

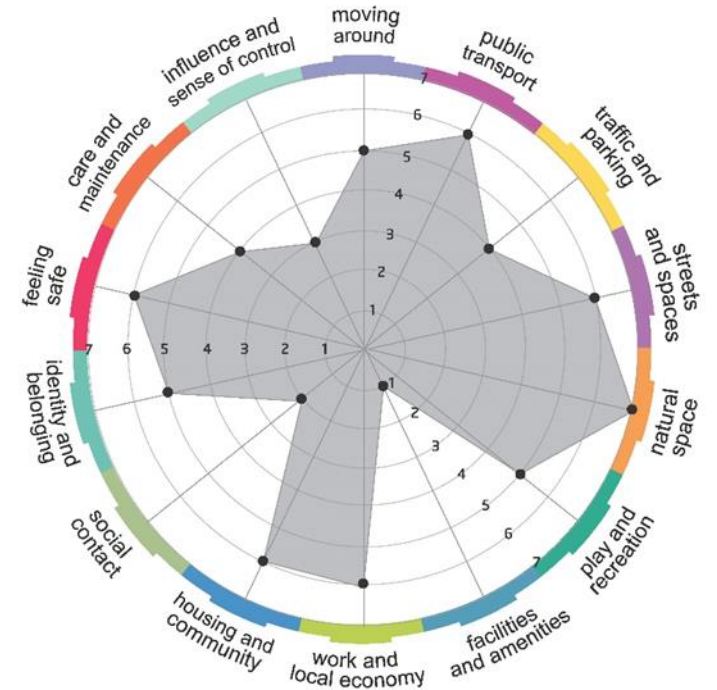
Place Standard:

Key findings from the improvement programme

Shruti Jain

Health Improvement Manager (Place)

NHS Health Scotland

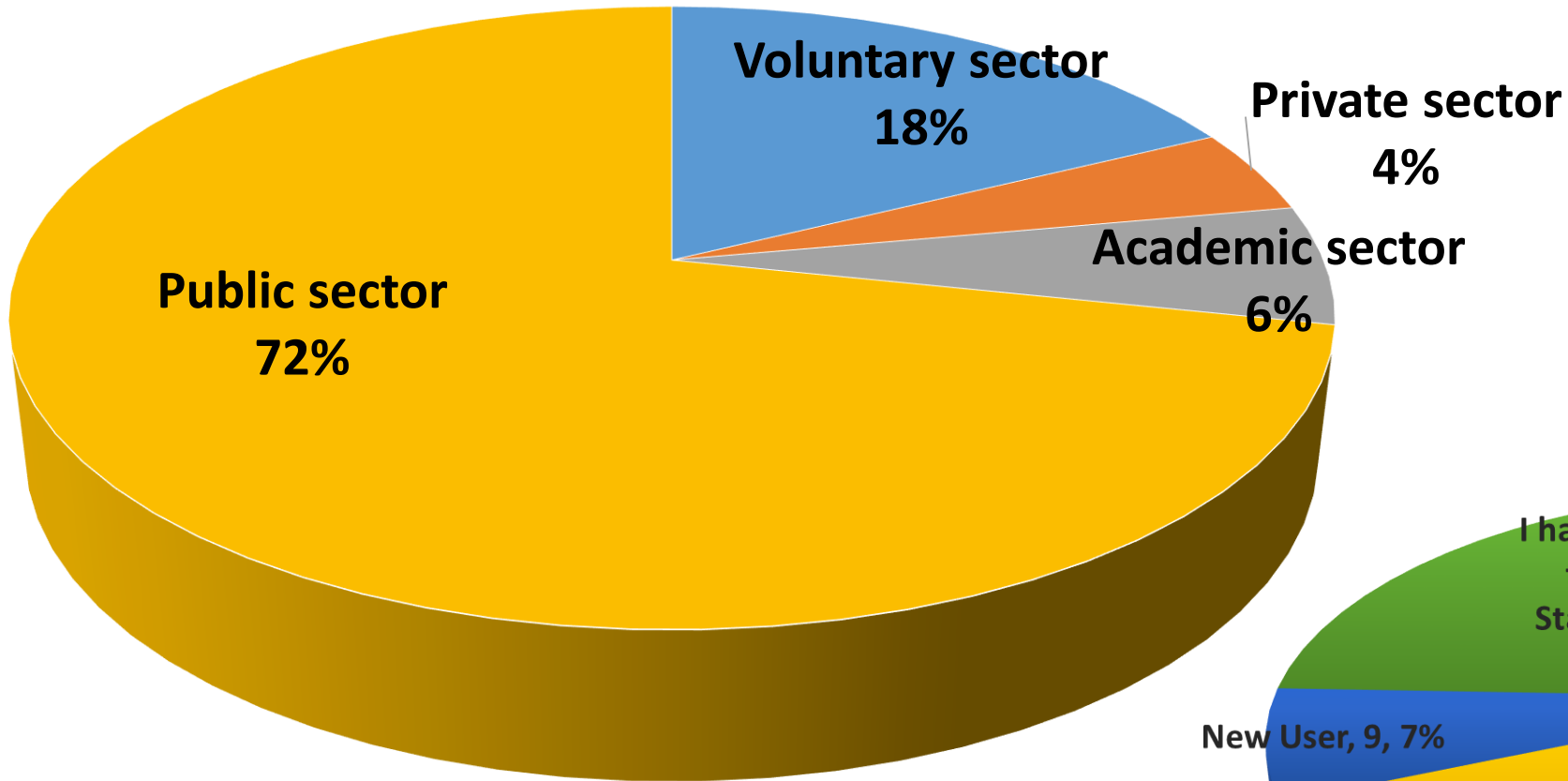


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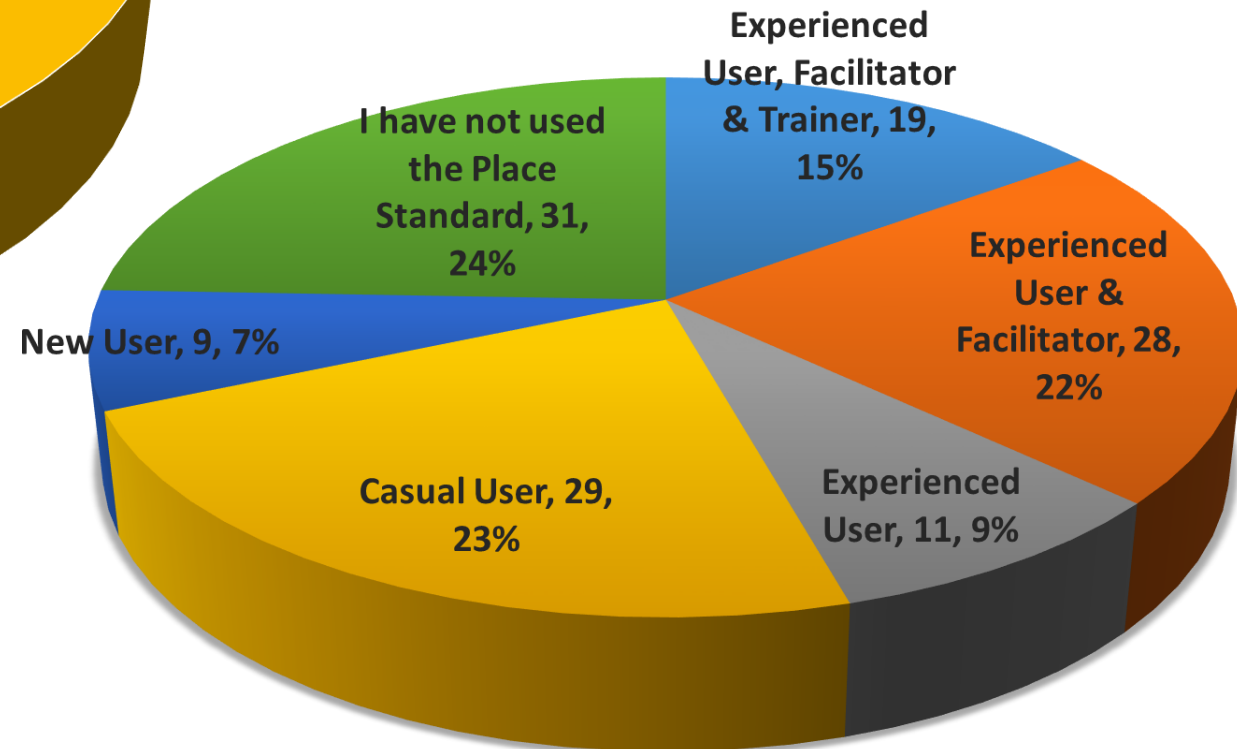
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Occupation Demographics



User experience



Occupation demographics based on:
81 questionnaire responses
33 interviews

User experience based on:
86 questionnaire responses
33 interviews

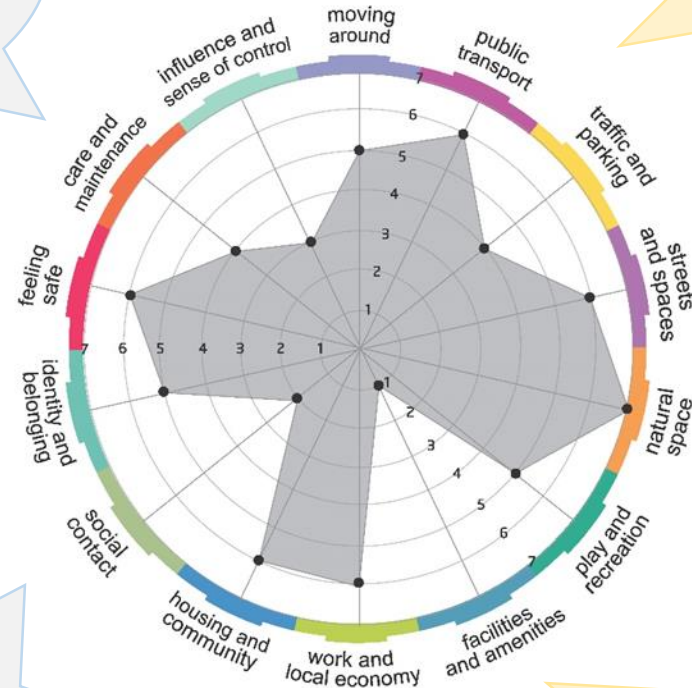
Key findings – what works well



“It takes a complex issue, and has simplified it so everyone can use it.”

“The Place Standard helps to bring people together to talk about these things, and understand what makes a good place or a bad place.”

“Place Standard helps people have more meaningful conversations about their place, about the issues in their place.”



“The process can be protracted and time-consuming.”

“The themes and axillary questions require clarification and simplification.”

“The Place Standard goes far enough for community consultation, it is the first step. The next steps are an issue.”



Key findings – themes and prompts

- make it manageable
- make health & wellbeing explicit
- sustainability, climate change, air quality, education/lifelong learning, food, digital are missing
- strengthen themes to include the social environment (Natural space, Facilities & amenities, Social interaction)
- strengthen themes (Work & local economy, Housing, Traffic & parking, Streets & spaces)
- rural sensitivity

- prompts are useful
- fewer prompts

“It is well-rounded, it doesn’t just focus on physical aspects but also identity, belonging and social contact.”

“We have the responsibility to consider all the needs of communities of the whole population.”

- Moving Around
- Public Transport
- Traffic And Parking
- Streets & Spaces
- Natural Space
- Play & Recreation
- Facilities & Amenities
- Work & Local Economy
- Housing & Community
- Social Interaction
- Identity & Belonging
- Feeling Safe
- Care & Maintenance
- Influence & Sense of Control

Key findings – recording data

MOVING AROUND

Walking and cycling are good for both our health and the layout of a place can encourage walking and cycling routes that connect people to where they want to go.

Now consider the question:

Can I easily walk and cycle around quality routes?

Next, rate your place on a scale from 1 to 7 where 1 means there is a lot of room for improvement and 7 means there is very little room for improvement. There are some points on right to help you consider your response.

1	2	3	4	5	6	7
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If you wish, note why you rated your answer the way you did below:

800 characters left

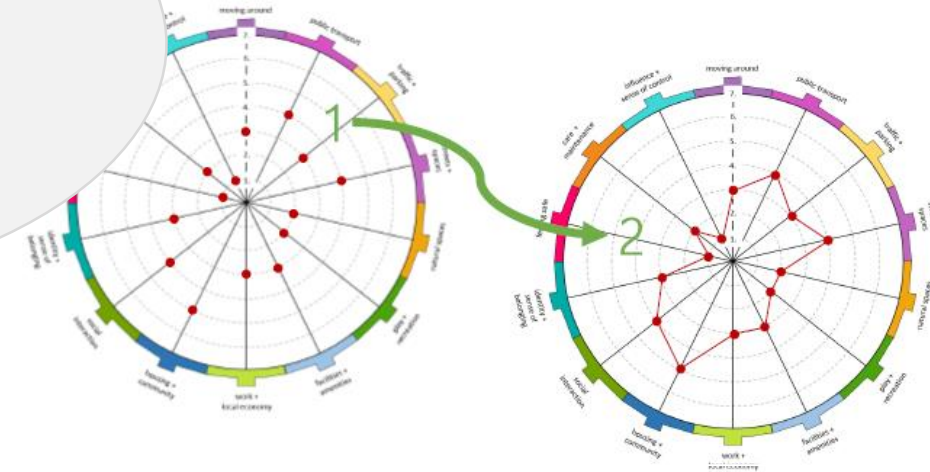
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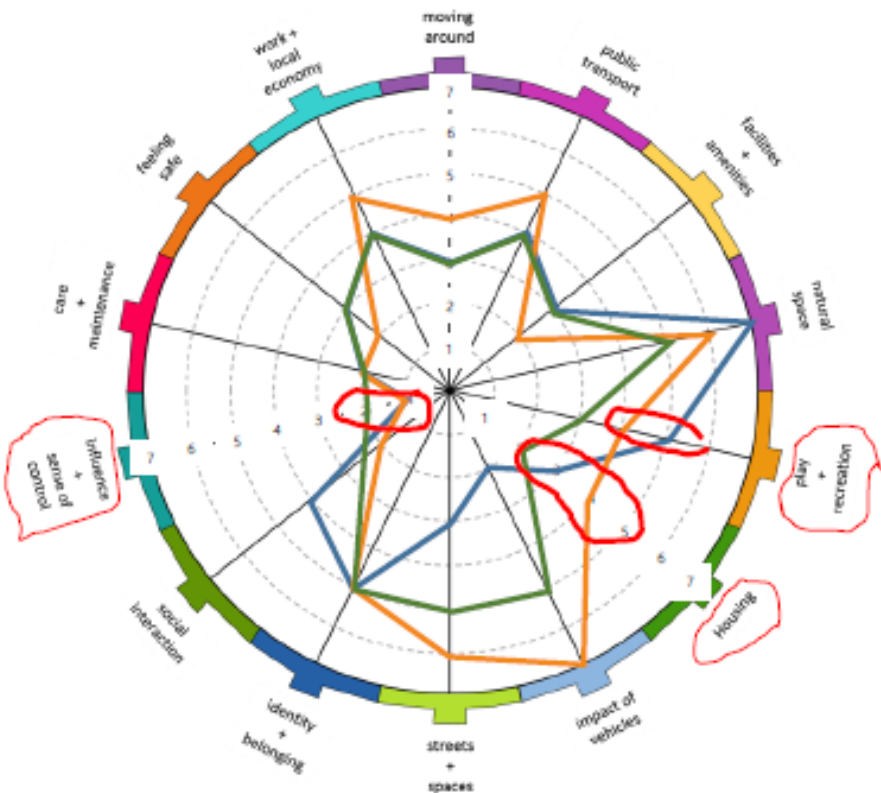
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“The tool has the great capacity to really collect rich comments, and that can be really celebrated and built upon.”



- comments are important
- booklet doesn't lend itself to recording comments; text box is limited online
- 2 boxes: what is good, and what needs to be improved
- online improvements – overlap group results, add additional material

Key findings – analysis



Influence + Sense of Control:
 Let local people be involved in the process from the beginning – what needs changed; How it will be changed; Help choose Who they want to work with; etc.

Housing:
 More housing options needed for older people and starter homes for young people.

Play + Recreation:
 new seats, lighting and café with toilets in our Park.

	Groupings	Respondents felt that the key negative issues were	Respondents felt that the key positive issues were
Least positive	Work and Local Economy	<ul style="list-style-type: none"> Lack of local employment opportunities, especially for young people. Lack of local businesses and impact on employment. Difficulties accessing affordable, flexible childcare. Not enough support for individuals whose second language is English. 	<ul style="list-style-type: none"> Good local employment support programme.
	Influence and Sense of Control Social Interaction Identity and Belonging	<ul style="list-style-type: none"> Negative perception of, the area from those who do not live there. Lack of connection between Hillhead and Harestones. The council, NHS and public agencies were not taking into account the views of the community when making decisions. 	<ul style="list-style-type: none"> Hillhead Community Centre. Sense of Community.
	Moving Around Public Transport Traffic and Parking	<ul style="list-style-type: none"> Poor maintenance of road surfaces and pavements. Lack of enforcement in taking inappropriately parked cars. Safety issues i.e. cars parked on pavements. Cost, cleanliness and reliability of public transport. 	<ul style="list-style-type: none"> Good traffic calming measures around schools. Significant improvements across the local area due to the regeneration work that is taking place.
	Streets and Spaces Natural Space Play and Recreation Care and Maintenance	<ul style="list-style-type: none"> Outdoor spaces are poorly maintained. Main problems include litter, dog fouling, graffiti, poor lighting (especially at the local skate park). 	<ul style="list-style-type: none"> Good variety of outdoor spaces. Hillhead Community Centre and the resources it provides. Good recycling facilities.
Most positive	Housing and Community Feeling Safe Facilities and Amenities	<ul style="list-style-type: none"> Availability of housing. Poor condition of some areas of local environment. Instances of anti-social behaviour. Lack of childcare provision. Issues of safety at the Skate Park. 	<ul style="list-style-type: none"> Positive impact of Hillhead Housing Association. Feels like a relatively safe place to live. Good police presence in local area. Good range of local facilities available.

Example of tabular presentation of data showing comments ranging from least positive to most positive.

PRIORITIES FOR ACTION

Now consider the question:

What are the main issues and priorities for that you have identified?

Influence + Sense of Control:

Let local people be involved in the process from the beginning – what needs changed; How it will be changed; Help choose who they want to work with; etc.

Housing:

More housing options needed for older people and starter homes for young people.

Play + Recreation:

new seats, lighting and café with toilets in our Park.

“It needs to help you realise actions too, but the tool isn’t about that. It’s about sitting around a table and having a discussion about what the issues are and then starting to think about what the actions are.”

- “It takes time to have these conversations, and you need to move on to other intensive methods to get priorities and actions.”

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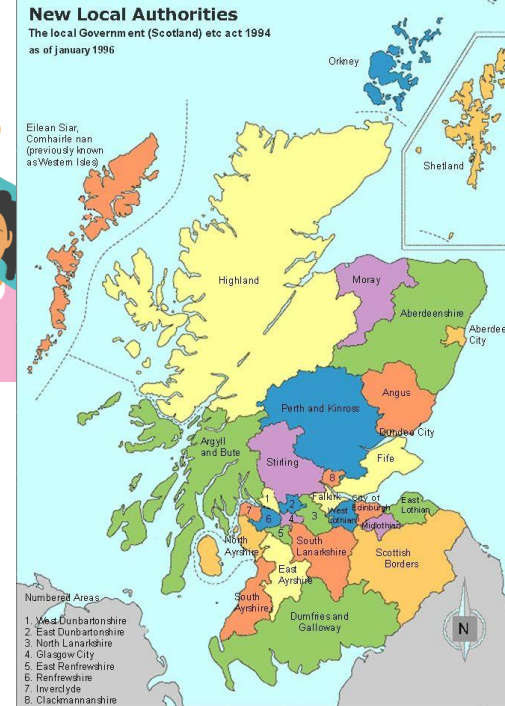
Key findings – guidance

brief guide

- user friendly and accessible
- encourage flexibility in how the assessment is carried out
- it needs to get people to think about why they are doing the assessment
- support for the latter of stages in identifying priorities and action setting
- manage expectations

detailed online version

- interactive
- explain the online process better



National Standards
for
Community Engagement

Shruti Jain
Health Improvement Manager (Place)
NHS Health Scotland
[Email: shruti.jain2@nhs.net](mailto:shruti.jain2@nhs.net)

@PlaceStandard
@shruti_fruiti

www.placestandard.scot

