



Applying and developing the Place Standard

Jude Barber, Collective Architecture

Applying the Place Standard

- Studio using the Place Standard as a tool since early 2016
- Varying levels of application and engagement
- Adapting the Tool and Learning from Experience
- Developing 'Designers' Version'

Applying the Place Standard

- 1. Place Standard Tool – use within an intensive Charrette**
- 2. Place Standard Themes - used to guide engagement**
- 3. Place Standard – adapted to gather ideas and opinions**

Place Standard within an intensive Charrette process

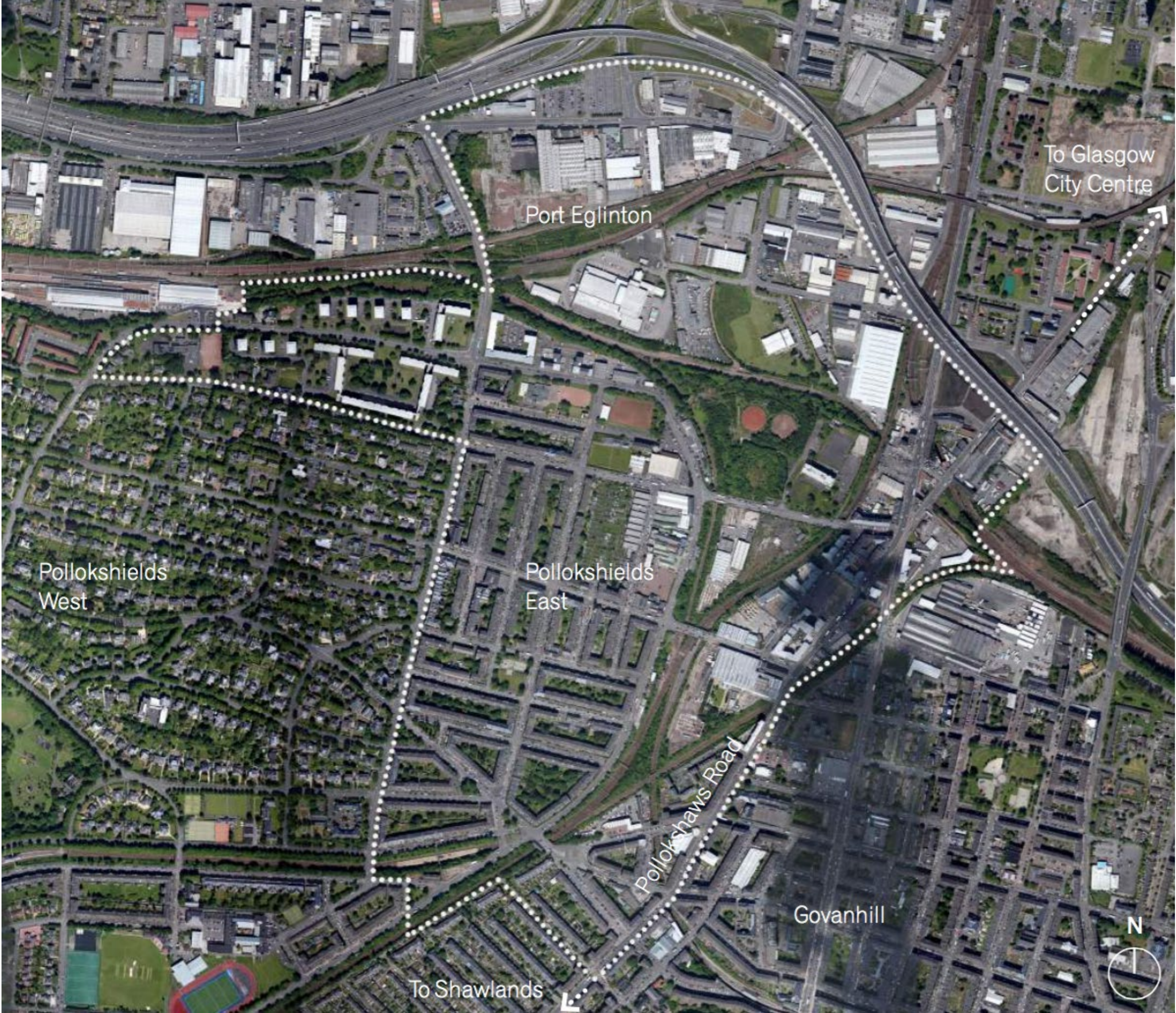
Make Your Mark – East Pollokshields

for Pollokshields Community Council

Project context:

- 2016 - First time practice had used Place Standard Tool
- Community-led Scottish Government Charrette
- Mixed use Inner City area with approx. 10,000 inhabitants.





Port Eglinton

To Glasgow City Centre

Pollokshields West

Pollokshields East

Pollokshaws Road

Govanhill

To Shawlands



‘Suite’ of Activities:

- On-street discussions
- Large scale model
- Structured workshops
- Presentations
- Spatial vision
- Actions and outcomes

Housing
and Community
Thursday 25th February,
11.30am - 3.30pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

Moving Around
and Transport
Friday 26th February,
9.00am - 12.30pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

Full Day
Design Workshop
Saturday 27th February,
10.00am - 4.00pm
Pollokshields Community Centre,
5 Kenmure St,
Glasgow G41 2NT

Facilities
and Amenities
Thursday 25th February,
4.00pm- 8.00pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

Play and
Feeling Safe
Friday 26th February,
1.30pm - 5.00pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

MAKE
YOUR
MARK



TRAFFIC, PARKING, STREETS + SPACES
MANY LOADS NEED REPAIRED / RESURFA
BOT RACERS ARE DANGEROUS

NATURAL SPACE
PLAY + RECREATION
FRONT GARDEN COMP?
SPORTS FACILITIES
RESOURCES FOR TEENS
BETTER PARKS - they get used loads
green space with herbs for us

FACILITIES + AMENITIES, WORK LOCAL ECONOMY

HOUSING + COMMUNITY
SOCIAL INTERACTION
A chance for all to socialise!

IDENTITY + BELONGING + FEELING SAFE
Rogue fireworks we scarg

CARE + MAINTENANCE
INFLUENCE + SENSE OF CONTROL
THINKING ABOUT (what?)
DON'T BLUP
FOR PRODUCTION
WE WOULD ACCEPT





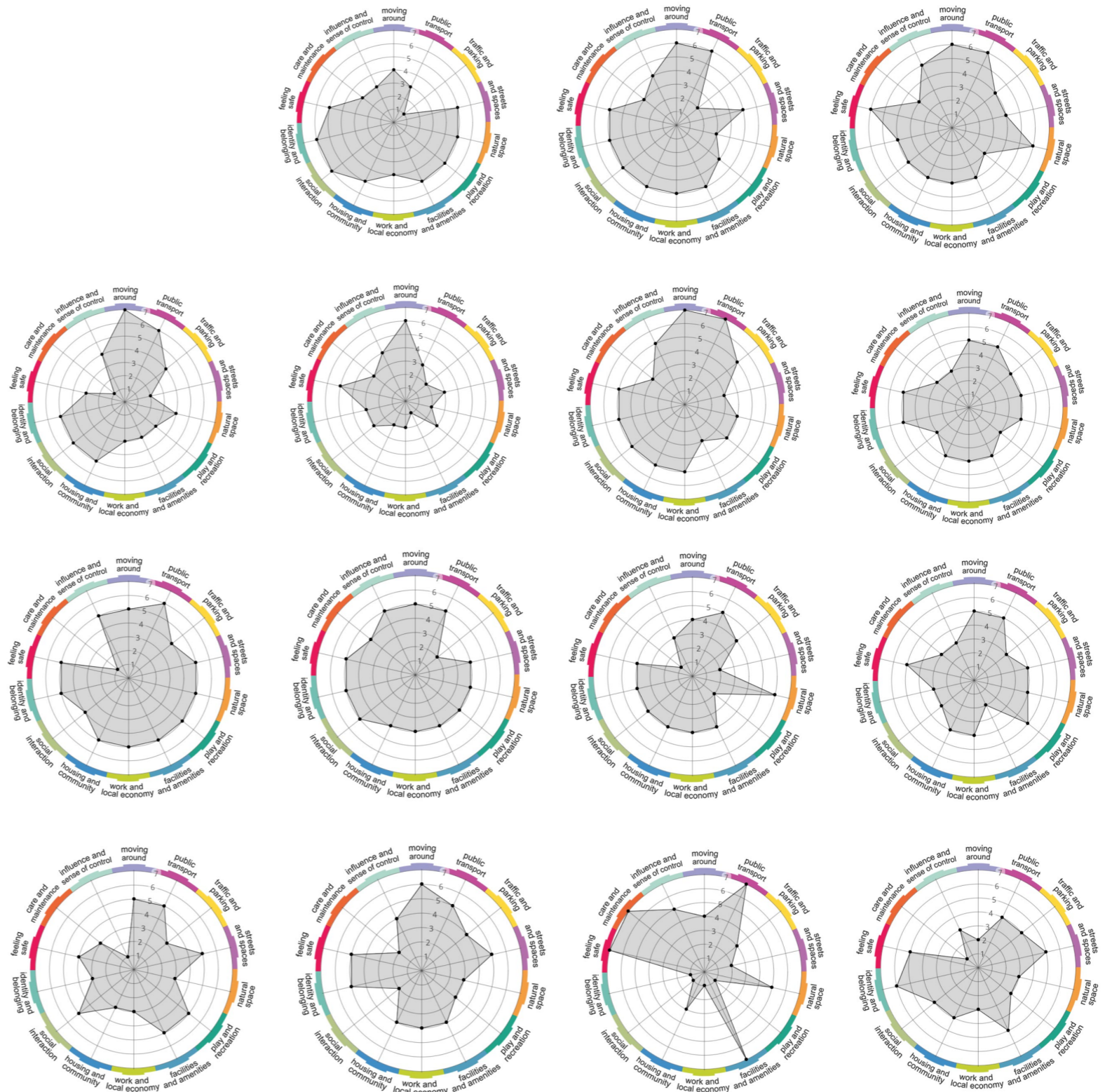


1. Transport - Out-de-voac Kikrostan St. PCC have no plans for this site out.
2. This crossing is so dangerous.
3. Please improve this crossing - not at all pedestrian friendly.
4. My husband was run over here by 2 boy racers while crossing at a green man. My son was 12 days old.
5. Terrible crossing - too short of a time to cross. Cars always going too fast.
6. Move bins. Plant trees.
7. Make a big green space. Nice to sit out with hedge, trees along Nithsdale road.
8. Pedestrianise Kikrostan street, and increase green space + trees + area for cafe + outside seating.
9. Sort out pavement.
10. Cut down old trees. Plant new trees. Place benches.
11. Community notice boards (digital?)
12. Lower Guard?
13. Precious space to be treasured.
14. One-way street system to reduce amount of traffic.
15. Please touch the art (google it).
16. This whole patch of greenspace is a mess. Litter and lots of fly-tipping.
17. Unblock Shields road.
18. Speed bumps, chicane, traffic lights to cut down on crazy boy racers! Esp. on Shields road. Melville street, Leven street, Leslie street.
19. Drug dealing witnessed on Melville street regularly!
20. This end of Melville street is much dirtier with fly-tipping and litter.
21. Residents only parking.
22. More police presence to discourage speeding, drug dealing, fly-tipping.
23. Fly-tipping, bulk items.
24. Put a dome over the park because of rain.
25. Outdoor exercise equipment would be lovely.
26. Dogs dirt.
27. Some sort of park treehouse / climbing thing would be good.
28. Tranquil space. The Tilos trees currently planted are used in herbal medicine for anxiety, we could plant other species that resonate with calmness. Maybe Tai Chi classes could run here in the summer.
29. Gate - access to lane to stop fly-tipping.
30. Gate lane to allow more freedom for children.
31. Noise in parking.
32. Community garden - flower beds, vegetable beds instead of grass. Cut trees. Put them in light to discourage anti-social behaviour. Use as community party space with more seats. Make it.
33. Could be much nicer park!
34. Driveway double parking (Melville, Leslie, Leven, Albert Drive).
35. Allow a front garden community group to take over front gardens.
36. Free bikes for kids.
37. Train side needs work to improve aesthetics. Flooding problems, fly-tipping.
38. Mini orchard fruit trees.
39. Trainee down Albert Drive.
40. More trees.
41. Albert Drive one way. Noise in parking.
42. Slow boy racers down!
43. More pet shops.
44. Fly-tipping.
45. Gates at each end to keep lane clean.
46. Forth Street traffic is a real mess!
47. Don't lose the allotments. We need more.
48. Move part of Keenure Street a dead end.
49. Gates to keep lane clean.
50. Pedestrian crossing at Shields Road.
51. Community garden.
52. More play areas for children and community facilities.
53. Old bowling club - turn into Wellbeing Centre.
54. Park / Community garden. Free access to all.
55. Go Boing (see cream/galowsay website).
56. Adventure playground.
57. Women gym in the area. Turn the bowling club into a gym.
58. Should have solar panels.
59. No lorries.
60. More trees.
61. Playground.
62. Pedestrians only, except residents parking, emergency vehicles + disabled badge holders.
63. Fly-tipping, bulk items.
64. A swimming pool.
65. Don't unblock Shields Road!
66. Improve access to cycle lane for cyclists turning right from St Andrews Road. Signpost lane from St Andrews and allow for bikes coming off the road in traffic light cycle.
67. Better pedestrian connection to the city centre - walk to/from lane is intimidating, feels unsafe.
68. Have more play equipment.
69. Well lit. Nice walkway.
70. Community notice boards.
71. Tramway - Hobbin gardens exclude kids between ages 4-10. Not welcome! This sucks.
72. Parking is atrocious.
73. Disabled access needed.
74. No Street sign at start of the road!
75. Planters aren't well maintained.
76. Create people friendly space with outdoor seating and greenery.
77. Turn Nithsdale Road into a proper European Street with trees for ALL, and not just a space for parked cars.
78. Plant up with hardy herbs + perennial veg / flowers. Reduce the dig and.
79. Turn the roundabout into a 'landmark' as a gateway!
80. Create cycle access against traffic flow on Nithsdale Drive - linking Pollokshields with Pollokshaws Road shops (L1) avoiding dangerous traffic lights.
81. A church.
82. Buy this for green space.
83. Make this green space. These flats have nothing.
84. Public park with benches, fitness corner.
85. Cycle route interchange!
86. An important junction - make more of this.
87. Cycle hub (workshop into learning space).
88. Remove concrete dust pile.
89. Swimming pool, cultural centre, green space.
90. Is there anywhere the lands where fast cars can race? Instead of along the road!
91. Park.
92. Swimming pool.
93. Race trucks for drivers.
94. Observatory.
95. Skate park.
96. Community contact with young hostellers.
97. Wild flower garden.
98. Allotments. Grow more food.
99. Lazy drivers park here and cause traffic flow problems.
100. Connect SWCW along to new school and Equin Hill to join Victoria Road as a safe route.
101. Improve lighting + visual quality + feeling of safety on route.
102. One place where visible CCTV would be welcome to improve sense of security to/from underground station.
103. Feeling of isolation and being unsafe on Shields Road from Lube all the way up to Albert Drive due to lack of active frontages and large patches of ground which are brown/field/wasteland.
104. Pedestrian route to Shields Road subway seems intimidating.
105. Sound barrier on side of M6 and M74.
106. Police station.
107. Parking in cycle lanes and/or blocking pavements.
108. West St Underground not servicing the area due to route through to Trinderson feels unsafe, uncomfortable, unpleasant. Dark, grass, rubbish.
109. Can you get to the centre of Glasgow through here?
110. Parking in cycle lanes. Loads of rubbish.
111. Very dangerous. Drag strip road speed bumps?
112. Speed bumps (so many fast cars here).
113. Houses.



Placemaker Tool:

- Used as a guide for discussion with 250 participants
- ‘Wheel’ completed by 55 people
- Highly varied set of responses – diverse area
- Translated into Urdu
- Local community worker involved in workshops/programme



Developed 5-point Vision:

- Reinforce the **Garden Suburb** and its significance
- Improve access to **information, facilities and activities** to enhance the well-being of all residents
- Develop safer, more attractive **streets**
- Enrich and activate **open space**, whether large or small
- Support the **local economy** and encourage new enterprise, training and community benefits

Vision

Vision four : Enrich and activate open space, whether large or small



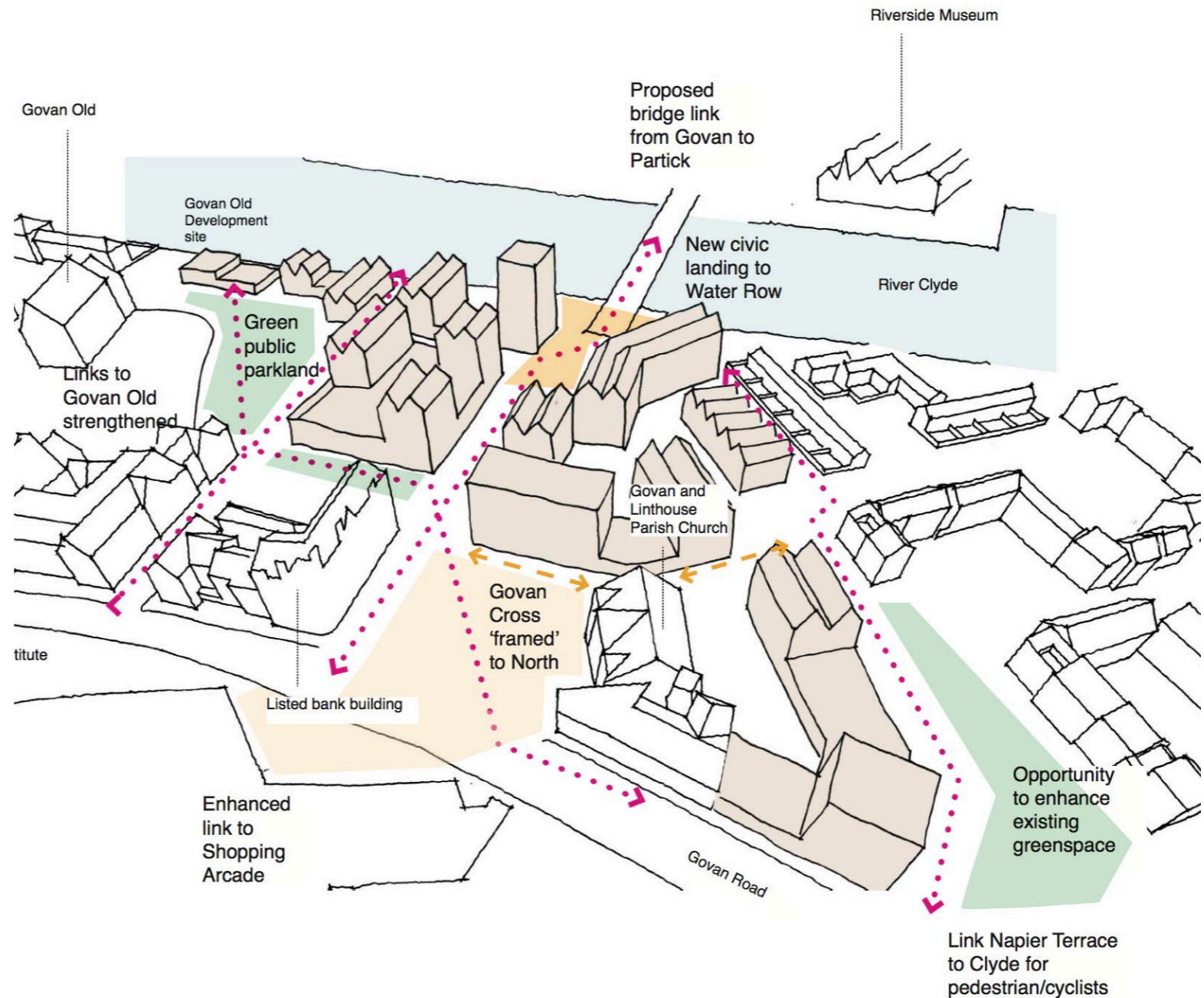
Place Standard Themes used to guide engagement

Water Row, Govan, Glasgow

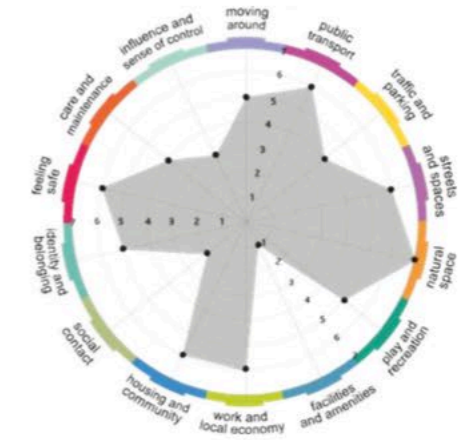
for Govan Housing Association, Glasgow City Council and Govan Central Action Plan

Context 2017-2018:

- Studio working on number of strategic plans/key inner city developments
- Used Place Standard Themes as way of guiding conversations and workshops.
- Grouped themes relative to key context issues.

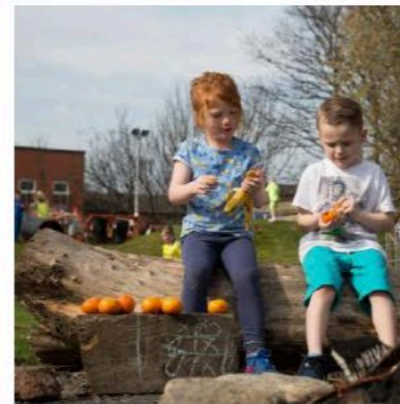


Water Row, Govan - Themes from Place Standard



Places to live.....

Housing & Community



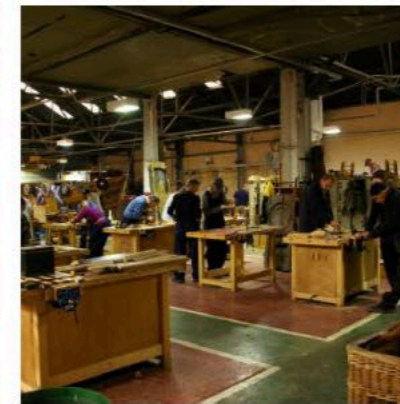
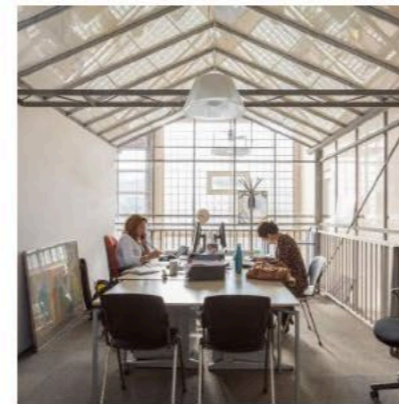
Places to meet & gather.....

Streets & Open Space



Places to work.....

Work & Economy



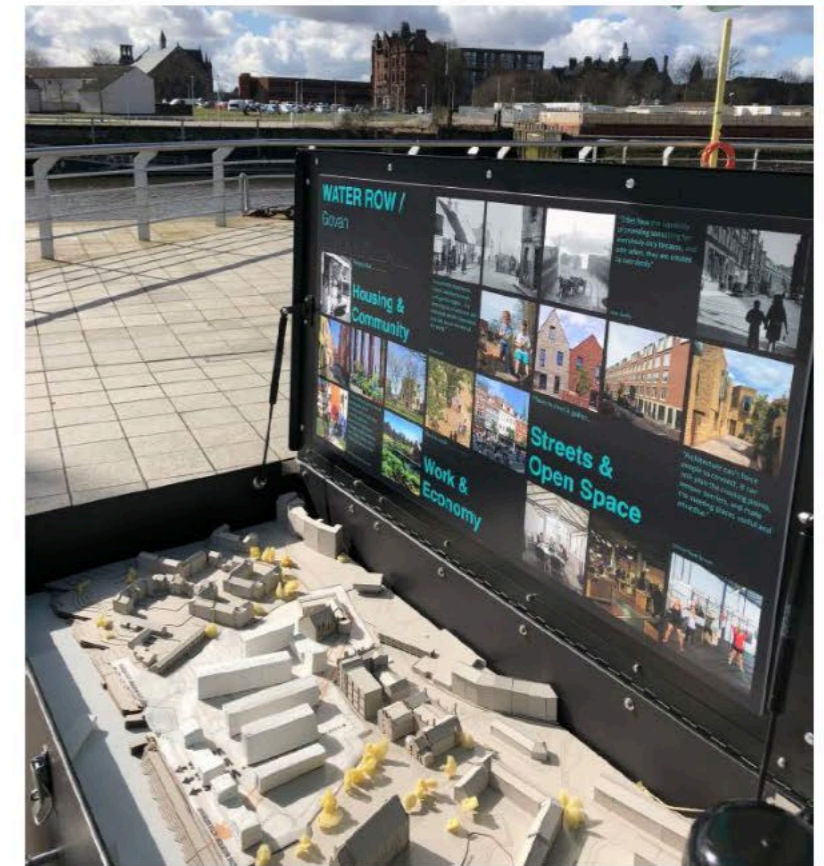
Themes consistently embedded into process and discussions



Public events/ newsletters / press



Focused meetings / workshops



On street mobile roadshows

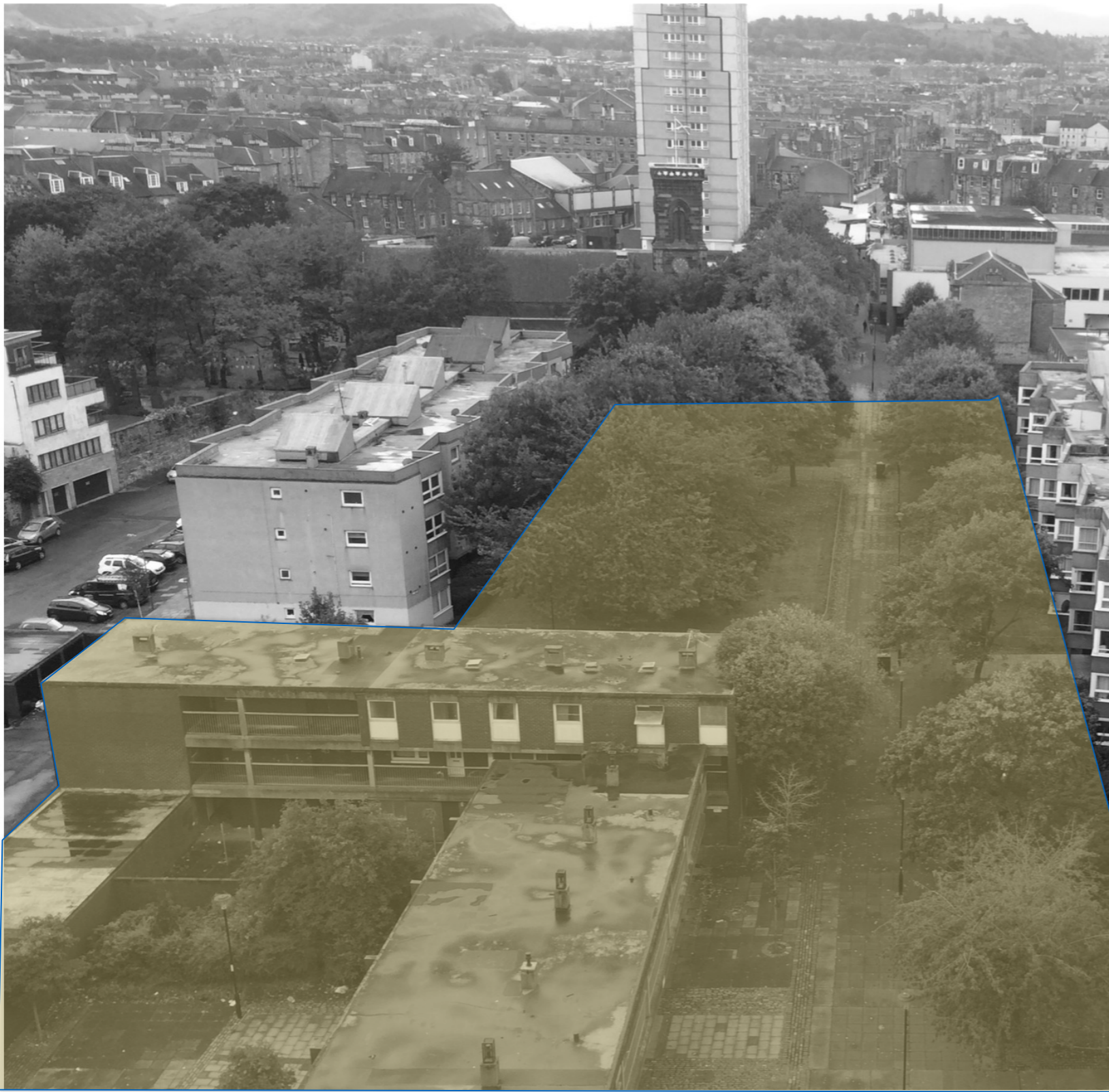
Place Standard adapted to gather ideas and opinions

Coatfield Lane, Leith, Edinburgh

and

Powderhall, Edinburgh

for The City of Edinburgh Council



Context 2018 - ongoing

- Projects in Edinburgh under development at Coatfield Lane and Powderhall
- Have adapted Place Standard templates to gather information/ideas both quantitatively and qualitatively during engagement
- Use of precedent images key

Powderhall: Developing a 'Place Brief'



Photographs from second consultation events

Powderhall, Edinburgh – themes and precedents

Aspirations - Places to live, to gather and to grow



Streets & Spaces

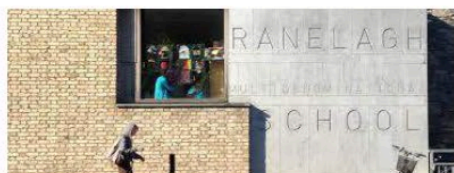
"Make use of the Water of Leith – access from site. Community Spaces for events."



"An exciting mixed use development would be a wonderful use of the land."



Identity & Belonging



Facilities & Amenities



"Important that facilities for young children close to their house."

"Need to consider safe and attractive paths to St. Marks path/water of Leith."



Feeling Safe

"I am a cyclist and would relish the opportunity to turn the old railway line into a cycle route. Ultimately Edinburgh, city centre should be car free."

"Quirkiness of Buildings and floorplans. Not straight up squares and rectangles. Mix of materials that is relevant and suits existing buildings in the area."

"Keep the connection to nature. Have a food store so it is convenient for residents or the public when they come for a picnic in the green areas."

Social Interaction

"The creation of a community hub/art hub would generate jobs"



Housing & Community



Care & Maintenance

"Improving sense of community and building affordable (but good quality) housing should be prioritized. Park/recreation space is vital for community wellbeing."



"Really like the idea of mixed generation of facilities"

"Hotels and/or student accommodation is not required in this area."

Template for gathering information 2 – wheel, themes and questions

HELP PLAN AND SHAPE THE FUTURE OF

POWDERHALL

What is your experience of living in the Powderhall Area?

Name
 Postcode
 Age 0-19 20-40 41-60 60+

A Moving Around:

Can I easily walk and cycle around using good quality routes?

A:

B Public Transport:

Does public transport meet my needs?

A:

C Traffic & Parking:

Do traffic and parking arrangements allow people to move around safely and meet the community's needs?

A:

D Streets & spaces:

Do buildings, streets and public spaces create an attractive place that is easy to get around?

A:

E Natural spaces:

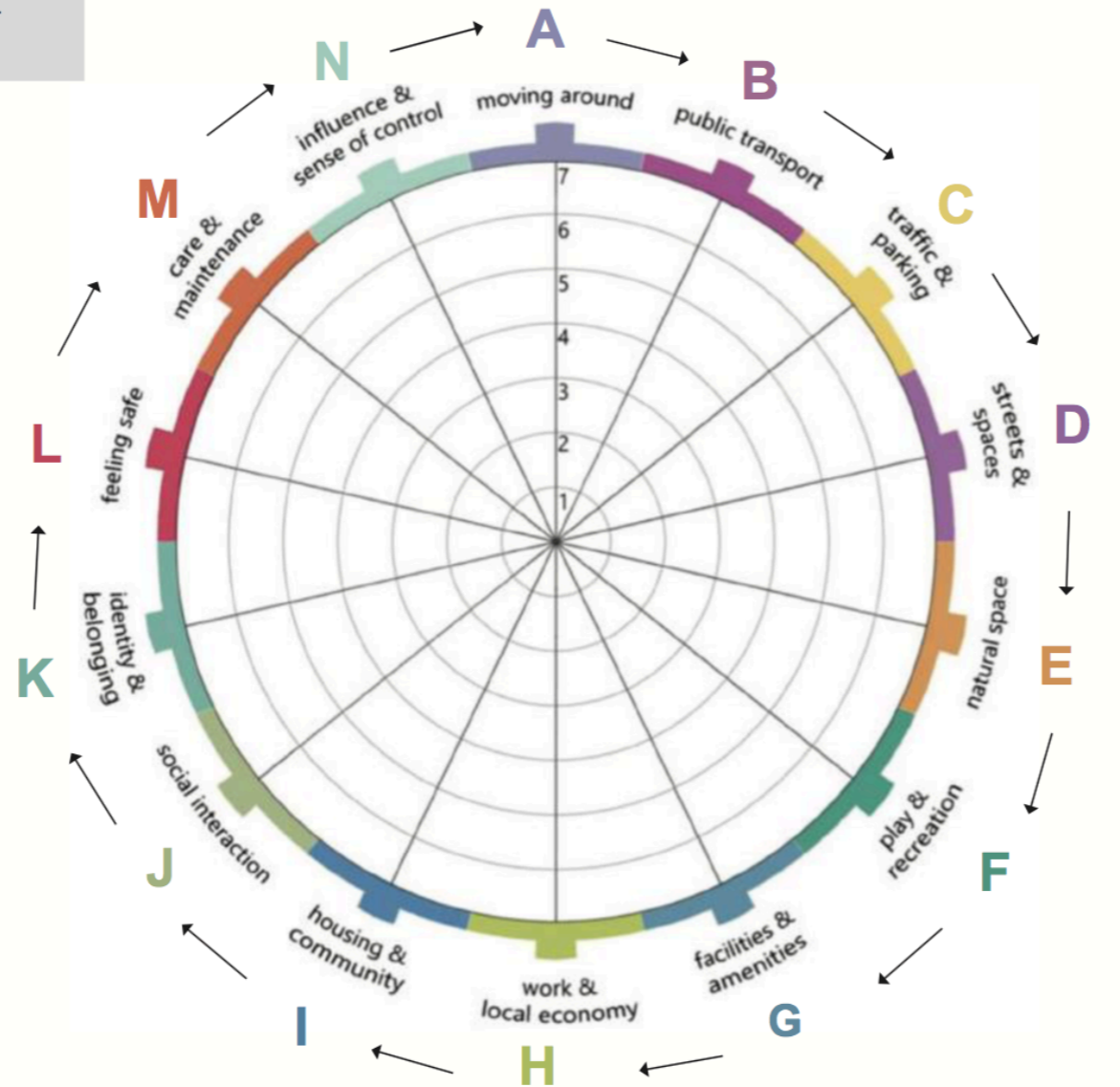
Can I regularly experience good quality natural space?

A:

F Play & Recreation:

Do I have access to a range of space and opportunities for play and recreation?

A:



1 - Very Poor 2 - Poor 3 - Fair 4 - Acceptable 5 - Good 6 - Very good 7 - Excellent

G Facilities & Amenities:
 Do facilities and amenities meet my needs? (shops, schools, places to eat etc)

A:

H Work & Local Economy:
 Is there an active local economy and the opportunity to access good quality work?

A:

I Housing & Community:
 Does housing support the needs of the community and contribute to a positive environment?

A:

J Social Interaction:
 Is there a range of spaces and opportunities to meet people?

A:

K Identity & Belonging:
 Does this place have a positive identity and do I feel I belong?

A:

L Feeling safe:
 Do I feel safe?

A:

M Care & Maintenance:
 Are buildings and spaces well cared for?

A:

N Influence & Sense of Control:
 Do I feel able to participate in decisions and help change things for better?

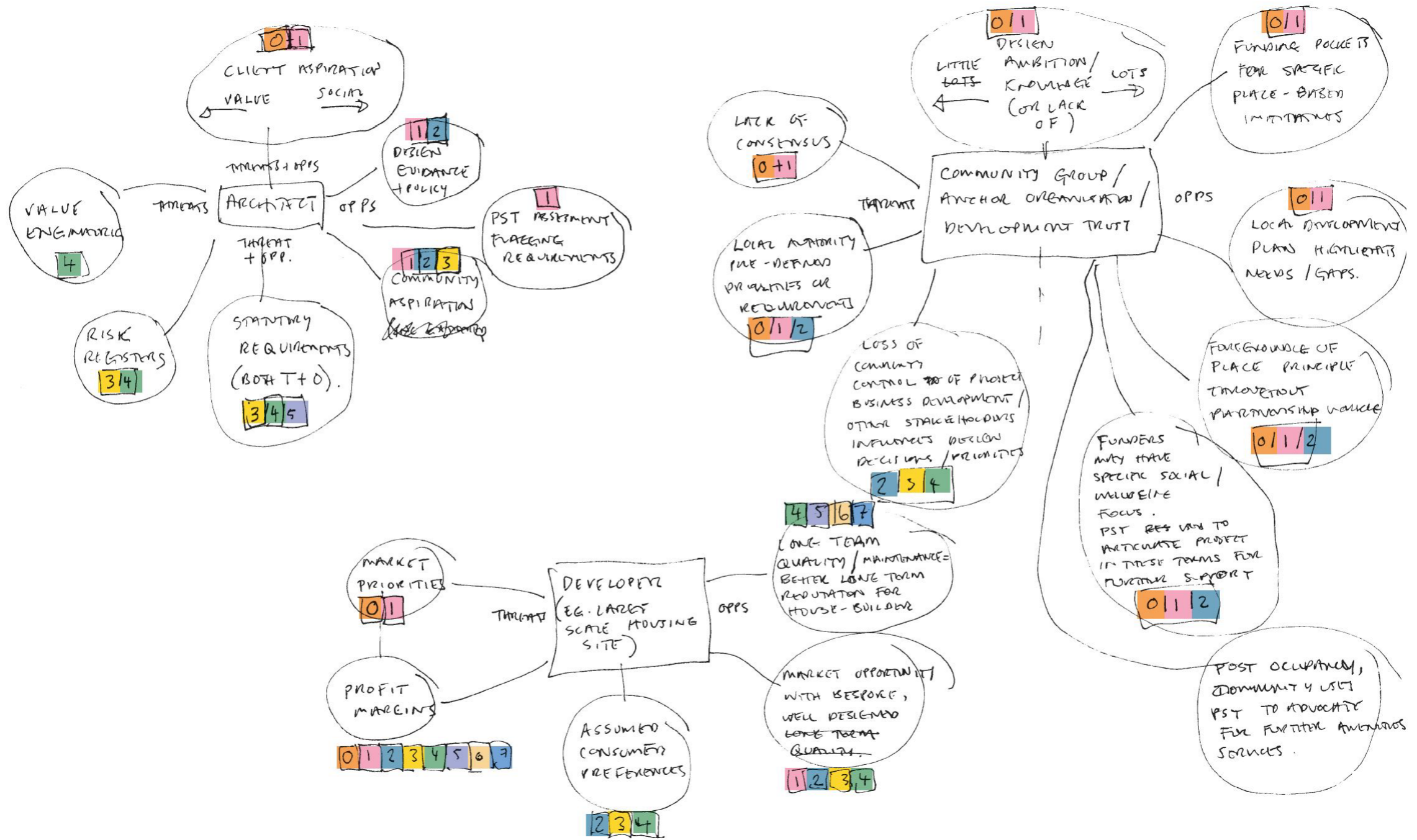
A:

Reflections

- Collective Architecture has benefitted from working with and around the themes of the Place Standard.
- However, the Standard is only one of a number of tools to be used when designing and engaging.
- Important that it is constantly evaluated and critiqued i.e. what's not there and what's not being asked.
- Opportunities to better embed design quality and themes into procurement/post occupancy – Designers' Version

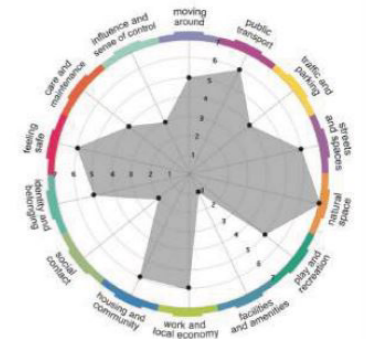


Developing a Designers' Version (working title)

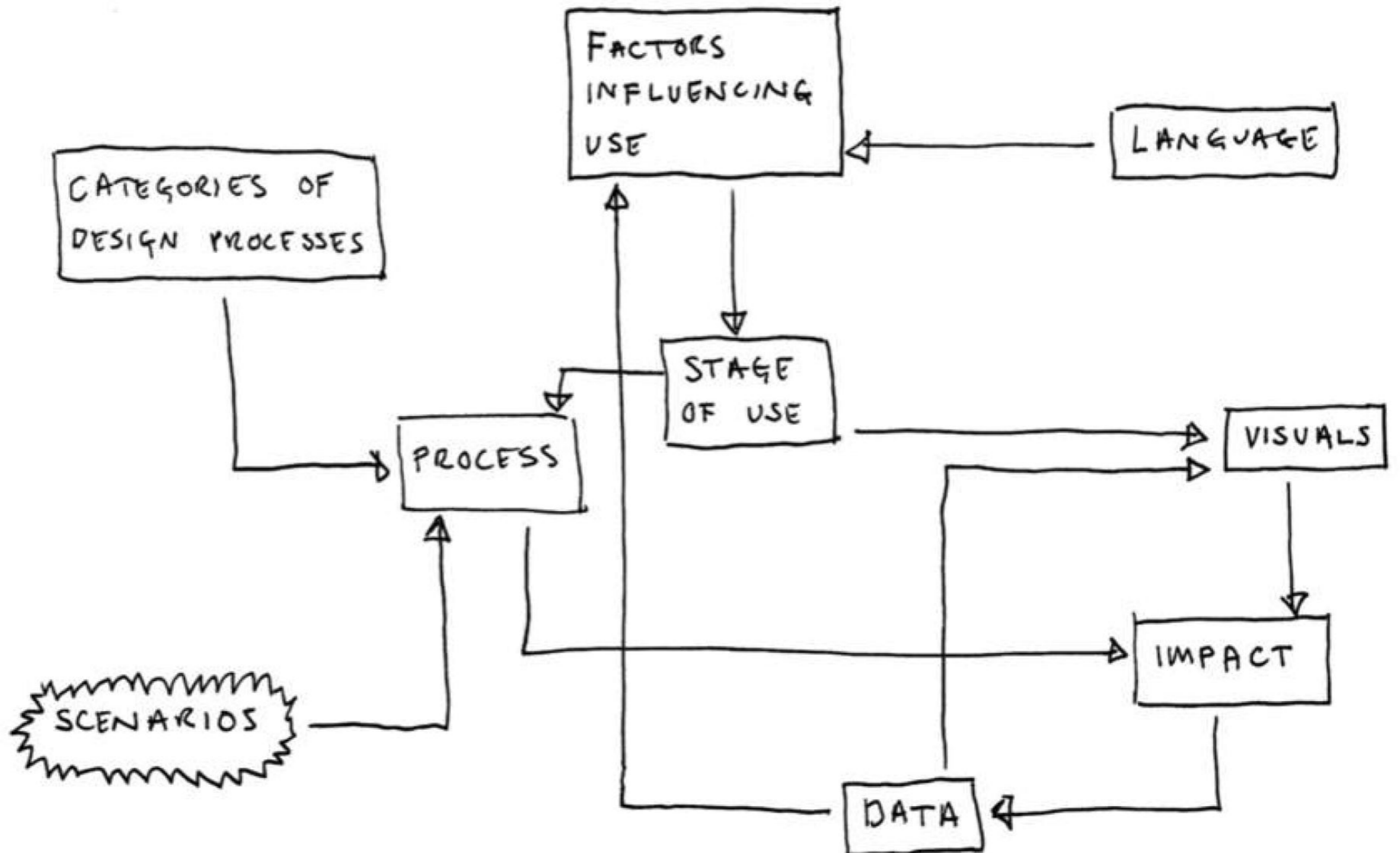


Designers' Version (working title)

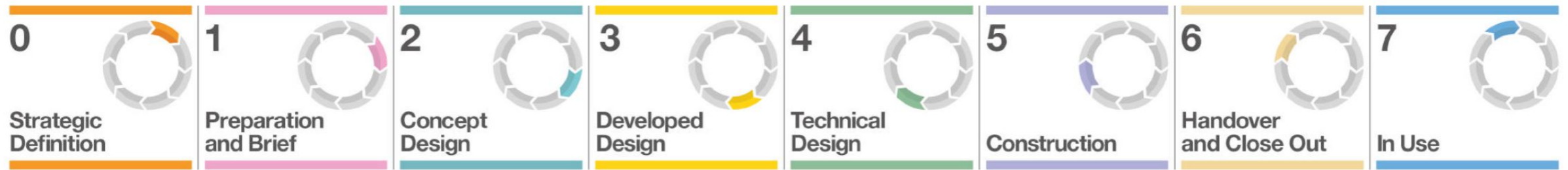
- To bridge outputs from Place Standard Tool/consultation and developed designs/delivered projects.
- To ensure principles of PST are embedded into projects from inception to post-occupancy.
- To assist designers and their clients to build a wider picture – or ‘patchwork’ – of a place.
- To provide designers with the agency to adapt and develop the use of the Place Standard to suit each site and project.
- To develop information and ‘evidence’ that can provide support to clients, developer and designers in the development of their projects.
- To communicate the principle to clients and design teams that good design thinking extends beyond a project’s red line site boundary.
- To empower designers and communities to consider the design and development of spaces between buildings as much as the buildings themselves.
- To foster the design of places that are holistic, accessible and open to all.
- To ensure that designers and clients consider a broad range of issues beyond purely physical considerations.
- To provide mechanisms and methodologies for designers and clients to capture and embed Place Standard outcomes into their development.
- To consider how Place Standard Tool can align with wider, developing SMART principles.



Analysis themes



Work stages



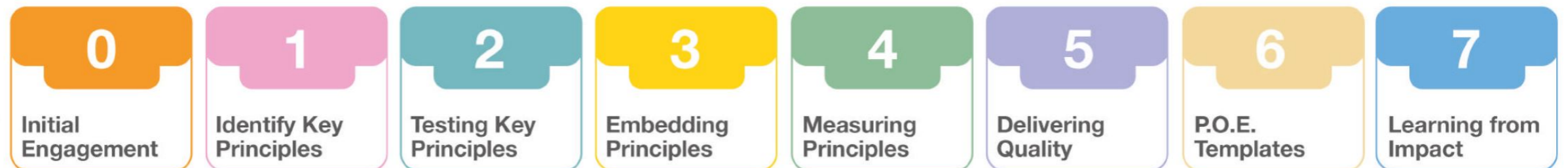
Green Overlay



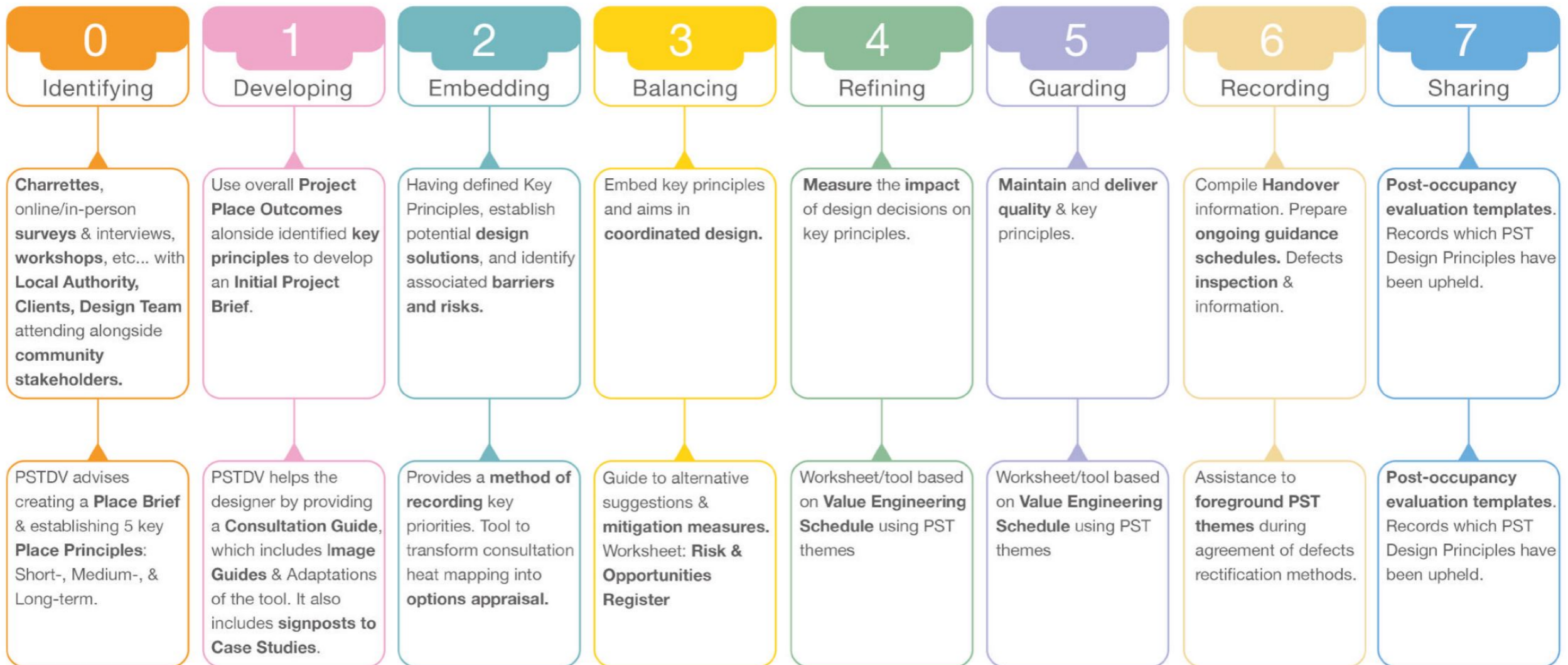
People's Version



Initial ideas of Place Standard Actions mapped against Work Stages



Suite of tools at key stages



Further developed Place Standard Actions mapped against Work Stages. The bottom layer suggests specific actions which a suite of tools could deliver.

Next steps

- Define 'Designer' and make relevant to everyone working to develop projects (clients, developers, community groups)
- Develop suite of tools for each design stage
- Make clear distinction between strategic and developmental stages/tools
- Work with Graphic Designer to develop identity and visuals for Toolkit
- Complete work by mid-Summer 2019

