



The diagram features a central circle with the text "Scotland's health". Surrounding this are five smaller circles, each containing an icon: a purple circle with a pound symbol (£), a blue circle with an open book, a yellow circle with a house, a green circle with a family of three, and a teal circle with two hands shaking. Dotted lines connect these outer circles to the central one. The background is a dark blue gradient with a hand pointing at the diagram.

**Scotland's  
health**

# A Whole System Approach to Health and Housing

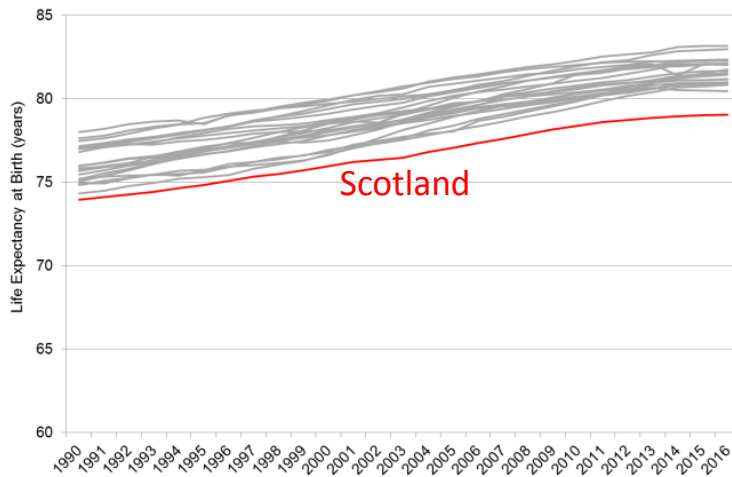
Matt Lowther  
Head of Place and Equity

# Outline

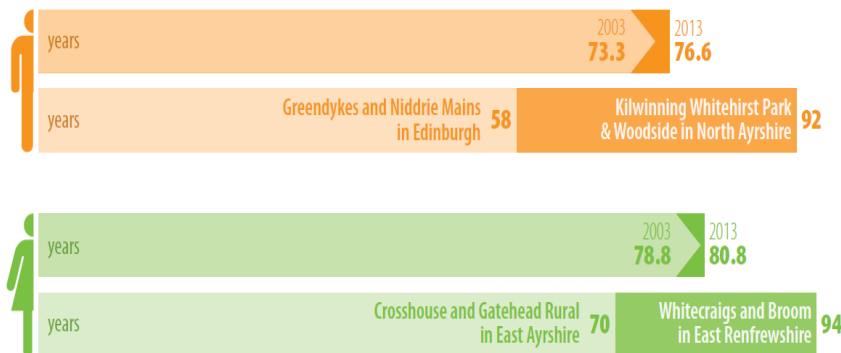
- Public health reform
  - Public health priorities
  - Public Health Scotland
  - Whole system working
- Planning for PHP1
- Our work around housing and health

# Why reform?

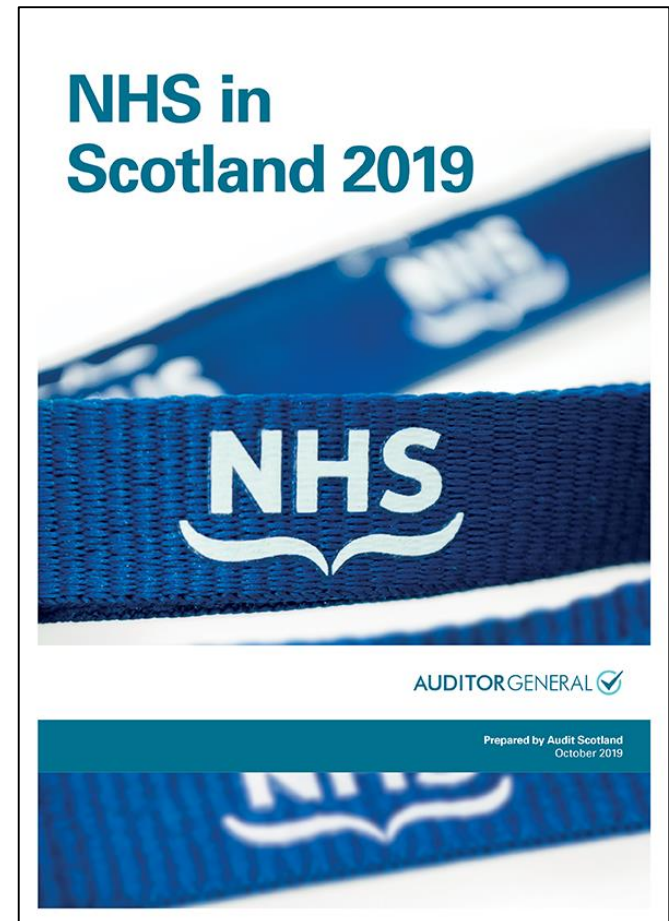
## Scotland's poor relative health



## Significant & persistent inequalities



## Unsustainable pressures on health and social care services



# **3 key actions for public health reform**

**1. Establish national public health priorities**

**2. Create a new national public health body**

**3. Enable a joined-up approach to public health at a local level**



# 1. Scotland's public health priorities



“A consensus on the most important things Scotland must focus on over the next decade if we are able to improve the health of the population”



# 1. Scotland's Public Health Priorities

A Scotland where we live in vibrant, healthy and safe places and communities.

A Scotland where we flourish in our early years.

A Scotland where we have good mental wellbeing.

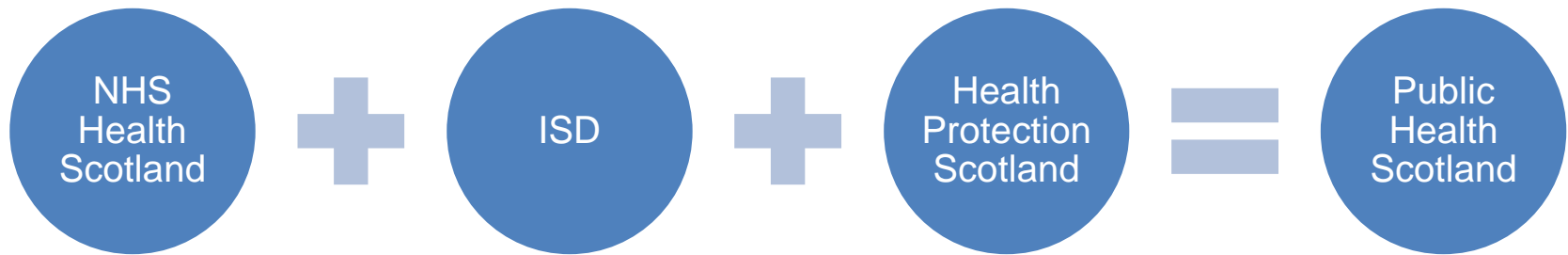
A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs.

A Scotland where we have a sustainable, inclusive economy with equality of outcomes for all.

A Scotland where we eat well, have a healthy weight and are physically active.



## 2. Public Health Scotland



Jointly accountable to SG and COSLA.





## 2. Public Health Scotland

- Provide strong public health leadership for the public's health
- Deliver high quality, effective and supportive health improvement, health protection and health care public health functions
- Intelligence, data and evidence led
- Have a key role in enabling and supporting delivery of at a local level
- Have strong leadership roles in relation to: public health research; innovation; public health workforce
- Bring together expertise from Health Scotland, HPS and ISD





### 3. Whole System Working



# Core characteristics



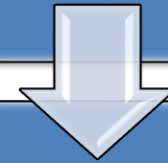
# Early Adopters

- Intended to provide an opportunity to further develop and test the whole system approach
- Will generate learning on how to create the conditions to support this way of working in the short-medium term both nationally and locally across Scotland
- More specifically intended to provide tailored learning for different stakeholders
- In return, ***may*** be able to access specific resource (e.g. specialist PH input)



# Not mutually exclusive

6 public health priorities for Scotland



Taken forward through collaborative whole system working



Supported and led by PHS



Tested out through early adopters



# Applying in practice

6 public health priorities for Scotland

Taken forward through  
collaborative whole system working

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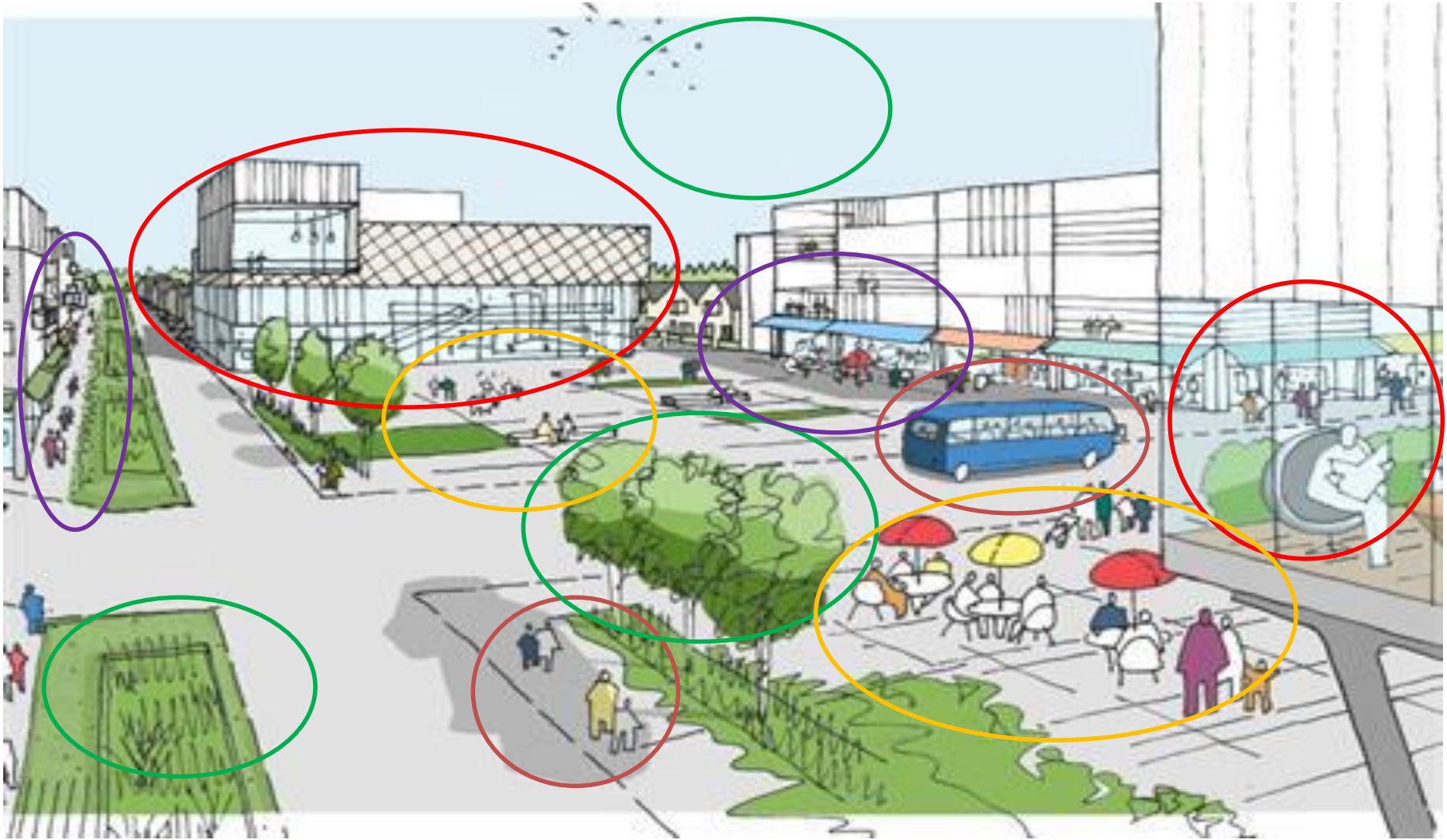


# Practically applying this to PHP1

“A Scotland where we live in vibrant, healthy and safe places and communities”

# PHP1 – Place and Communities

“the combined social, economic, physical, environmental, cultural and historic characteristics of a location”





# Applying in practice

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# Whole system planning

Whole system outcomes		
Long-term outcomes		Medium-term outcomes
PHP1	Relevant National Outcomes	Relevant National Indicators
A Scotland where we live in vibrant, healthy and safe places and communities	↑Communities: we live in communities that are inclusive, empowered, resilient and safe	↑Perceptions of local area
		↓Loneliness
		↓Perceptions of local crime rate
		↑Community land ownership
		↓Crime victimisation
		↑Places to interact
		↑Access to green and blue space
		↑Social capital
	↑Environment: We value, enjoy, protect and enhance our environment	↑Visits to the outdoors
		↑Energy from renewable sources
		↓Waste generated
		↑Biodiversity
	↑Economy	↑Carbon footprint
		↓Greenhouse gas emissions
	↑Health	↑Journeys by active travel
	↑Human Rights	↑Quality of public services
		↑Influence over local decisions
		↑Access to justice
	↓Poverty	↓Relative poverty after housing costs
		↑Satisfaction with housing
		↓Food insecurity

# Shared commitment and outcomes

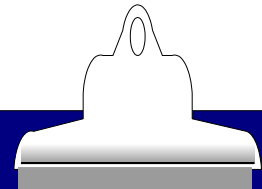
Whole system outcomes				
Long-term outcomes		Medium-term outcomes		
PHP1	Relevant National Outcomes	Relevant National Indicators	Existing Programme	Main elements
A Scotland where we live in vibrant, healthy and safe places and communities	↑Communities: we live in communities that are inclusive, empowered, resilient and safe	↑Perceptions of local area	Place-making and planning	Place standard and place principle
		↓Loneliness		Spatial planning, local place plans and HIA
		↓Perceptions of local crime rate		International collaborating centre
		↑Community land ownership	Active and Healthy Environments	Play, natural spaces and open space strategies
		↓Crime victimisation		Transport and active travel
		↑Places to interact		GIS mapping
		↑Access to green and blue space	Community Development	External support/early adopters
		↑Social capital		Internal capacity building
	↑Environment: We value, enjoy, protect and enhance our environment	↑Visits to the outdoors		SCDC/CFHS
		↑Energy from renewable sources	Inclusion Health	Homelessness
		↓Waste generated		Excluded groups (e.g. travellers)
		↑Biodiversity		Community justice
	↑Economy	↑Carbon footprint	Housing and Regeneration	Supporting national policy
		↓Greenhouse gas emissions		Supporting local delivery
	↑Health	↑Journeys by active travel		Clyde gateway regeneration study
	↑Human Rights	↑Quality of public services	Climate Change and ES	Leadership and influence
		↑Influence over local decisions		Joint working across PHS
		↑Access to justice		Developing the evidence-base
	↓Poverty	↓Relative poverty after housing costs	Air quality	Air quality (outdoor and indoor)
		↑Satisfaction with housing		
		↓Food insecurity		

## SDsPH PH Priority 1: Place Driver Diagram

### AIM Statement

### Primary Drivers

### Secondary Drivers



The Scottish Directors of Public Health operate collectively to lead action on Public Health Priority 1; A Scotland where we live in vibrant, healthy and safe places and communities

Support the implementation of action to deliver Scottish Public Health Priority 1 (PHP1), engaging with our key stakeholders nationally and locally as equal partners.

Advocate for the inclusion of health wellbeing and environment for all spatial planning

Transport: promote active travel and help people to move from place to place safely

Housing: Advocate for access to affordable, safe and warm energy efficient homes

Advocate for places to promote participation, inclusion and belonging within and between communities

Contribute to discussions locally to promote Environmental sustainability and Green Infrastructure

Protecting the public from environmental health hazards

- ☐ Promote places which are safe, with good quality housing and strong infrastructure to improve health and wellbeing and contribute to a reduction in health inequalities.
- ☐ Support use of 'Place Standard Tool' and the future national 'Place and Health Principles' which will be used alongside the revised National Planning Framework.
- ☐ Identify the needs local Public Health, Health Improvement and spatial planners to support a Health in All Policies approach

- ☐ Promote compact neighbourhoods, with green space, accessible local facilities encouraging walking and public transport and community connection
- ☐ Support collaboration with spatial planners through participation in the proposed 'Place & Health network'

- ☐ Contribute to local transport strategies and build the case for safe 'car-free' journeys including active travel.
- ☐ Promote safe, convenient active travel and neighbourhood design within Local areas, highlighting benefits to physical activity, enhanced social connections and strengthened mental health
- ☐ Advocate for an inclusive sustainable transport system that recognises and meets the needs of people who are not able to use a car, including people in poverty, young people and people with a disability

- ☐ Contribute to Local Housing Strategies; in particular the components relating to homelessness, housing support and fuel poverty
- ☐ Advocate for improved housing quality to improve energy efficiency
- ☐ Ensure Referral pathways enable all public sector staff to direct people to help to improve energy efficiency of homes and maximise income
- ☐ Work with community planning partners to develop plans that support provision of affordable housing as part of a holistic vision for each area
- ☐ Work with housing authorities to ensure housing contribution statements identify projected need for and provision of specialist, supported and adaptable housing

#### Resilient communities

- ☐ Advocate for communities where everyone is free from violence, intimidation or abuse, where vulnerable and minority groups are welcomed without stigma and treated with respect and compassion.
- ☐ Promote implementation of the ScotPHN Violence Prevention Framework recommendations
- ☐ Facilitate intelligence gathering and knowledge into action relating to violence & violence prevention.
- ☐ Support the development of a Scottish Violence Prevention Network and collaboration with partners
- ☐ Work with partners to implement the 'Equally Safe' strategy for the prevention and eradication of violence against women and girls.
- ☐ Work with key partners to address issues of hate crime in communities.

#### Social Capital

- ☐ Promote provision of community facilities that support interaction and community networks
- ☐ Support communities to participate meaningfully in local decision-making
- ☐ Promote provision of high quality built and green spaces

- ☐ At every opportunity raise awareness that human health is closely interlinked with the 'health' of the planet
- ☐ Promote access to natural and planned green space, which benefits physical activity and mental health
- ☐ The environmental costs and benefits of any public health intervention should be considered and the most sustainable chosen wherever possible

- ☐ Jointly progress mechanisms with Public Health Scotland to provide public health advice for significant infrastructure projects
- ☐ Develop local air quality action plans
- ☐ Coproduce Joint Health Protection Plans with local Environmental Health leads

# Wider Planning/Delivery Group

- Public Health
- COSLA and Local Government
- Improvement Service
- Scottish Government
- Academia
- Specialist sub-groups

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Supported and led by PHS

Tested out through early adopters



# Early Adopters

- Anyone/anywhere can be an early adopter
- Currently in discussions with a number of localities



# Housings wider contribution to the Public Health Priorities

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# Housing and Health Programme

- Establishing the Healthy Homes Working Group and taking a **whole system approach** to health and housing.
- **Influencing housing policy and guidance** e.g. refresh of Scottish Government's Local Housing Strategy Guidance 2019 and Housing to 2040
- Understanding how social housing allocation policies contribute to health outcomes through our focus on **building foundations for healthy allocations**.
- Understanding how the housing sector are responding to and preventing the impact **Adverse Childhood Experiences across the life-course**.
- Piloting a **health, housing and sustainability** project exploring how we can promote/support evidence informed policies and action which contribute to the triple wins of sustainability; improved health and reduced health inequalities

# Housing

IT'S A HUMAN RIGHT

*Habitability, Affordability, Accessibility,  
Security of tenure, Accessibility, Services,  
Location, Culture*



# Looking forward to 2020/21

## Accessibility

- Availability
- Adaptable housing
- Housing options
- Vulnerable groups

## Affordability

- Child poverty
- Fuel poverty
- Rent levels
- Tenure options

## Sustainability

- De-carbonising homes
- Climate resilience
- Health impact and equity

## Security

- Mental health and wellbeing
- Housing options
- Community empowerment/decision making
- Equity cross tenure

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# Thank you

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*Working for a fairer healthier Scotland*