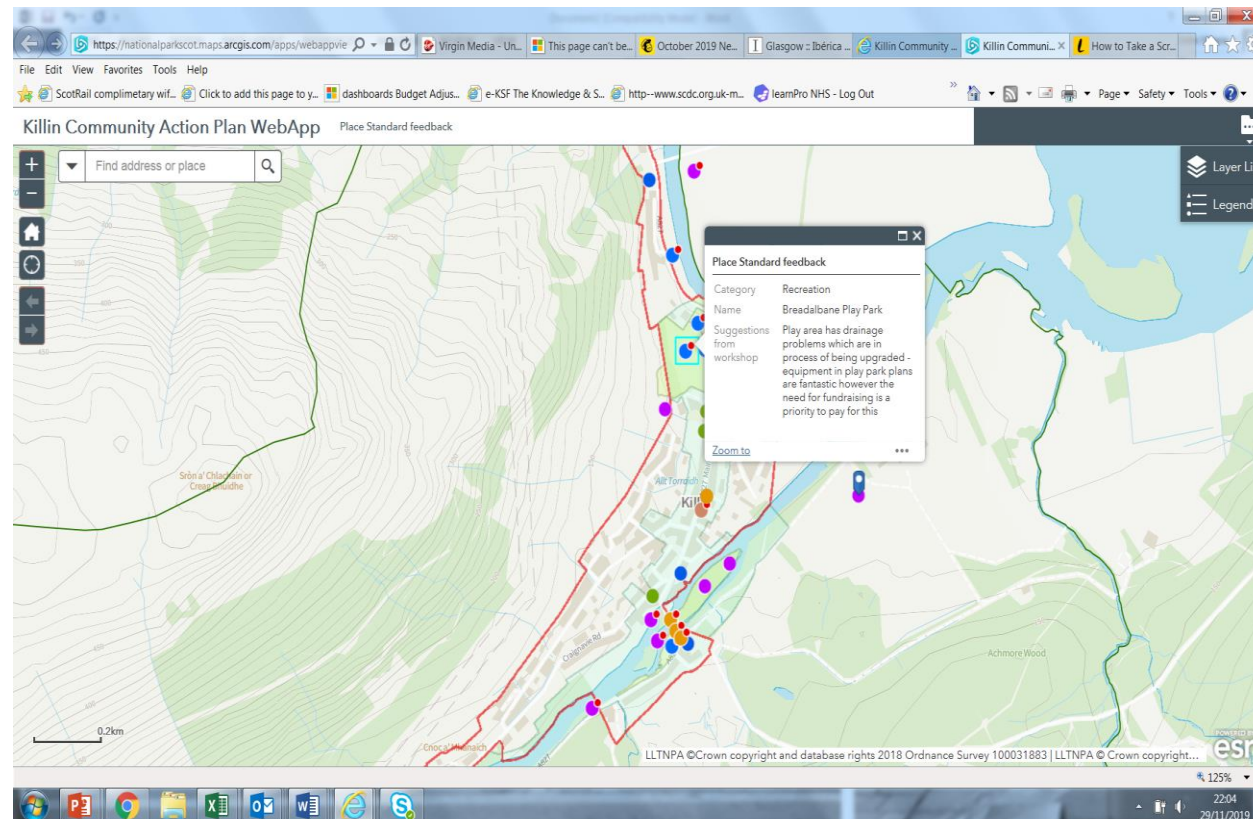


Review of
the April
2015 STP
Toolkit now
underway



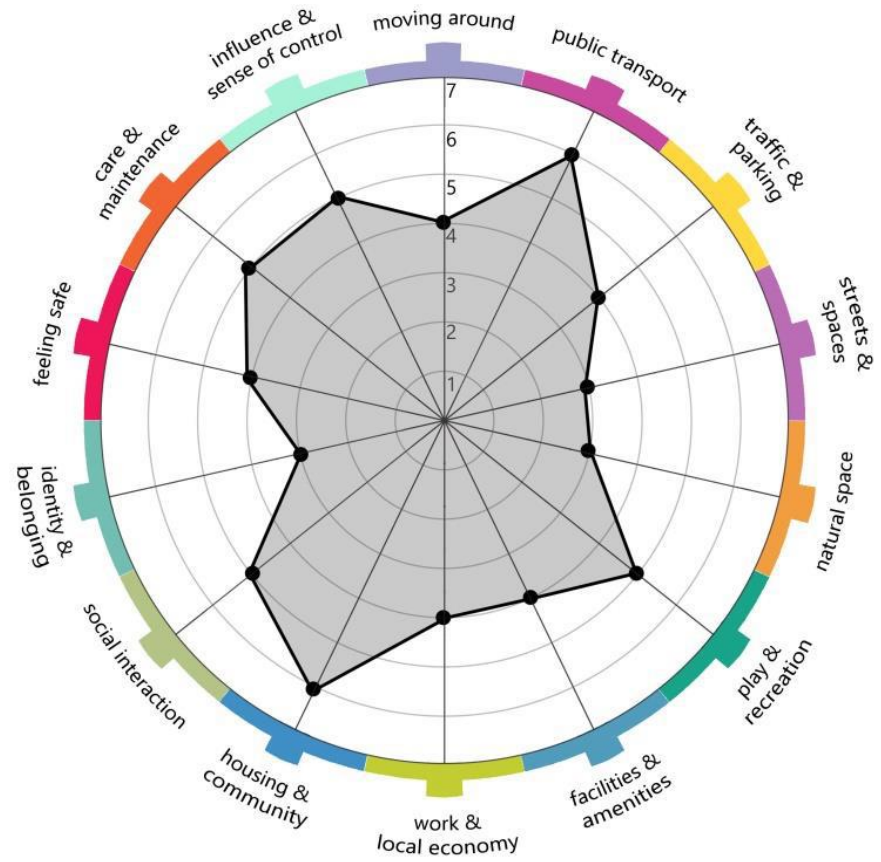
Loch Lomond & Trossachs National Park

How to improve Place Standard engagement and recording through using online GIS Tools & Applications



Future development
Addition of functionality to enable “voting” or “approval/disapproval” of issues and opportunities arising from the place standard exercise which identified as candidates for inclusion in the community action or place plan.

Population Focus



Using the Place Standard tool to assess the quality of Gypsy/Traveller sites



To assess the applicability of the Place Standard tool with Gypsy/Traveller communities across Scotland to better understand how place impacts our health and wellbeing.

Over three months

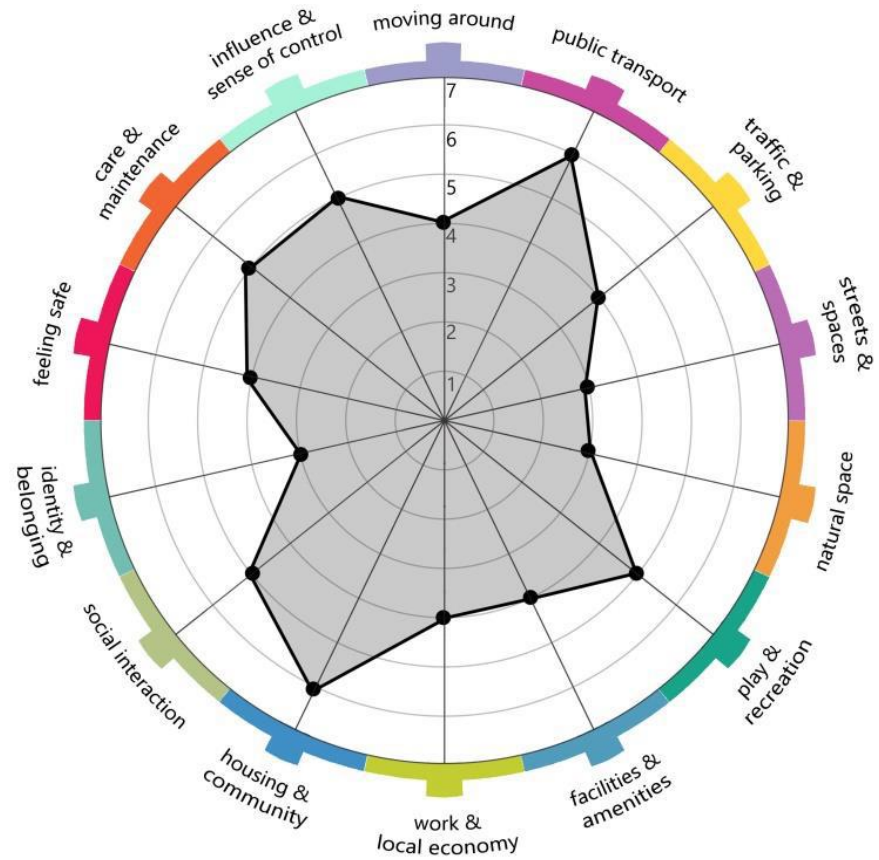
Four local authority/NHS Board areas.



Recommendations

1. Consider **amendments to the Place Standard Guidance** in consultation with the Gypsy/Traveller community and other partners to recognise the Gypsy/Traveller culture and lifestyle to improve its applicability within that community;
2. **Explore the development of the Place Standard Tool or another tool** to allow the assessment of Gypsy/Travellers' experience of temporary sites as part of their travelling lifestyle;
3. Initiate action **to improve the awareness and understanding** of Gypsy/Travellers' culture and lifestyle, the roles of places or sites, permanent and temporary, in that lifestyle and what makes a successful place for a Gypsy/Traveller community, among built environment professionals and elected representatives;
4. **Support organisations with knowledge and understanding of the Gypsy/Traveller community** to provide resources and services to facilitate Gypsy/Travellers' engagement with processes influencing and shaping their places.
5. Reflect the **importance of landscape and nature** within the Gypsy/Traveller culture.

Public Health Scotland Headlines



Leadership



**Public Health
Scotland's
First Chief
Executive**
Angela Leitch



On-going work to
inform how we deliver
through existing and
new systems

*“A Scotland where
we live in vibrant,
healthy and safe
places and
communities”.*

Current Structure Proposals

Data Driven Innovation Directorate	Board Clinical and Protecting Health Directorate	Place and Wellbeing Directorate	Head of Strategy, Governance & Performance
CDS, Resources, Diagnostic & Treatment	Associate Director's Office	Discovery, Whole System Modelling and Atlas of Variation	Administration Staff
Consultancy Services	BBV/STI/IMMS/RESP	Evaluation	Change Support Team (including Organisational Improvement)
DM Secondary Care	Clinical Health Protection	Evidence for Action	Communications and Engagement
Digital support & Workforce Development	Clinical ISD	Health and Work Policy	Executive & Governance Team
eDRIS	Clinical Trials Unit	Health and Work Services	Finance & Procurement Team
Information Governance	EG&T	Health & Social Care Integration	Marketing and Digital Services
Primary, Community & Social Care	Healthcare Audits	Learning and Improvement	People and Workplace Teams (HR, L&D & HSF)
Statistical Governance	Knowledge Services and Research Services	Place and Equity	Planning, Performance & Administrative Services
Strategic Development	Libraries	Population Health	Policy & Outcomes Team (including Operational Planning & Events)
Substance Misuse	Nursing Health Protection	Population Health	Staff Side
DQA, Clin Coding	Public Health Microbiology	Prescribing	Strategic Development Team
Scottish Government Placements	Pharmacy	Primary Care Information	
Lothian Placements	Population Health (Screening & Immunisation)	Public Health Observatory	
The Local Intelligence Support Team (LIST)	SHPN	Quality Indicators and Secondary Care	
		Resources	
		Scottish Public Health Network	
		Service Access	
Current Organisation: PHI <input type="checkbox"/> Health Scotland <input type="checkbox"/>			<p>ALL Subject to Change</p>



Place Standard Learning Resource

Module 1: Introducing the Place Standard tool

Module 2: Developing your plan

Module 3: Putting your plan into action

Module 4: Results, report and next steps

Appendices

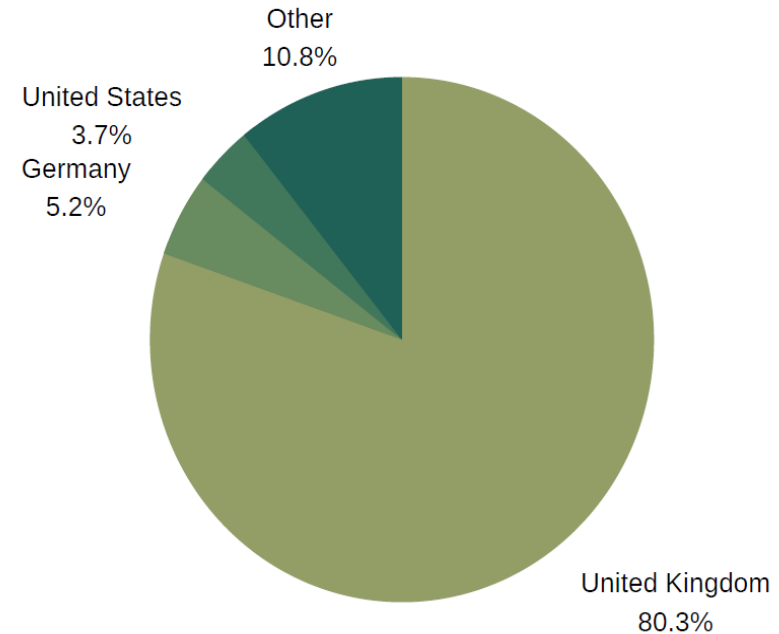
1. Project management template
2. Engagement plan template
3. Checklist for your Place Standard engagement
4. End of project action planning template
5. Report template

Click here to access <https://elearning.healthscotland.com/course/view.php?id=567>

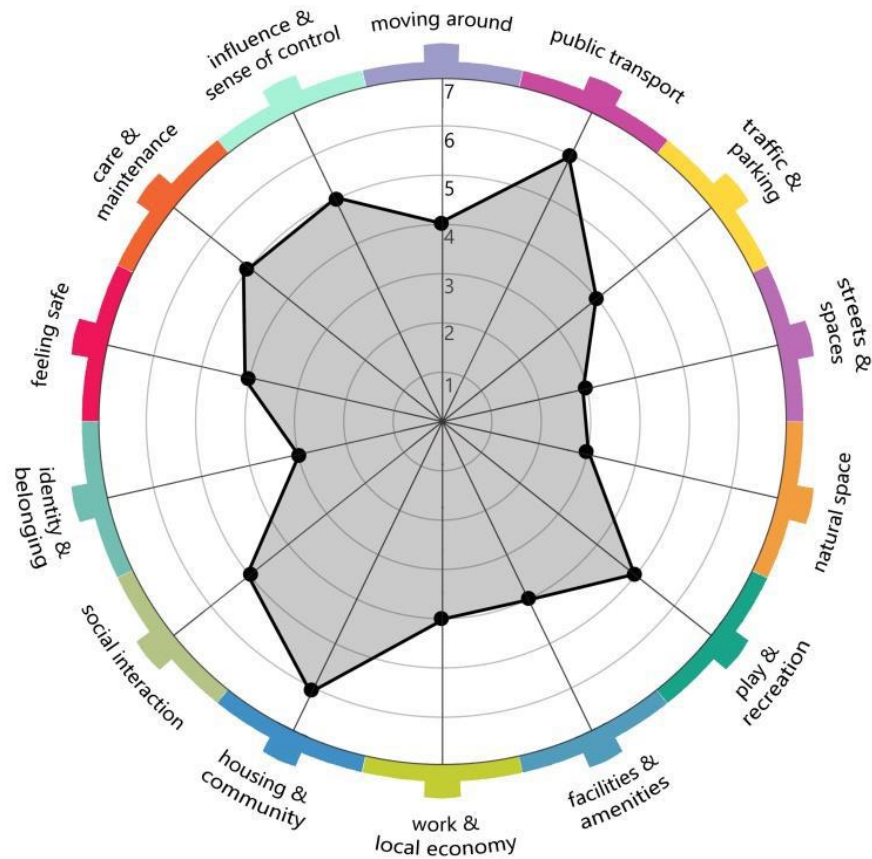


Place Standard Learning Resource

- Mix of ‘how to’ information, diagrams, case studies, activities and templates
- Applicable to all communities/places (third sector focus)
- 588 clicks on the resource link since launch
- Engagement and use has more than doubled, from **39** (Q1) to **92** (Q2)



BEYOND SCOTLAND



Leadership - Supporting UK Public Health Approaches

Local Action on the Wider Determinants of Health The Health Foundation, Shared Intelligence, The Leadership Centre and the Design Council

2019/20 London-based Pilot to support Directors of Public Health to: -

- Have more impact, as system leaders, on the wider determinants of health.
- Build knowledge and skills, as well as garner deeper insight into policy areas across their local system.

Participants will access leaders from other local government policy areas, enabling them to broaden their influence and promote [health in all policies](#).

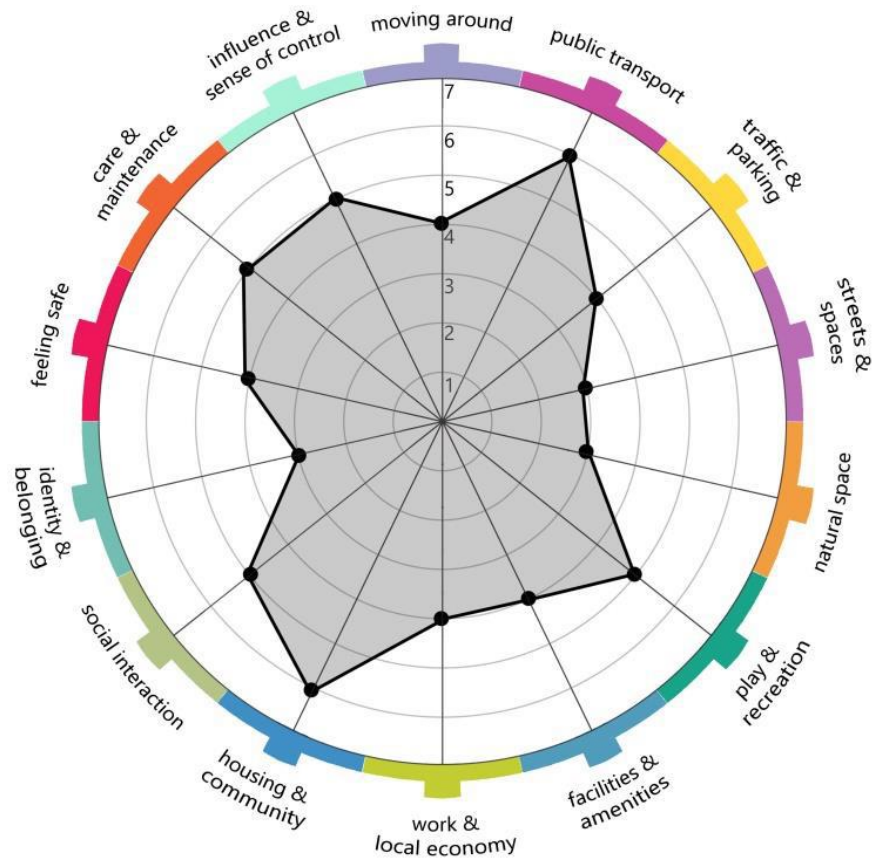
Potential Roll 2020/21 onwards

Through discussions with Glasgow City Council the Place Standard Tool selected as one practical option to support whole system delivery

Carlisle Investing



BEYOND UK



Delivery Across Europe

- Lithuania, Latvia, Norway, Denmark, Netherlands, Turkey, North Macedonia and Greece

- **Germany**



- Testing of PST in 4 Areas with final report April 2021.
- Cologne Expert Group Meeting - International Partnerships Established
- Significant learning anticipated – data analysis, prioritisation and actions
- *Early benefits of partnership – dissemination*
 - European Public Health (EPH) Healthy Places Pre-conference Session
 - “Healthy Places” run by three EUPHA sections: Urban Public Health Section, Public Mental Health Section and Environmental Health Section.
- **Spain & Portugal**

Effective & Efficient Delivery Across Europe



- Maximise Existing Networks
- Where beneficial develop new forums and collaboratives
- Raise awareness and technical capacity across global regions to apply and teach others
- Global access to toolkits
- Return of knowledge and learning into Scottish based settings

Delivering on Scotland's National Performance Framework



We are open,
connected and make a
positive contribution
internationally

“Scotland has a long and proud history of intellectual, cultural and economic exchange. As we have carried our stories, talents and creations abroad so too we have welcomed and benefited from those of others. In this Outcome we commit to fulfilling our obligations internationally, promoting our place in the world and deepening our relationships with others.”

Summary

- Well done everyone
- National Team looking forward to next phase of the Place Standard Tool
- Keep up embedding the PSt into our work, learn from our experiences and share for improved future delivery and *“healthy & safe”* places for all

Thank You

