

# **NSPCC**

## **Govan Together for Childhood**

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**EVERY CHILDHOOD IS WORTH FIGHTING FOR**

# Agenda

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- NSPCC in Scotland
- Together for Childhood
- The Need
- High Level Outcome
- Therapeutic Services
- New Programmes
- Public Campaigns
- Successes to date
- Evaluation
- Funding



# Introduction - NSPCC in Scotland

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- Full NSPCC presence (direct services and policy/research functions) since 2011.
  - Childline, Speak out. Stay safe and Glasgow Service Centre, Policy and Training and Consultancy
- Strong focus on:
  - Early intervention and prevention.
  - Evidence; evaluating & delivering services to inform wider system change.
- Glasgow Service Centre delivers a cohesive set of services which all have infant mental health / attachment / parent-child relationships at their core.
- Experience off GIFT

# The Scottish Policy Context

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- Our work compliments the substantial body of existing Scottish Government policy & guidance
- Emphasises the fundamental importance of children's earliest experiences in building the foundations for life
- Enhances the GIRFEC approach to child wellbeing by helping to create a shared narrative around early child development.

Links to the commitments in the recent programme for government around:

- Increasing investment for infant mental health and perinatal mental health.
- Preventing and reducing the negative impact of ACEs
- Supporting resilience in families

# Together for Childhood - Govan

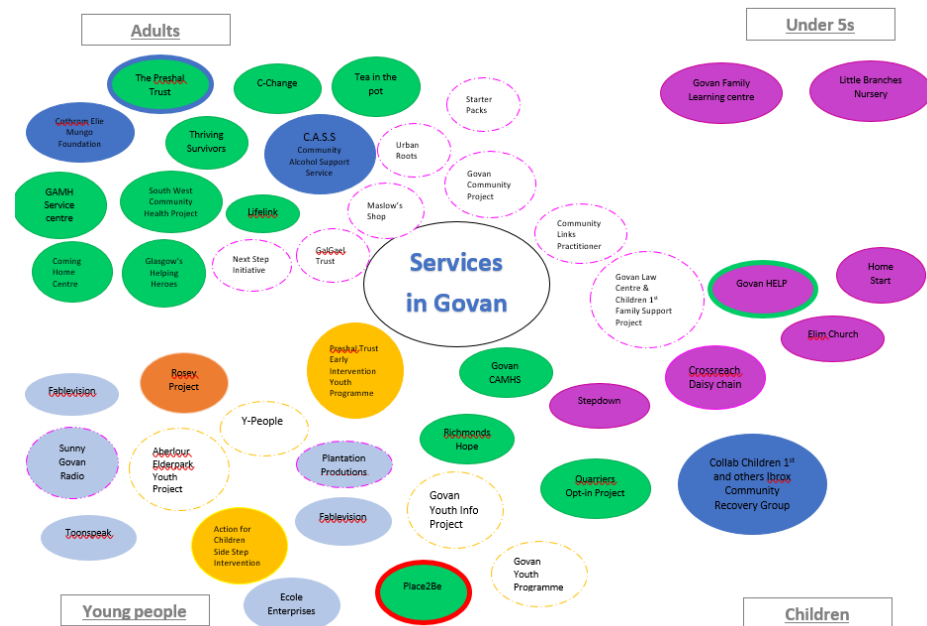
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- A place based, long term, partnership project to prevent abuse and neglect.
- Every local community is different
- Rooted in an understanding that young children's wellbeing relies entirely on the relationships around them.
- Create a powerful partnership with local people and agencies to transform how the community of Govan raises its children.
- Together for Childhood site is specially run by a local team.
- Working with the community, the partners look at what's working well, how organisations are working together and what can be done to build on that.
- Then, together, we test new ways to prevent abuse that are tailor-made for the community's needs.



# The Need

- 27% of all children in Govan are living in poverty



# TfC high level outcomes

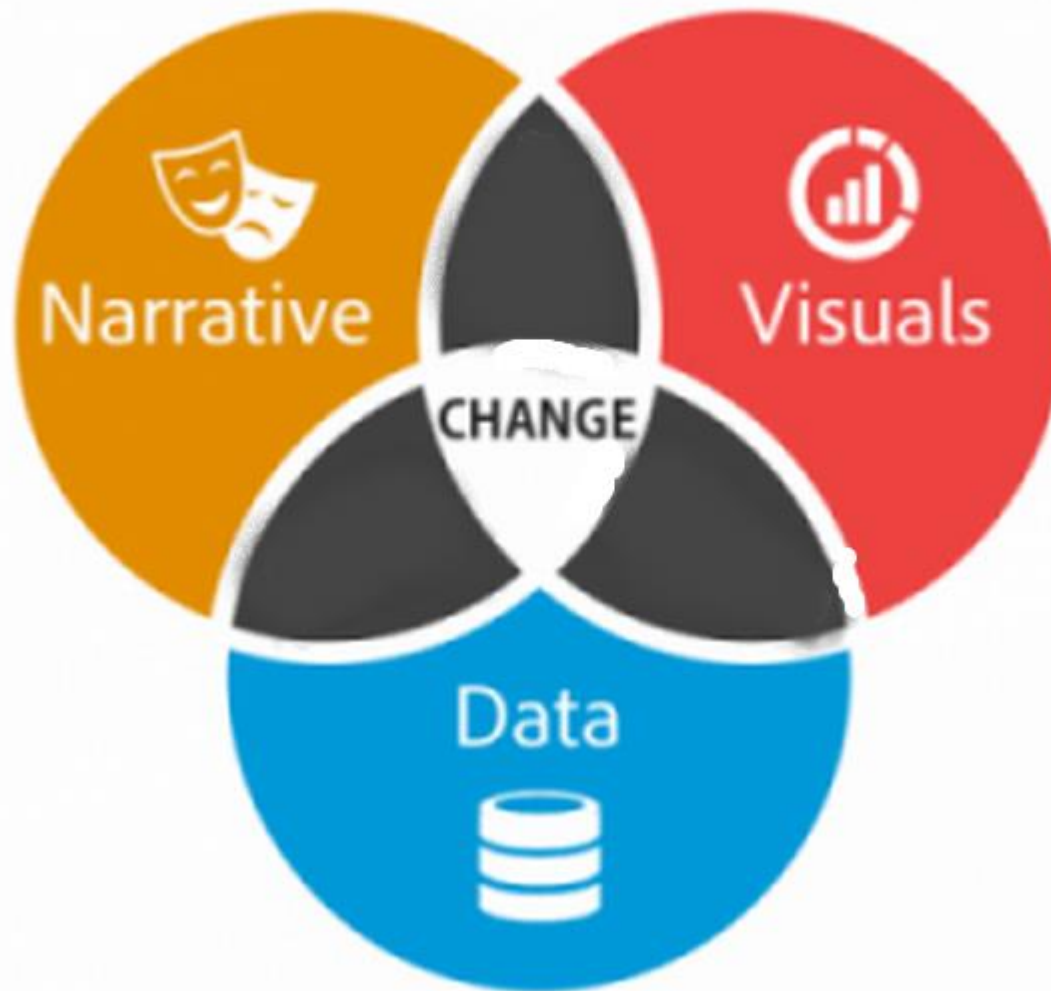
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- Children and families no what child abuse and neglect is
- Professionals, volunteers and community members work together in a co-ordinated, evidence based way to help prevent child neglect/abuse
- Children are not victims of child abuse and neglect

# Together for Childhood

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Process to identify the theory of change





# Together for Childhood

## Governance

MOU

Strategic Partnership Board

Operational Delivering Group

Community Activist Advisory Group

Community Planning Partnership – Community Empowerment Bill



**Playday**  
THE NATIONAL DAY FOR PLAY

**1 August 2018, 10am – 1pm**  
**Elder Park Library, 228A Langlands Rd,  
Glasgow G51 3TZ**

Children and families are invited to join NSPCC Scotland and Govan HELP as we celebrate National Play Day at Elder Park Library. Come along for a morning of fun activities and learning.

In partnership with

**NSPCC**  
SCOTLAND

**Govan HELP**

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# Community Engagement and Capacity Building

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- Develop a network of Parent Champions / Community Connectors / Peer Mentors
- Support both awareness raising / public messaging and community involvement
- Community Engagement
  - Photo Diaries
  - Events



# Therapeutic Interventions

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- We provide therapeutic services to help children move on from abuse, as well as supporting parents and families in caring for their children.
- We help professionals make the best decisions for children and young people, and support communities to help prevent abuse from happening in the first place
- Our Scale-up Unit works with other organisations to help them [deliver and test our programmes](#) locally and sharing what really works, to help even more children and families

# Glasgow Infant and Family Team (GIFT)

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Set up to deliver the New Orleans intervention

Hosted by NSPCC in a *partnership* between Glasgow City Council, NHSGCC, Glasgow University and NSPCC

Social workers, Psychologists, child psychiatrist, 1 co-ordinator, 2 assistants

Works with birth families, foster carers and wider system

Offers evidenced recommendations about permanence

*After intervention*, recommends *either* rehabilitation or adoption.

# Video Interaction Guidance

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- Video Interaction Guidance is an intervention which aims to enhance communication within relationships.
- VIG was developed in the Netherlands in the 1980s and brought to the UK by Hilary Kennedy at Dundee University
- The NSPCC has used the VIG programme in various settings and as part of various interventions.
- Impact

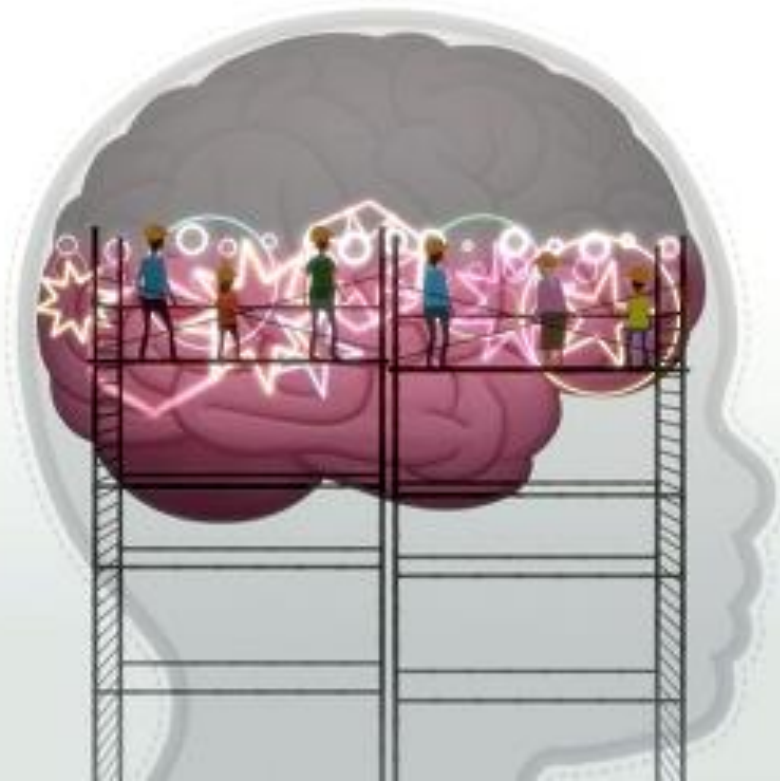
# Parents Under Pressure

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- Parents Under Pressure aims to support parents who are on a drug or alcohol treatment program.
- Children Under 8
- The Programme
- Getting parents the right help and support as early as possible is crucial in helping them to develop secure and healthy relationships with their children.

# Sharing the Science

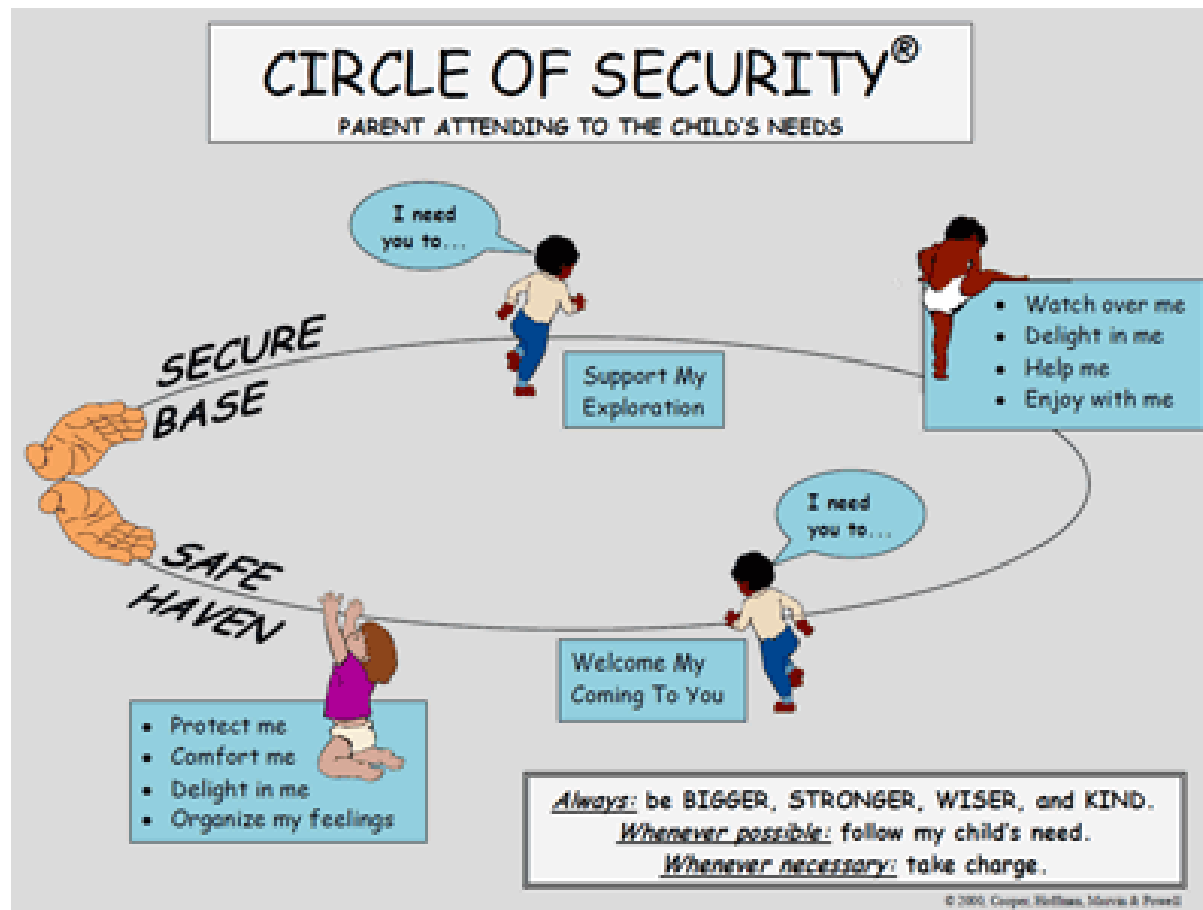
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Brain Architecture  
Serve and Return  
Toxic Stress  
Air Traffic Control  
Overloaded  
Tipping the Scale

Supported by NSPCC Strategy Unit

# Circle of Security





# Public Awareness Campaigns

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- **Look Say Sing Play**
- **PANTS**
- **Speak out Stay Safe**
- **Community Led Campaign (2019-2020)**
  - co designed with community members

# Successes to Date

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- Community Engagement  
1300 community members
- Partnership Working
- Local and National Political  
Support
- Photo Diaries Project – Life in  
Govan
- New Programmes

Photo diary pic

# Together for Childhood Evaluation

## Three main elements:

**Process Evaluation:** understand development across all sites

**Outcomes evaluation:** track changes in core outcomes across all sites

**Local evaluation:** understand local implementation issues, explore outcomes of key local activities/services



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