

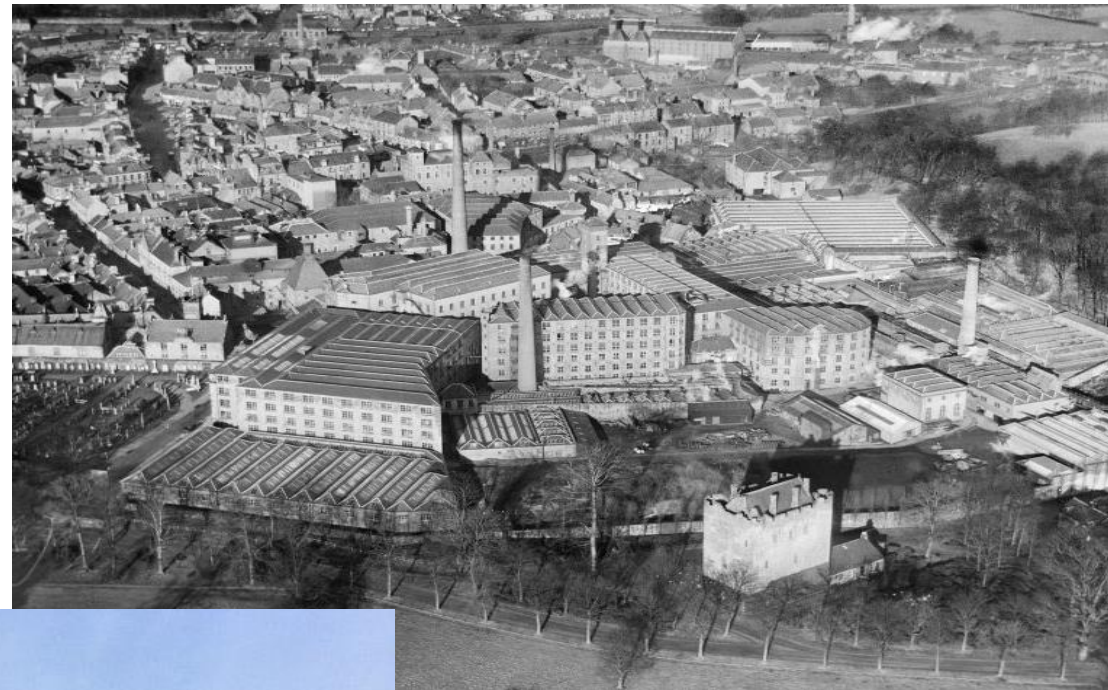
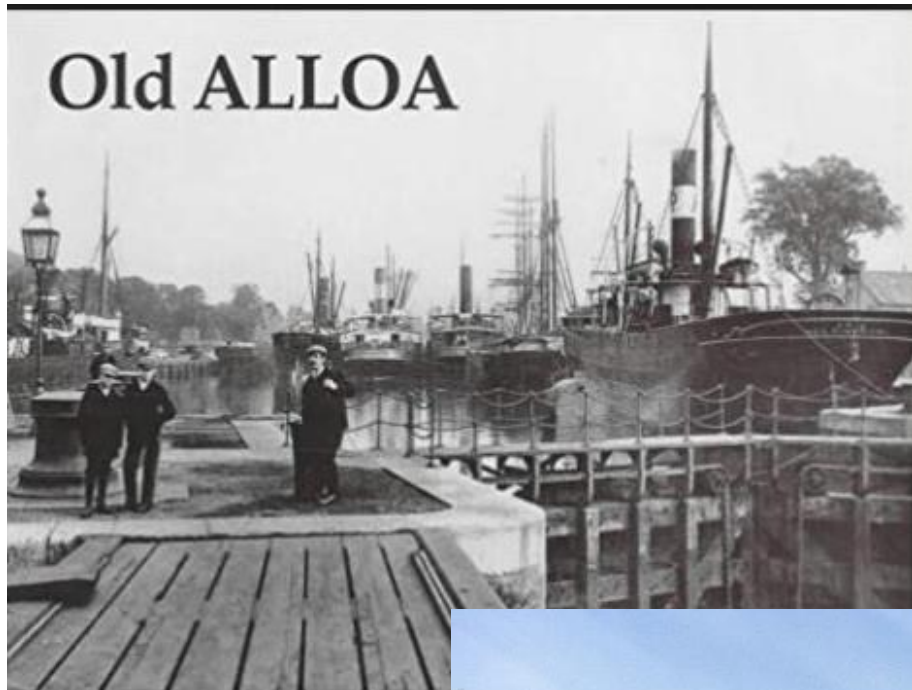
Clackmannanshire PST Partnership



Background - where is Alloa?



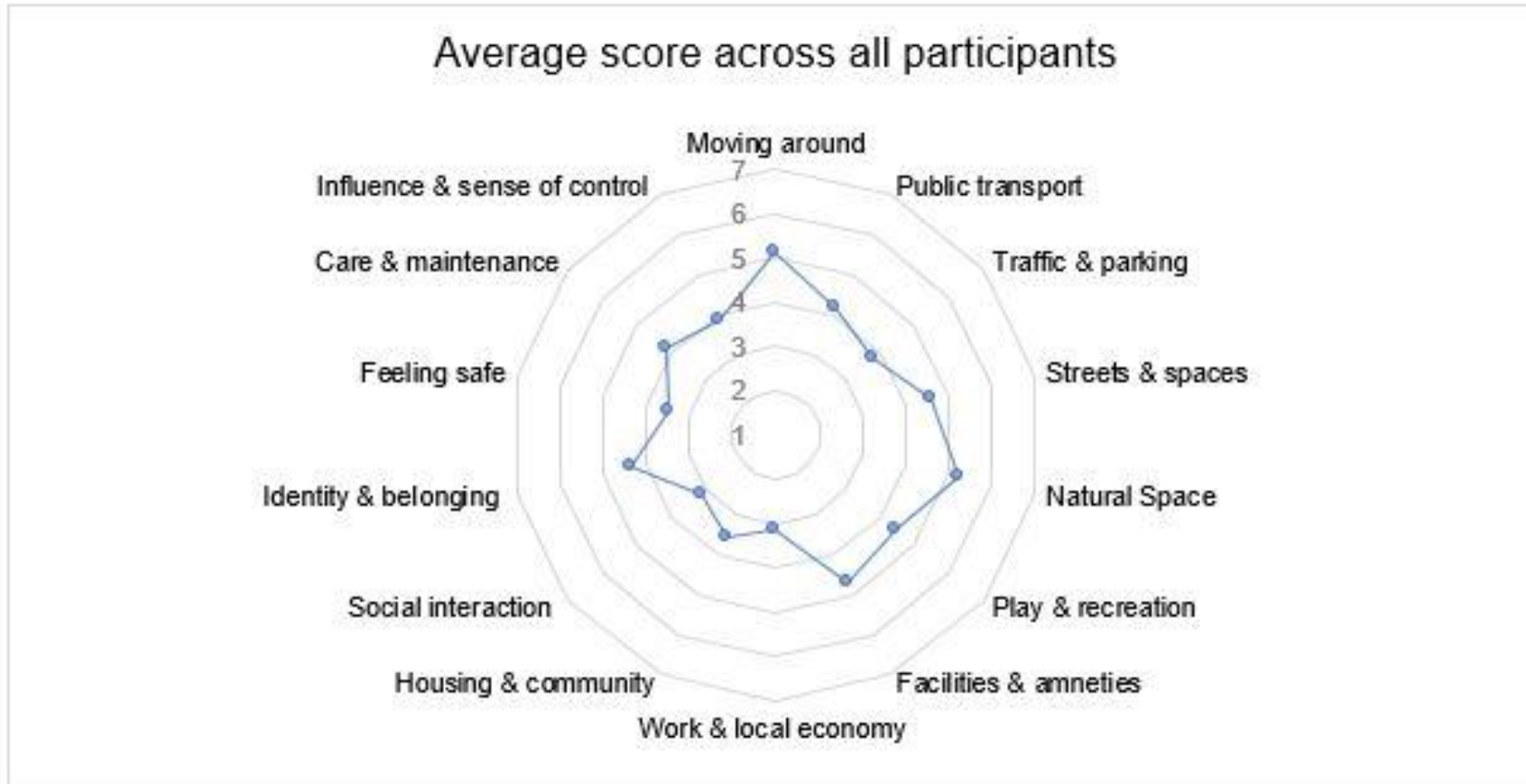
Old ALLOA





Background - previous use of the tool

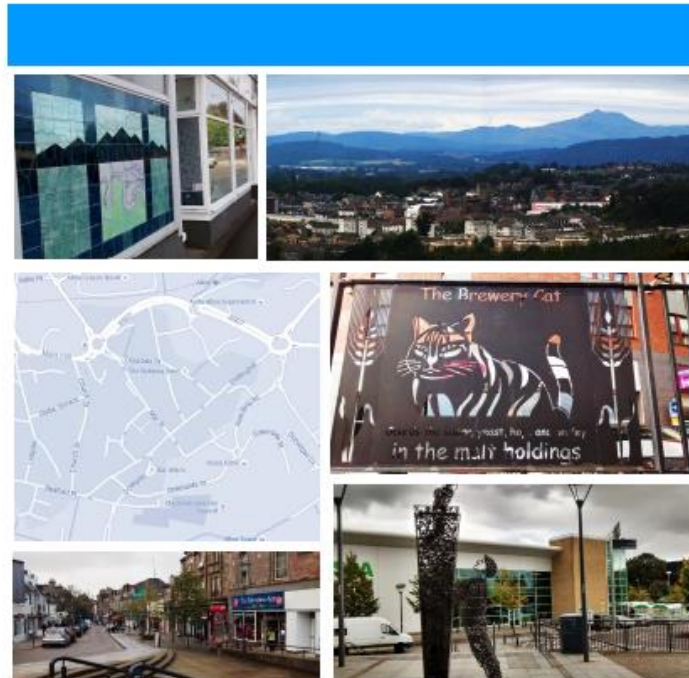
- Previous study using PST through Community Justice Partnership



Project Development – focusing on priorities

- Health & Social Care Partnership – highest level of ageing population across Scotland - new Strategic Plan has focus on **Caring, Connected Communities**
- Local Outcome Improvement Plan (LOIP) & regional City Deal – focus on **inclusive economic growth**
- Alloa BID – now **Alloa First** – voted in October 2018 - 5 year term
- Planning Department of Council & Kingdom Housing Association – redevelopment of site in town centre for dedicated older adult housing unit – **Primrose Street**

Town Centre Planning - linking up

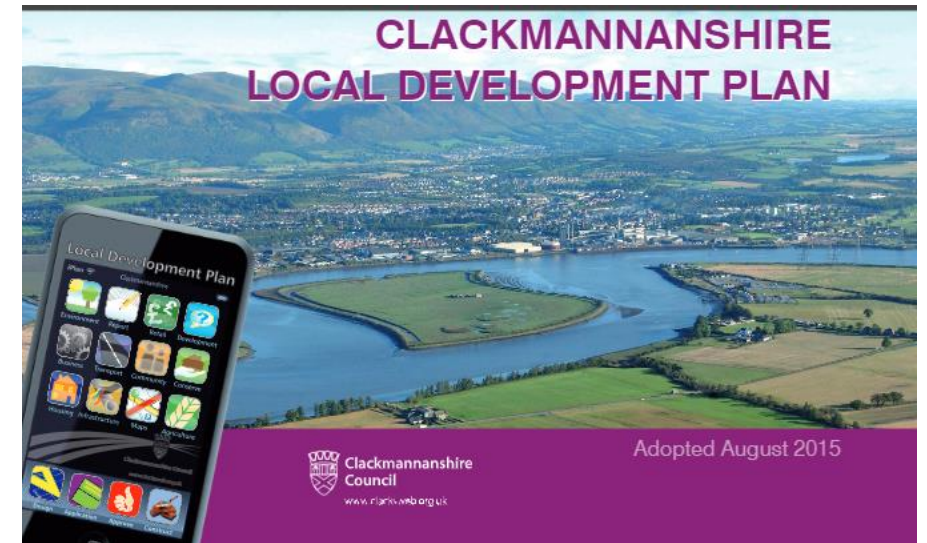


A collage of five images: top left shows a window display with maps; top right is a panoramic view of Alloa with mountains in the background; middle left is a street map; middle right is a mural of a cat with the text 'The Brewery Cat' and 'in the maly holdings'; bottom left is a street scene; bottom right is a public art sculpture.

**Your Town Audit:
Alloa**
September 2015

STP SCOTLAND'S TOWNS PARTNERSHIP
ekos Economic and Social Development

Top right photo by Peter Gordon, licensed under creative commons. All others by EKOS.



**CLACKMANNANSHIRE
LOCAL DEVELOPMENT PLAN**

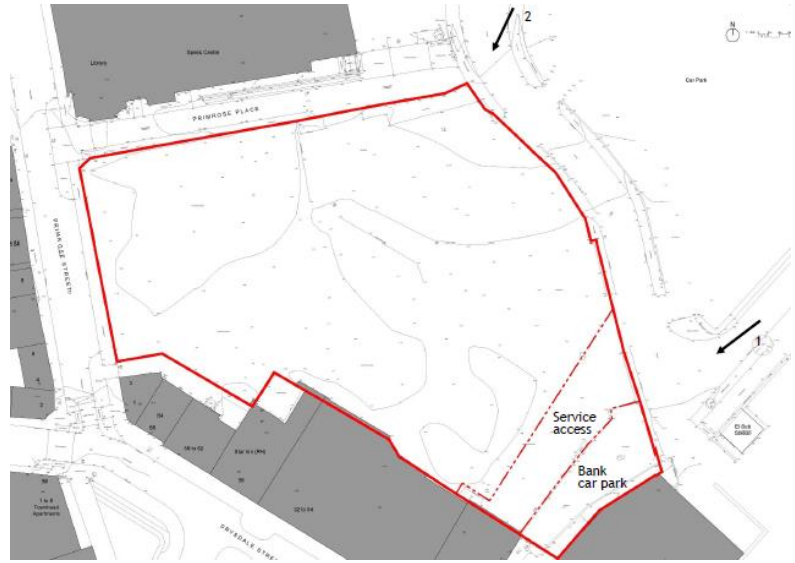
Local Development Plan

Clackmannanshire Council
www.clack.gov.uk

Adopted August 2015



- KEY**
- Parking
 - Pedestrian links
 - Road links
 - Rail link
 - NCN 767





Event: A Caring Place – Public Sector Client Forum

What does a caring place look like? How can we use design to help create a caring place? What value does design bring? Explore more in this event.

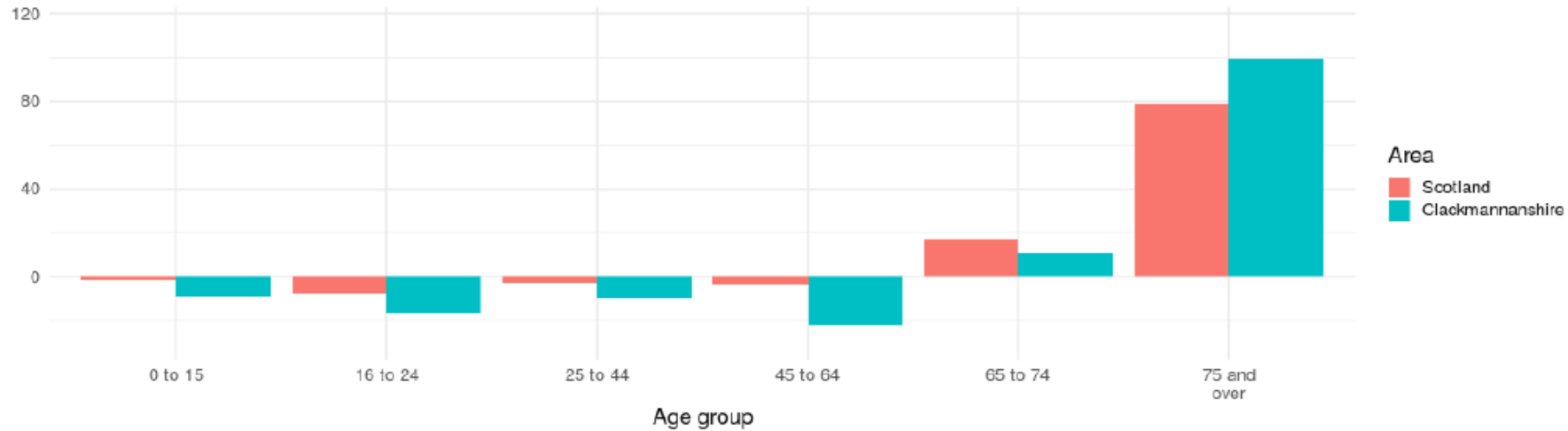
Event

Blog: Who cares who cares? An invitation to shape Caring Places

What makes a caring place? In the first of a series of blogs find out more about our upcoming work on town centre living and caring places.

Blog Post

Population Projections by Age Group for Selected Areas
Principal projection
Percentage change, 2016 and 2041





IAN
WHITE
ASSOCIATES
LANDSCAPE
ARCHITECTS



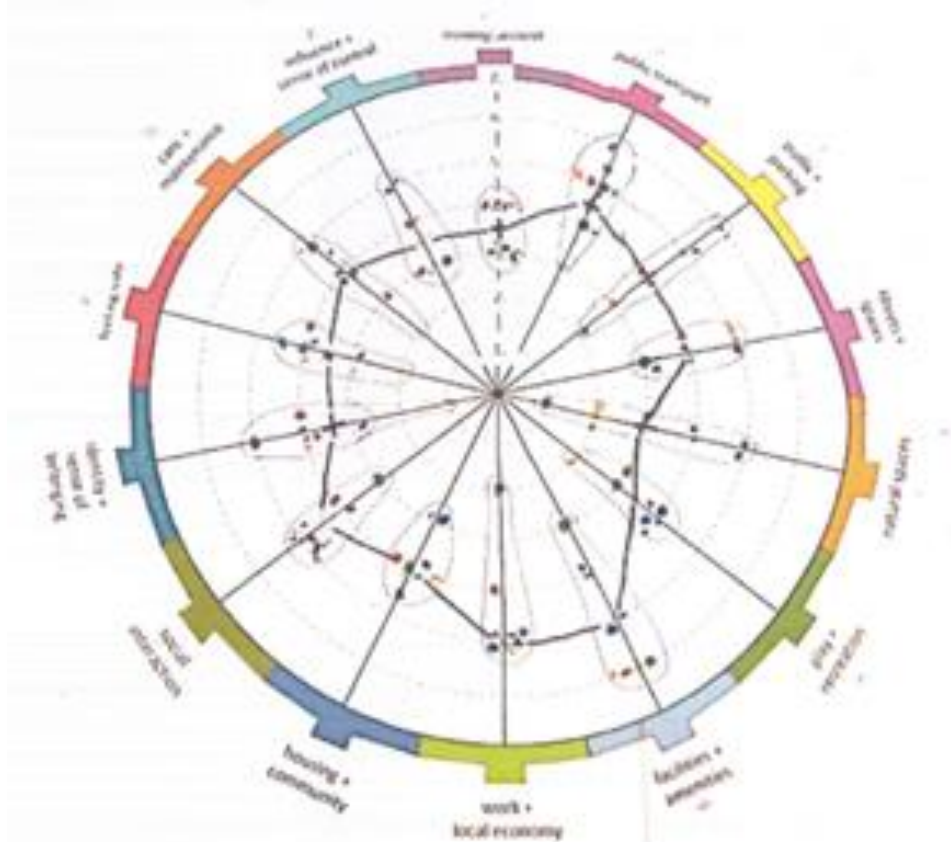
Bracewell Stirling CONSULTING



HISTORIC ENVIRONMENT SCOTLAND | ÀRAINNEACHD EACHDRAIDHEIL ALBA

Architecture & Design Scotland
Ailtearachd is Dealbhadh na h-Alba





- Vibrant daytime town centre
- Few ground floor vacancies
- Easy to park
- Some great buildings
- Good strategic active travel
- College now in town centre
- Train station
- Social problems

- Safety concerns after dark
- Poor general perception
- Traffic dominated
- Active travel barriers
- Poor maintenance
- Vacant upper floors
- Lack of quality housing
- Bus station feels unsafe
- Patchy service & expensive
- Lack of green spaces
- Lots of shops/pubs
- Lack of job opportunities
- Lack of good office space

Bringing the Communities Voice in to planning

- Vulnerable group who use town centre
- Stakeholders' group – investing financially in the town centre
- Local residents –
 - shopping/visiting the town centre
- Older people –
 - living and using the town centre
- Neighbouring areas – using the town centre
- Hillfoots – cascading knowledge for wider roll-out



Putting the Tool in to Practice

- Demographic information
- Accessibility measures
- Engagement options
 - Drop in
 - 1:1 meetings
 - Focus Groups
- Digital vs Non Digital

Postcode

i

Your Age

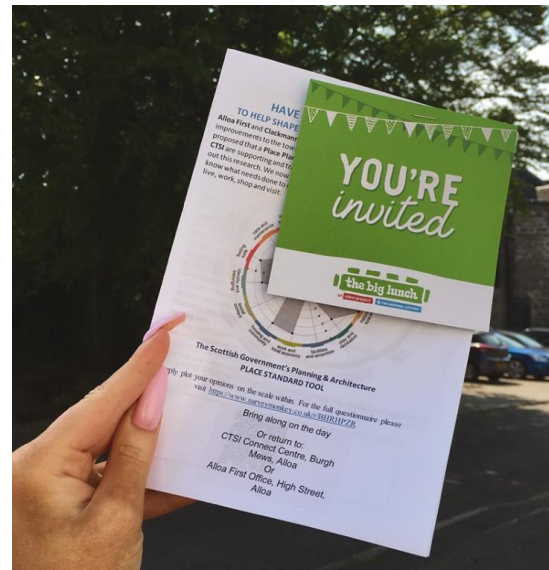
Please select your age ▼

Gender

Please select your gender ▼

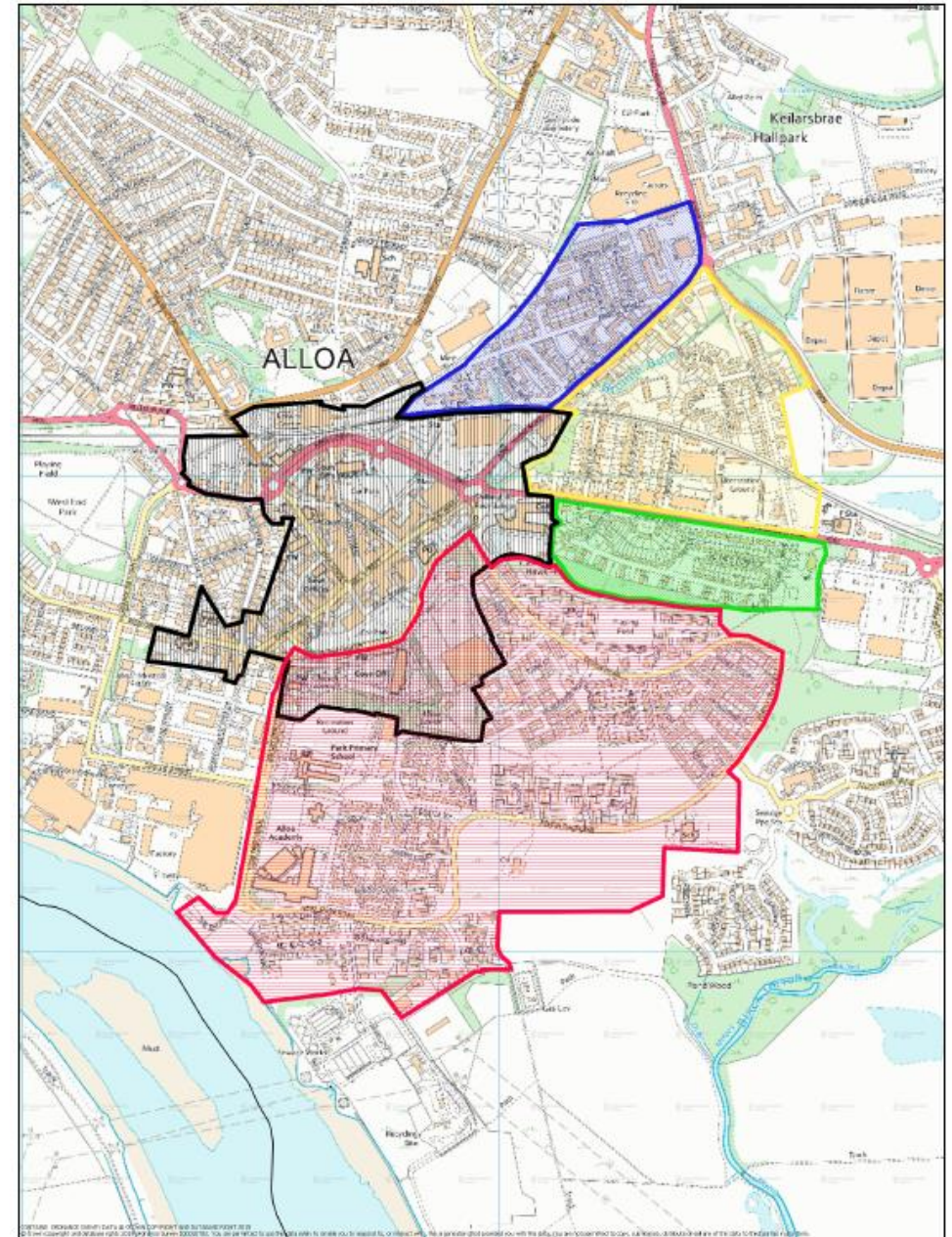
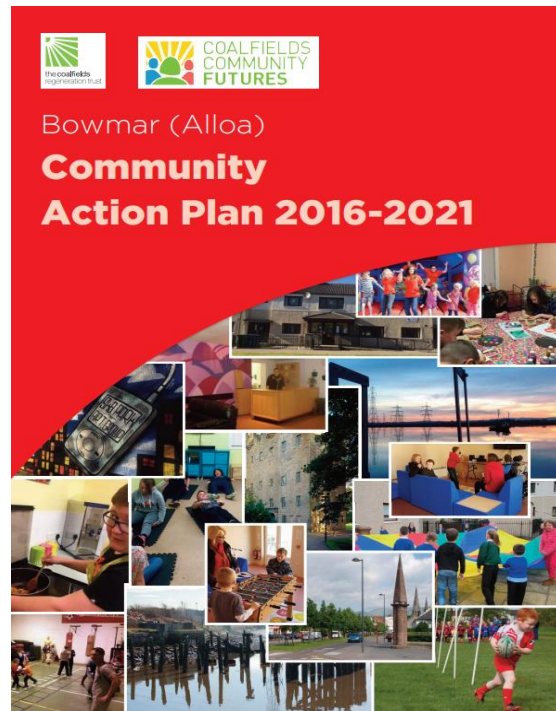
Reason to assess

i



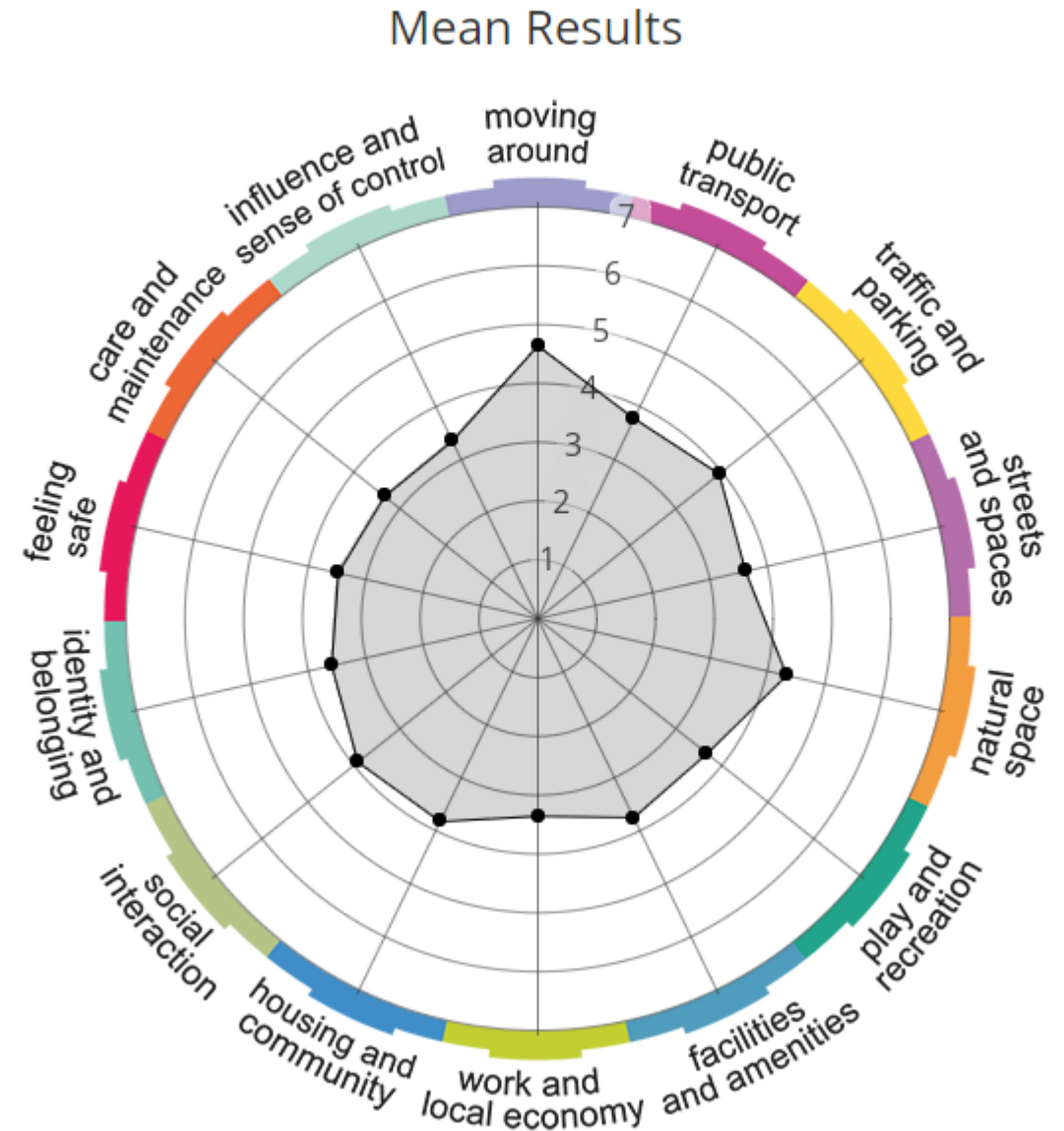
Growing Agenda

- Measure Growth
- Inform Future Action Plan



Preliminary findings

- Averages overall quite low
- Highest –
 - moving around (4.64)
 - natural spaces (4.34)
- Lowest –
 - Work & Local Economy (3.36)
 - Feeling Safe (3.48)
 - Influence and Sense of Control (3.33)
 - Care and Maintenance (3.33)



- Lovely green spaces
- Increased number of cafes to socialise in
- Rich history and heritage
- Lots of cycle/walk ways
- Travel easy for commuters
- Free parking
- Lots of volunteering opportunities

So...

Lots of potential. Beautiful area. Need to make appealing to tourists, and a place locals are proud of.

- Maintenance of green spaces not happening
- Don't feel safe after dark
- Lack of accessibility for services that are there
- Town Centre not appealing – litter, lots of closed shops
- Dog waste
- Feeling that not enough being made of local history
- Lack of employment opportunities
- Travel for Alloa good, but difficult to get further afield (college, work)
- Lack of lighting

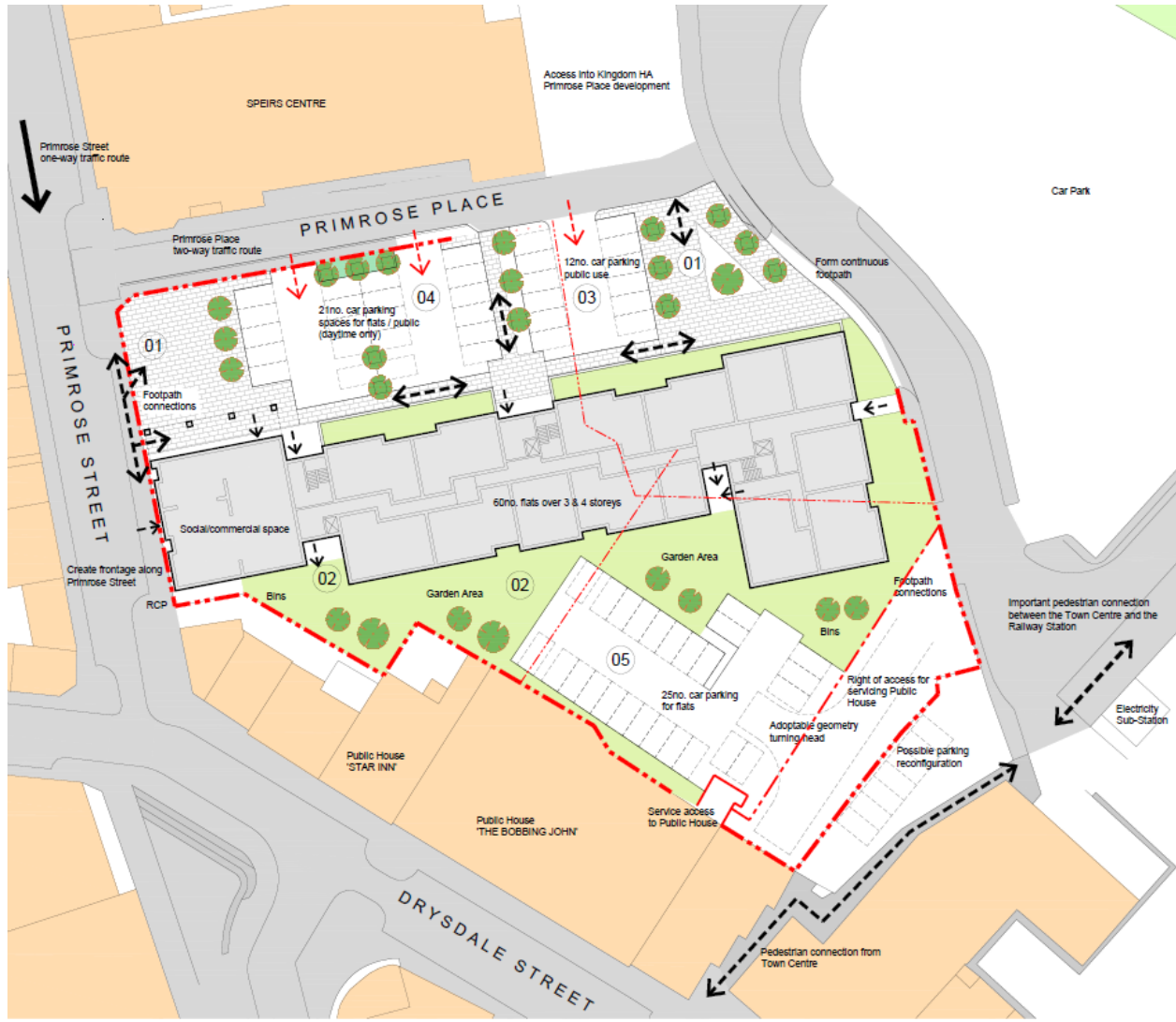
So...

Reflects the scoring. People see things they think need changed, but don't feel they have the power to influence. Lack of jobs. Despite being a beautiful place, not maintained.

Informing Current Plans

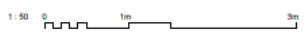


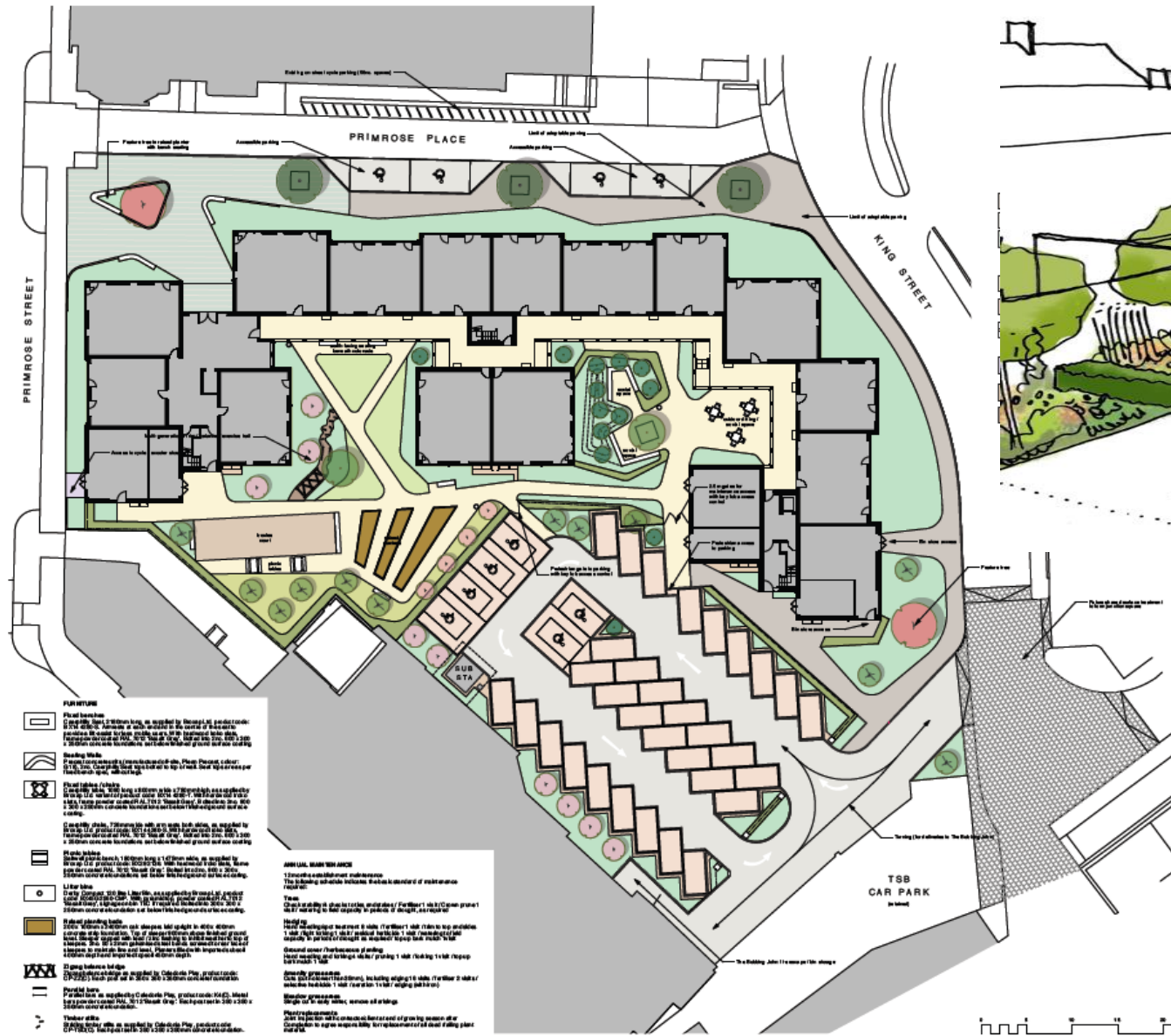
- How to make sure Primrose Street works for its occupants with partners?
- Scotland's Town Fund – how is the money best used to meet priorities of town – for local residents and shoppers?
- How do businesses meet priorities of customers and visitors ie through using their funds and activities to improve the town?
- How do third sector and communities work to enable a 'caring, connected community' – dementia-friendly; active travel etc?



- 01 ENHANCEMENT TO PUBLIC REALM
- 02 COMMUNAL GARDEN/REAR COURT SPACE SERVING FLATS
- 03 PUBLIC CAR PARKING SPACES
- 04 CAR PARKING FOR FLATS WITH PUBLIC USE DURING DAYTIME HOURS
- 05 CAR PARKING FOR FLATS

REV	DATE	DESCRIPTION	DES	CHKD
Bracewell Stirling				
● 38 WALKER TERRACE, TILLCOUNTRY, FK13 6EP TEL: 01259 750301				
○ 5 NEDS BANK, INVERNESS, IV2 4DF TEL: 01463 233760				
PROPOSED DEVELOPMENT PRIMROSE STREET, ALLOA CLACKMANNANSHIRE COUNCIL				
TITLE SITE LAYOUT PLAN				
SCALE	1:500	DATE	DESIGNED BY	---
		PURPOSE	FEASIBILITY	PAPER A3
DWG NO-REV		4135-02-004		



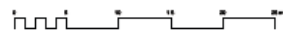
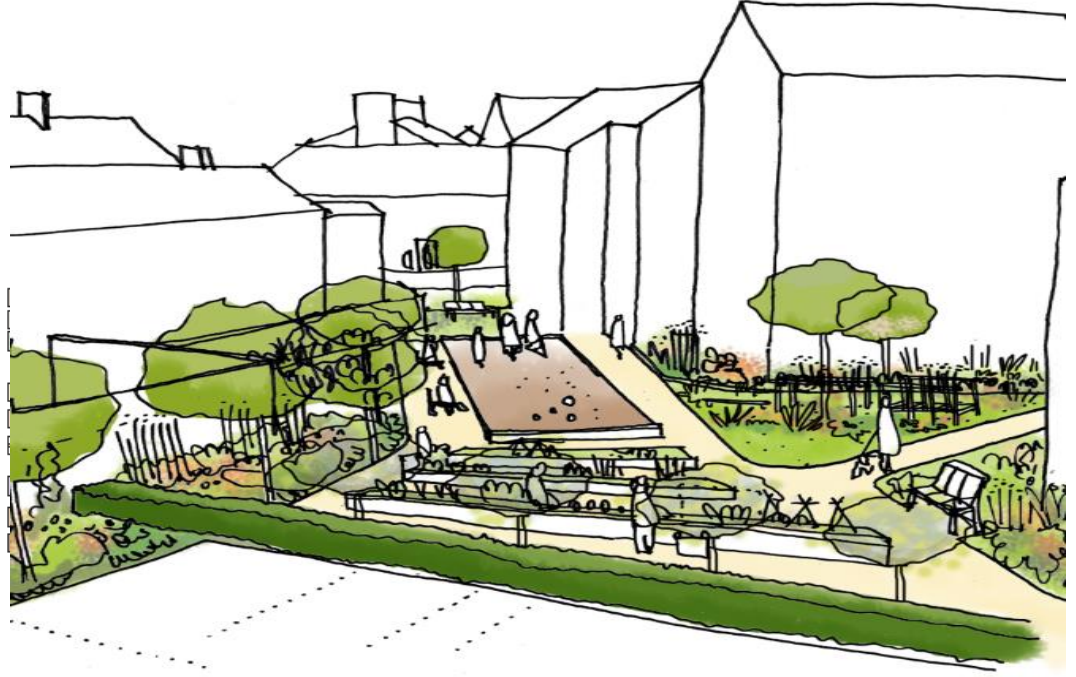


- Plant benches**
1000mm x 1000mm, as specified by Council at project commencement. 1000mm x 1000mm, as specified by Council at project commencement. 1000mm x 1000mm, as specified by Council at project commencement.
- Planting beds**
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CLIENT KINGDOM HOUSING ASSOCIATION
PROJECT PRIMROSE ST, ALLCA
DATE 20/10/2019
SCALE 1:200 @ A1
DRG NO. 2118 / 01

LANDSCAPE LAYOUT

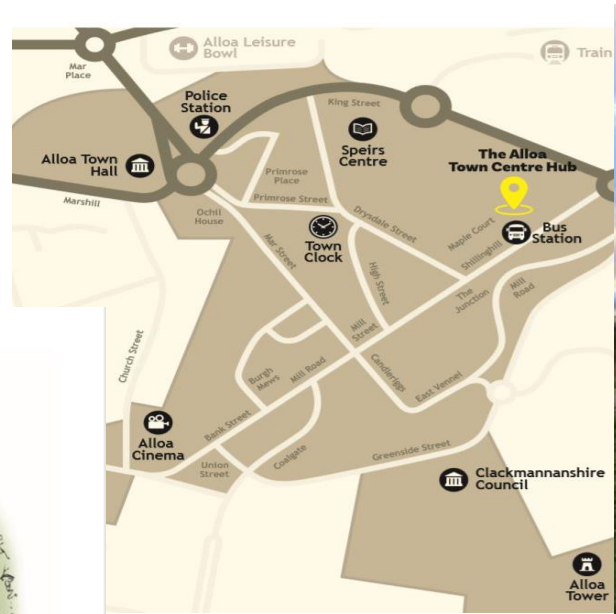
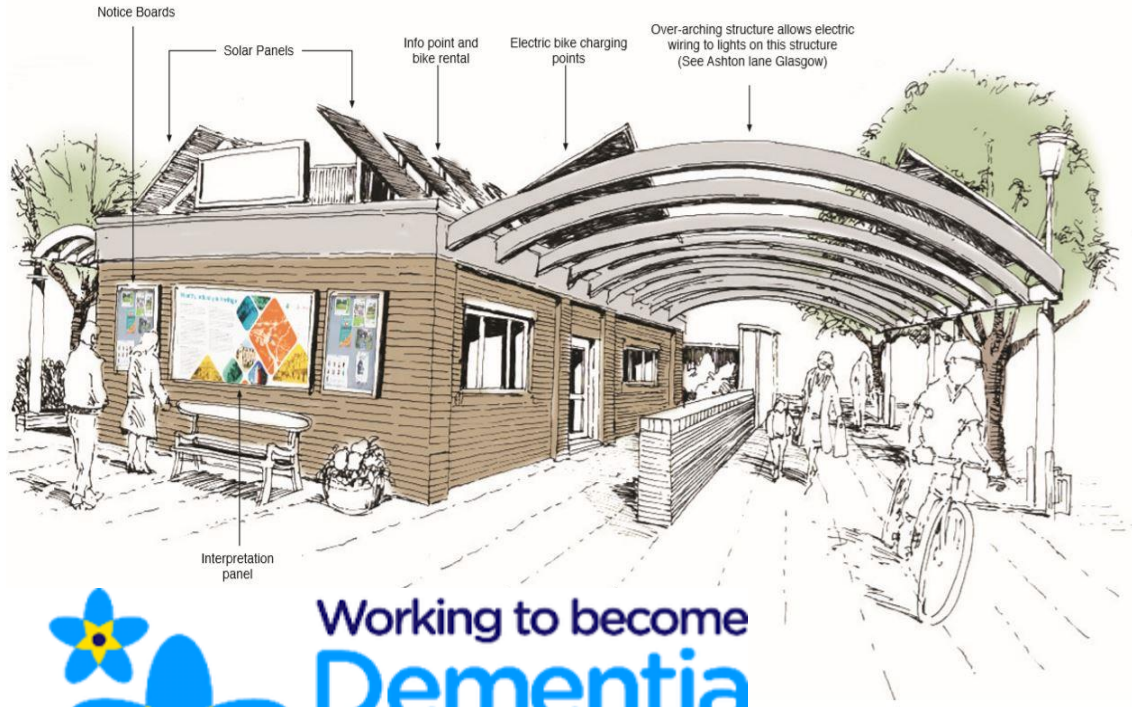
IAN WHITE ASSOCIATES LANDSCAPE ARCHITECTS





Future Plans...

Information point + Active Travel Hub



Working to become
Dementia Friendly
 2019-2020

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