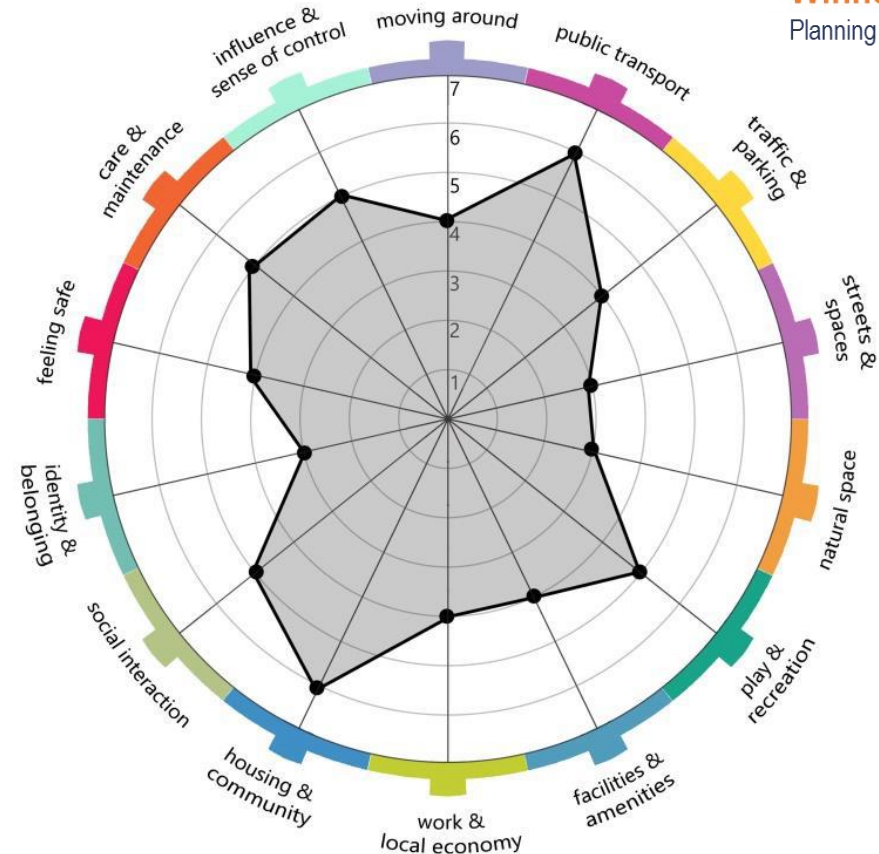


Place Standard Alliance
December 2018
Programme Update

John Howie
NHS Health Scotland

*Organisational Lead (Place) and
Chair of the National Place
Standard Implementation Group*

[@placestandard](https://twitter.com/placestandard)
www.placestandard.scot

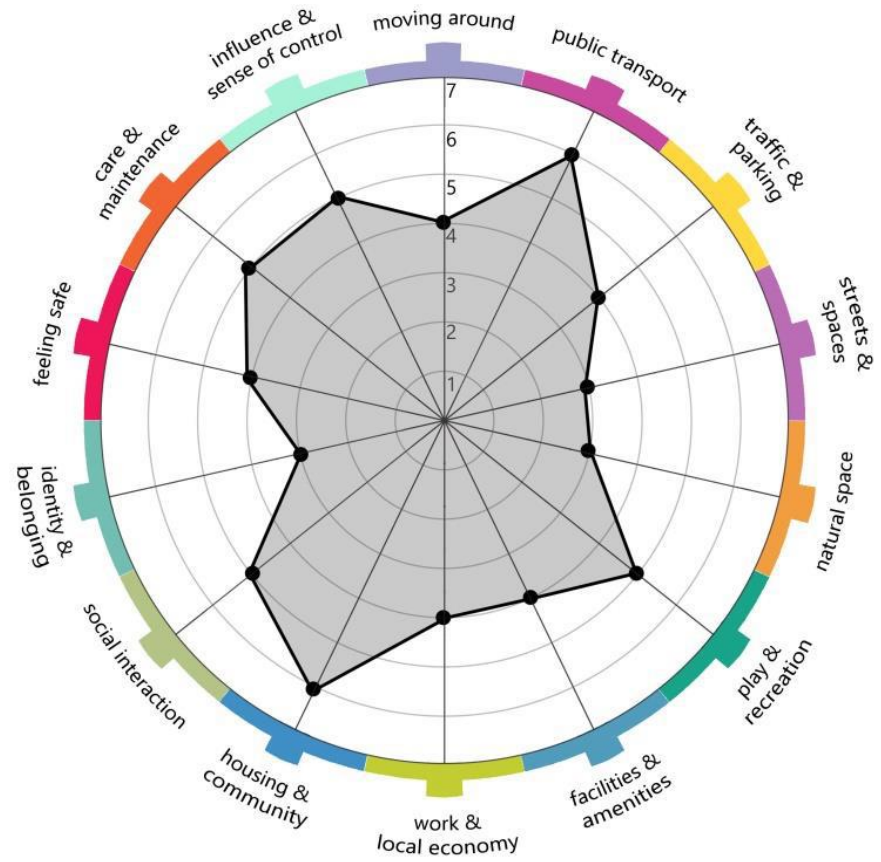


Scottish Government
Riaghaltas na h-Alba
gov.scot

**Architecture &
Design Scotland**
Ailtearachd is Dealbhadh na h-Alba

- Creating Places **June 2013**
- Community Empowerment (Scotland) Act **July 2015**
- Place Standard Launched **December 2015**
- National PS Implementation Plan **July 2016**
- National Governance Structure **September 2016**
- Place Standard Alliance **December 2016**
- Local/National Support & Delivery Mechanism **May 2017**
- Public Health Priorities & Place Principle **2018**
- **Review October 2018 - March 2019**
- New Implementation Plan **June 2019**
- New Planning Legislation for Scotland **2019**

FUNDING NEWS



Place Standard Conversations Fund 2018/19

- **Support to communities to** initiate discussions around their local area and develop capacity by using the **Place Standard tool**.
- **Disadvantaged communities** who typically do not have capacity or resources to coordinate such exercises.
- **To remove barriers to participation** and help in the delivery of events, from hiring venues to providing childcare facilities or transport for attendees who require it.
- **Solely for the use of community groups** and was not available to Local Authorities.
- **£500 to £5,000.**

**A total of 21 projects across 16 Local Authorities were funded
Total Allocation of just under £77,000**

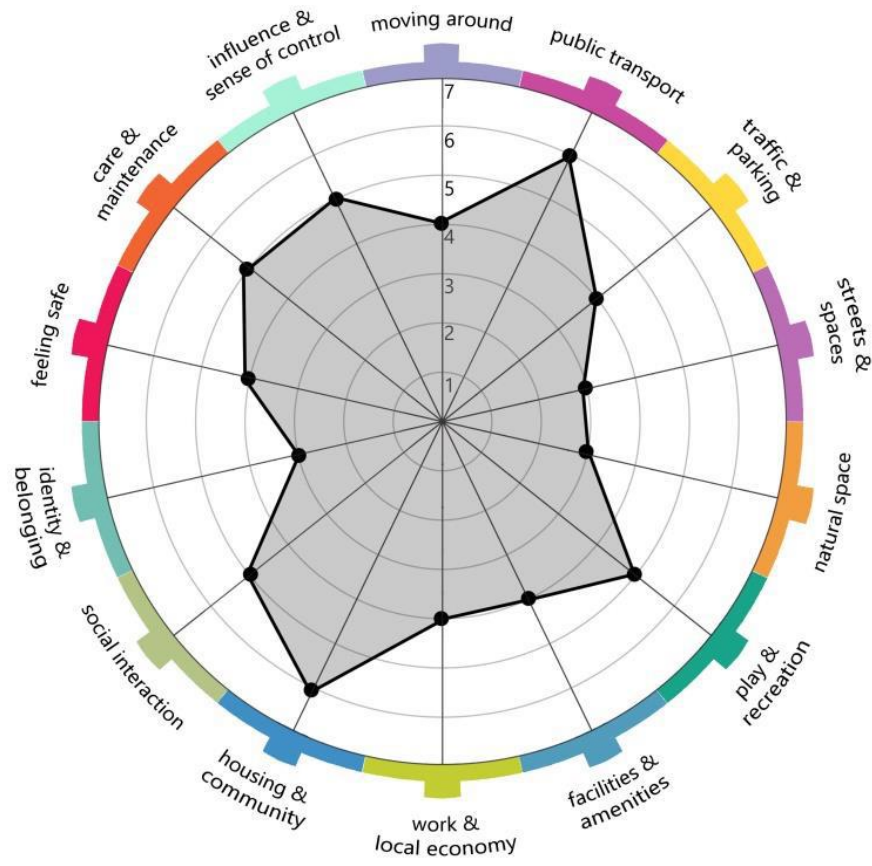
Place Standard – How Good is Your Place?

PROJECT / LOCATION	MAIN PROPOSER	LOCAL AUTHORITY AREA
Red Row, Glasgow	Alive & Kicking	Glasgow City
Aberdeen	Old Aberdeen Community Council	Aberdeen City
Gorgie	Gorgie Collective	City of Edinburgh
Various Locations	Willowacre Trust	Glasgow, Ayrshire, North & South Lanarkshire
Bonnyrigg	Bonnyrigg Rose FC	Midlothian
Hallglen	Hallglen Community Hub	Falkirk
East Ayrshire	Elev8 Community Interest Company	East Ayrshire
Castlemilk	Castlemilk Together	Glasgow City
West Dunbartonshire	Clydesider Creative	West Dunbartonshire
Montrose	MoRevival	Angus
Clackmannanshire	Clackmannanshire 3 rd Sector Interface	Clackmannanshire
Johnstone	Linstone Housing Association	Renfrewshire
Cambuslang East	Particip8 Overton	South Lanarkshire
Govan	Govan Community Project	Glasgow City
Glenrothes	Go Glenrothes	Fife Council
Cumbernauld	Cumbernauld Village Community Council	North Lanarkshire
Turriff	Turriff and District Community Council	Aberdeenshire
Govanhill	Govanhill Baths Community Trust	Glasgow City
Bridge of Earn	Earn Community Council	Perth & Kinross
Rosyth	Rosyth Community Council	Fife
Vale of Leven	Vale of Leven Trust	West Dunbartonshire



fundingscotland.com

BUILDING CAPACITY





Place Standard Learning Resource

- Piloting phase is complete
- Quality assurance coming to a conclusion
- **Publically accessible early 2019**



Place Standard Learning Resource

- 4 Modules (self-directed or facilitated)
 - Introducing the Place Standard
 - Developing your (assessment) plan
 - Putting your plan into action
 - Results, report and next steps
- Learner guidebook & supporting presentation slides
- Templates to complete (leading to final assessment report)
- Case studies
- Activities to work through



Place Standard Learning Resource

Notifications of release available from
siobhan.mcclung@nhs.net



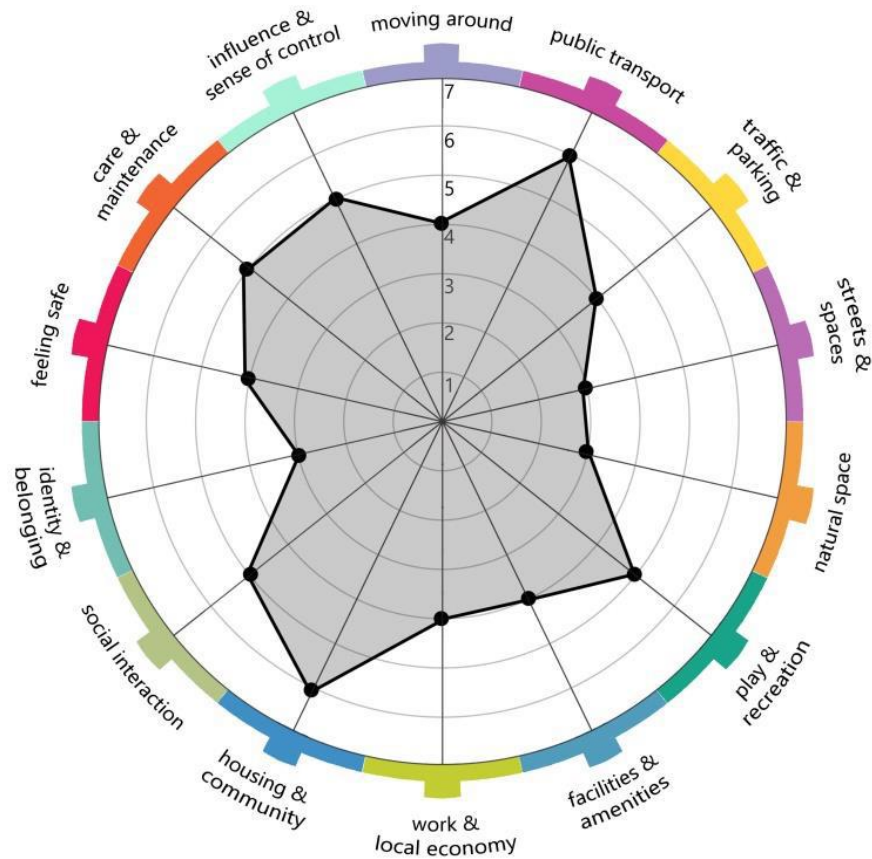
Embedding the Place Standard Into programmes of learning

- Academic practice and qualifications
- Professional body practice
- Continuous Professional Development programmes

To discuss opportunities of **collaboration** contact:

siobhan.mcclung@nhs.net

NEW IMPLEMENTATION PLAN



Place Standard Board & Implementation Group

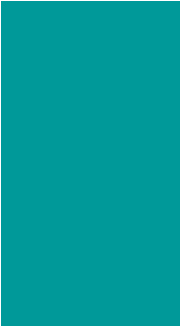
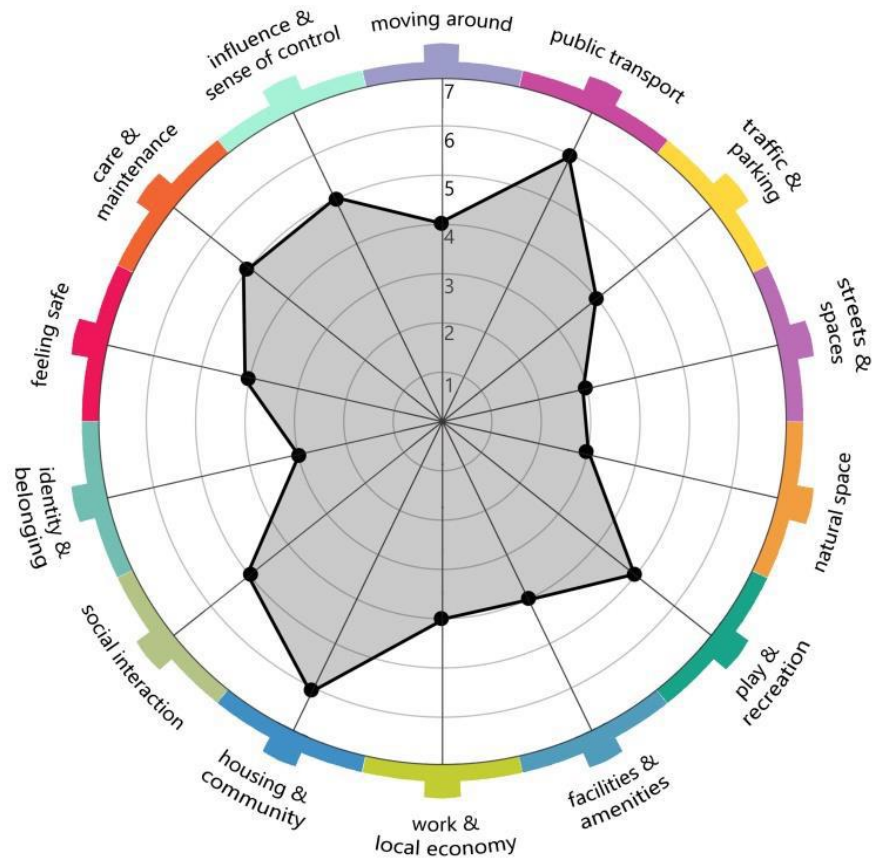
1. Review of Achievements – “What Worked Well”
2. Outstanding Targets – “Even Better If”
3. New Opportunities
4. Increased Focus Areas

1. Collaborative Working - PSA, PS Leads & National Contact Roles
2. Community Empowerment (Scotland) Act, Programme for Government and Public Health Priority.
3. Knowledge & Awareness of What Works – Pathfinders, Evaluation and Improvement Programme
4. Funding – Community Links + & Making Places Fund

5. Universities (Active8 CD Course) & Colleges, Modular Learning & Overall Increased Capacity via other partners
6. International Transferability across languages & cultures– SDGs and the WHO, UNICEF, INHERIT Programmes
7. Recognition – RTPI Award
8. PST Awareness and Volume & Spread of Activity and Influence

1. Increased Focus on Inequalities
2. Broaden our influence on legislative, policy and delivery across Government.
3. Impact – What difference has the PST made
4. Expand our collaboration – more core partners

MORE PLACE STANDARD LEADS



Welcome

Place Standard – How Good is Your Place?



HISTORIC ENVIRONMENT SCOTLAND | ÀRAINNEACHD EACHDRAIDHEIL ALBA



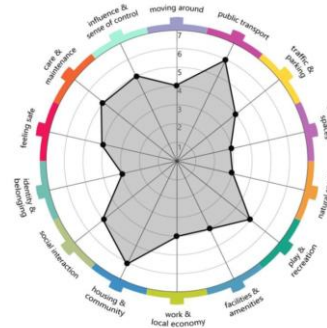
Scottish Natural Heritage
All of nature for all of Scotland



Cycling Scotland

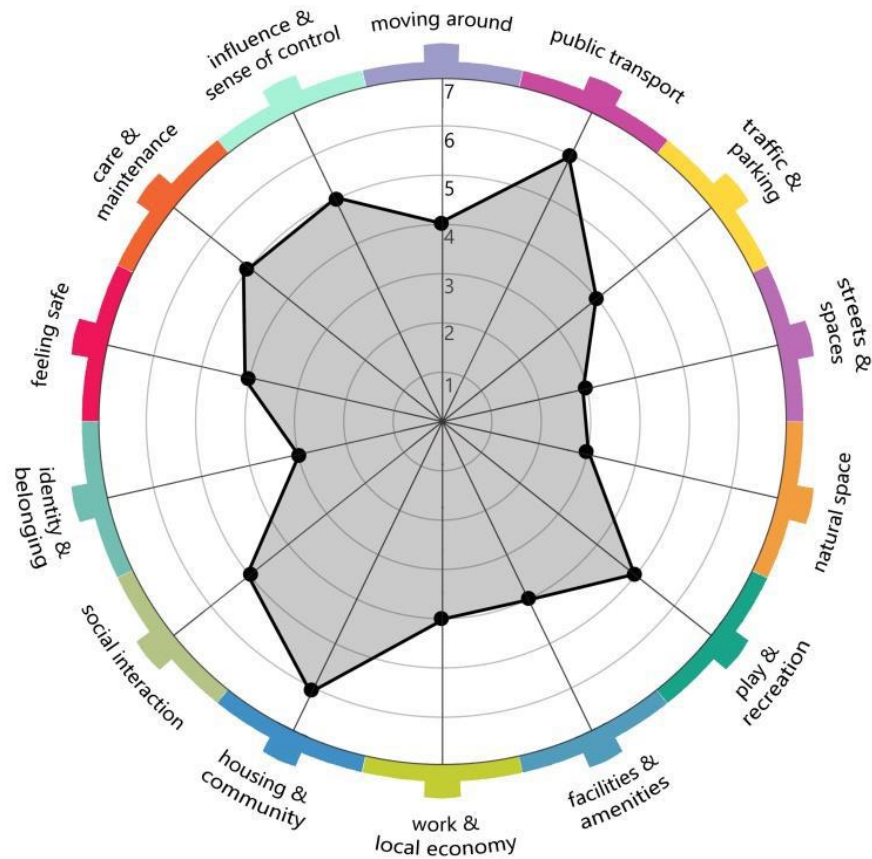


SCOTTISH LAND COMMISSION
COIMISEAN FEARAINN NA H-ALBA



THE UNIVERSITY
of EDINBURGH

IMPLEMENTATION



Application – Where in Scotland?

Place Standard – How Good is Our Place?

AREA	No	AREA	No
Aberdeen City Council	8	Highland Council	5
Aberdeenshire Council	27	Inverclyde Council	5
Angus Council	10	Orkney Council	1
Argyll and Bute Council	1		
Clackmannanshire Council	2	North Ayrshire Council	6
Comhairle nan Eilean Siar	3	Perth & Kinross Council	1
Dumfries and Galloway Council	2	Renfrewshire Council	1
Dundee City Council	8	Scottish Borders Council	2
East Ayrshire Council	3	Shetland Islands Council	2
East Dunbartonshire Council	2	South Ayrshire Council	1
East Lothian Council	1	South Lanarkshire Council	5
Edinburgh City Council	6	Stirling Council	4
Falkirk Council	1	West Lothian Council	17
Fife Council	8	Loch Lomond & Trossachs National Park	2
Glasgow City Council	6	TOTAL	142

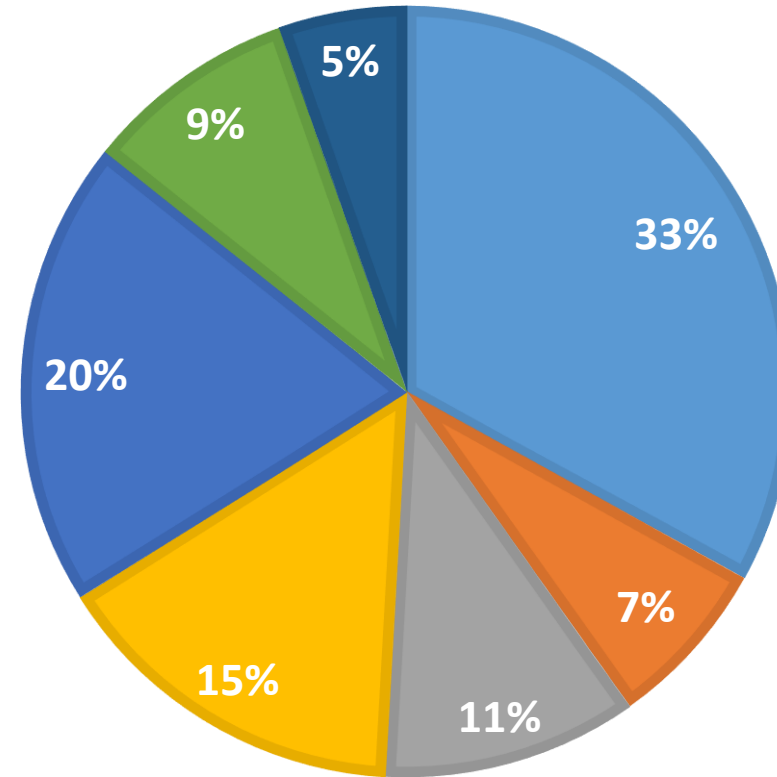
At Least 16,750 People

Based on 28 Area Returns up to November 2018

Application – For What?

Place Standard – How Good is Our Place?

- LOIP/Locality Plan Development
- Local Development Plan
- Training Awareness Raising
- Local Development Framework
- Local Place Plans
- Masterplan
- Other



*Based on 103 Recorded Applications Up to November
2018*



year of young people
bliadhna na h-òigridh
2018

New Development Plan - City Plan 2030

- September 2018 – 200 Pupils across 9 Secondary Schools
- *Queensferry High School, Craigmount High School, Wester Hailes Education Centre, Firhill High School, George Watson's, James Gillespie's High School, George Heriot's, Liberton High School and Portobello High School*

Having a sense of control or influence

"We rarely get chances like this to change our area".

"feel like there should be more opportunities to get my voice heard in my local community."

Naomi.sandilands@edinburgh.gov.uk

Architecture & Design Scotland Case Studies

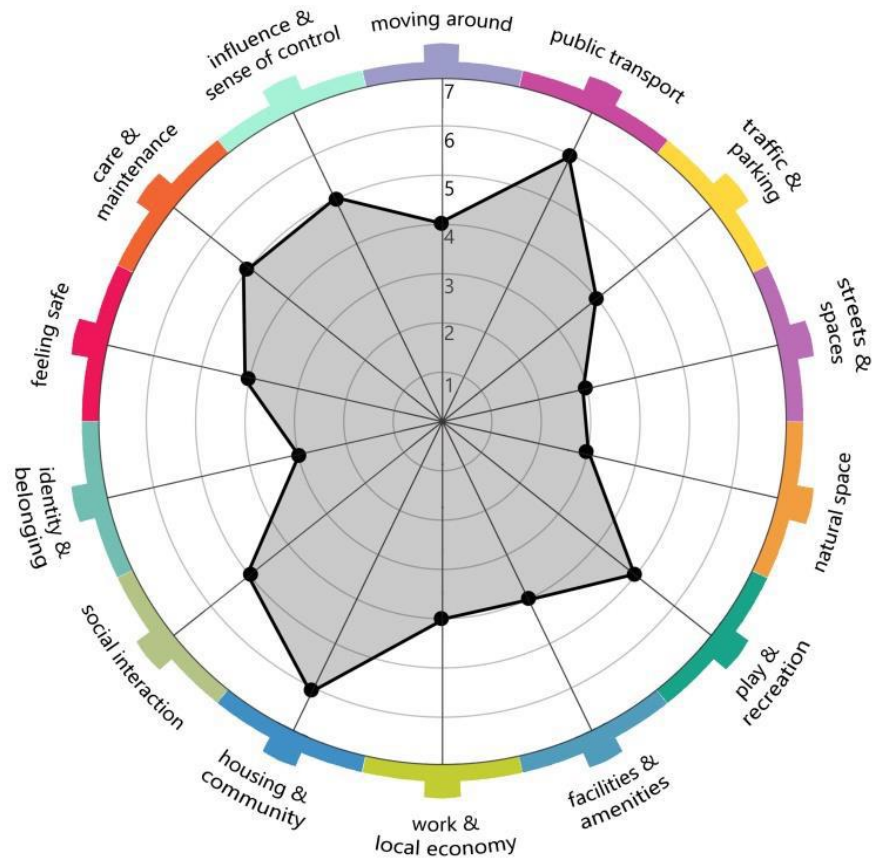
Early 2019

4. Planning at a Settlement Scale
5. Planning at a Settlement Scale –
North Ayrshire focus piece
6. Planning at a Neighbourhood Scale
7. Planning at Site Scale

Available at www.ads.org.uk



BEYOND SCOTLAND



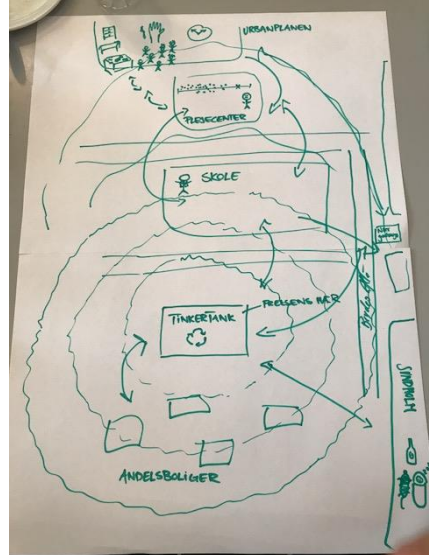
Beyond Scotland - Carlisle



Beyond Scotland - Copenhagen



Beyond Scotland – Denmark October 2018



Aarhus

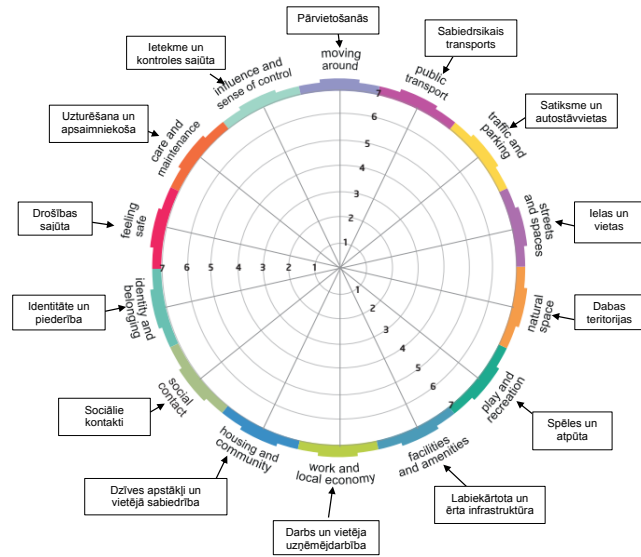
Beyond Scotland – Grizinkalna District, Riga

Riga Healthy Cities & Latvia Facts

Diana Koerna Project Manager of Public Health Promotion and Prevention Division
Oksana Kurcalte Senior Project Manager Latvia Facts

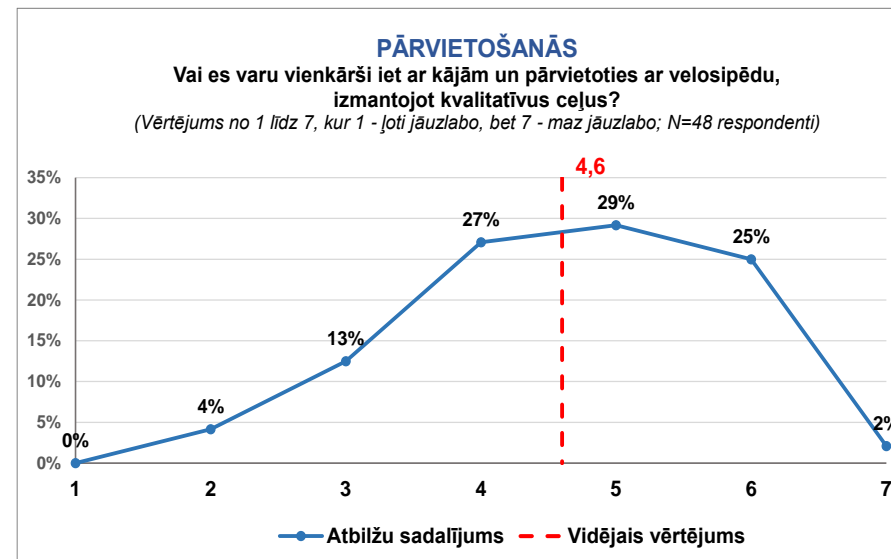
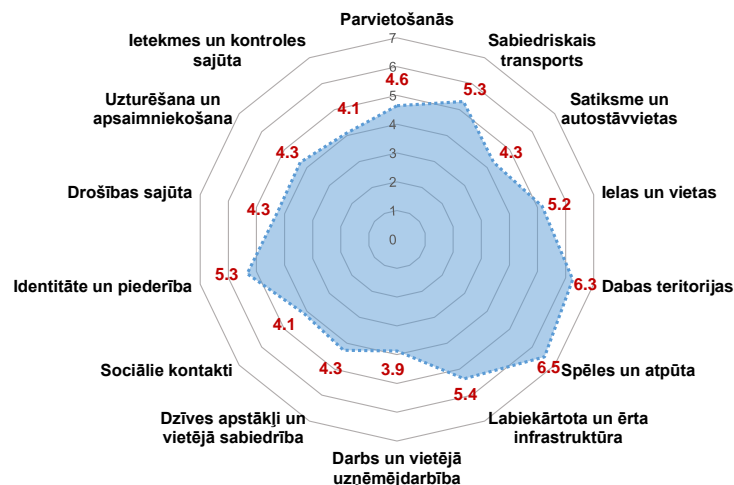


Beyond Scotland – Grizinkalns District, Riga



- September 10th to 19th 2018
- 4 x 2 Hr Focus Groups
- 15 x 1 Hr Interviews (48)
- Permanent Residents – Across Ages and Population groups
- Researcher lived and worked in city last 20 Years

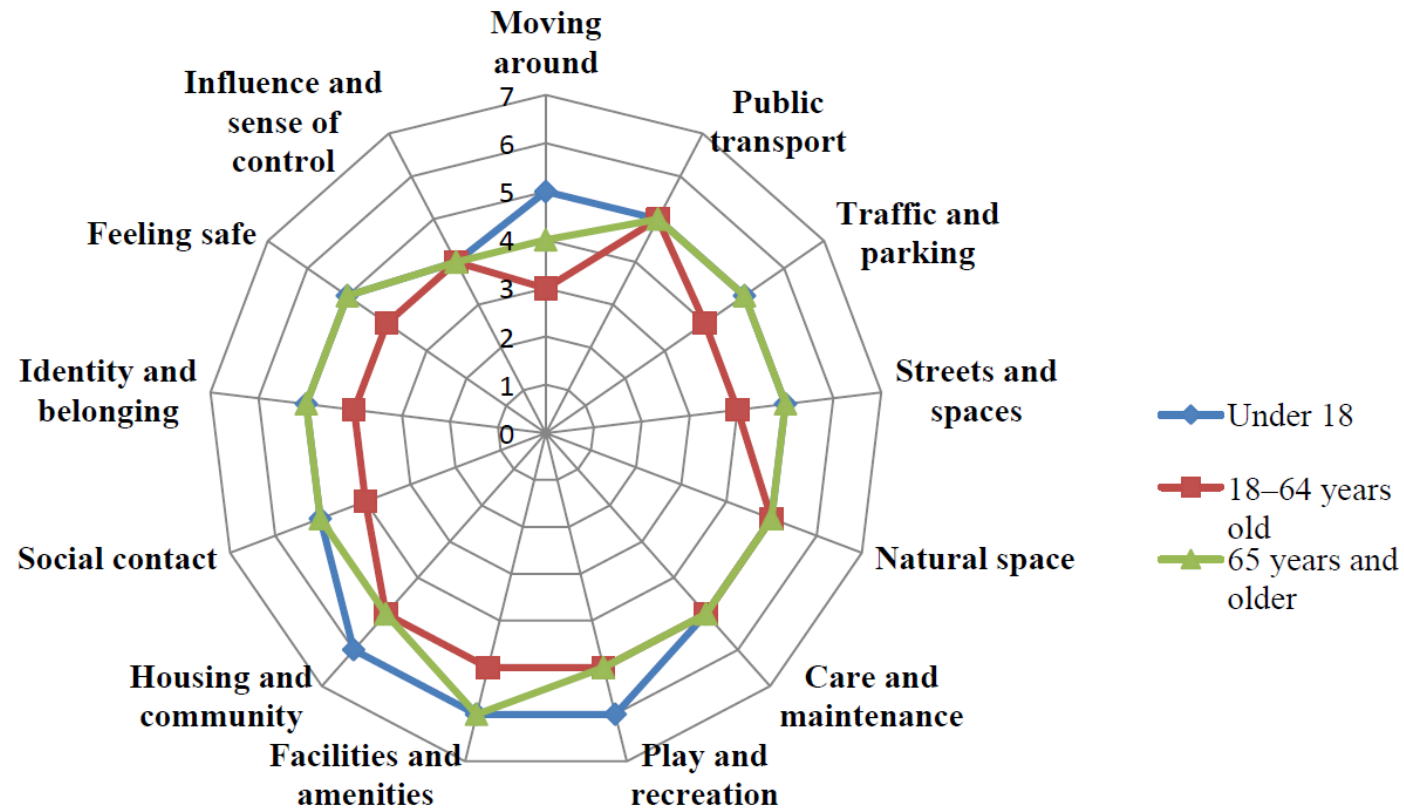
VIDĒJAIS JOMU NOVĒRTĒJUMS GRĪZINKALNĀ
(Vērtējums skalā no 1 līdz 7, kur 1 - ļoti jāuzlabo, bet 7 - maz jāuzlabo; N=48 respondenti)



Beyond Scotland – Kaunas

Online Survey In 11 City Neighbourhoods 1292 people (65:35 M/F) Presented to Kaunas Council November 2018

Assessment by age group



Beyond Scotland – Karpos Municipality, Skopje



Karpoš Municipality

Professor Dragan Gjorgjev *Public Health Policy Advisor to Public Health Institute*

Stefan Bogoev *Mayor of Karposh*



Piloting PST Tool

June - October

- Seminars with **focus groups** (citizens selected by different criteria, pensioners, parents of school children)
- **Interviews (disability)**
- **On-line Questionnaire (80 respondents so far)**



PST - Evaluating intersectoral work

Focus group with

- Public administration
- Policy makers
- Citizens
- NGO
- Business sector



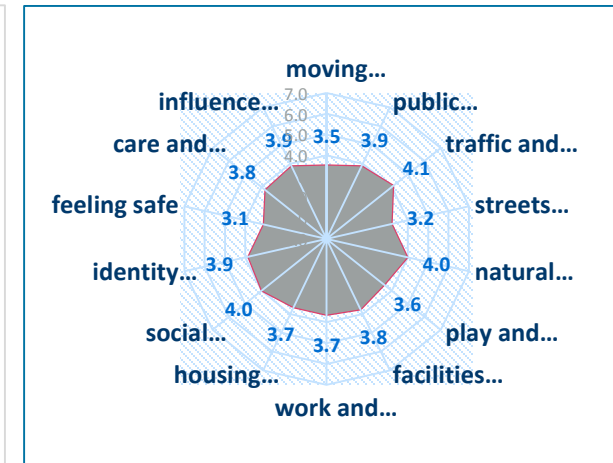
Main findings – comparison focus groups and on line Interviews



Citizens FG, average score 4.1



On-line questionnaire, average score 3.4



Administration, average score 3.7

PST - Priorities for the citizens

- Care and maintenance
- Heavy traffic and parking, streets and spaces, air pollution, noise
- Jobs Work and local economy

PST Karposh – Conclusions

Meeting Objectives

- Stakeholders – especially citizens **fully accepted PST** as a useful tool in influencing policy in their place
- Municipality **top management** (Mayor and councilors) find it useful for creating the next year annual policy and budget plan

PST Karposh – Lessons learned and challenges

Great for:

- Getting people involved;
- Reaching a large number of inhabitants quickly;
- Generating a lot of information.

Methods:

- Can be used in different ways: online, discussion groups, interviews;
- Input about weighing the outcome of the different methods would be helpful
- Vocabular of terms useful

PST Karposh – lessons learned and challenges

- PST increased the level of knowledge and confidence among the citizens to be actively involved in decision making process
- **Remarks and comments more important than scores**
- Proper implementation **very much rely on:** good governance and top level support, excellent organization, preparation, training of interviewers and focus group moderators, good timing, pre-knowledge of the participants/respondents

Beyond Scotland - Skopje



Professor Dragan Gjorgjev *Public Health*
Policy Advisor to Public Health Institute
Stefan Bogoev *Mayor of Karposh*
Professor Mirjana Borota Popovska





WHO Healthy Cities – Phase VII



Copenhagen Consensus of Mayors

Healthier and happier cities for all

A transformative approach for safe, inclusive, sustainable and resilient societies

13 February 2018 | Copenhagen, Denmark



BELFAST CHARTER FOR HEALTHY CITIES

OPERATIONALIZING THE COPENHAGEN CONSENSUS OF MAYORS: HEALTHIER AND HAPPIER CITIES FOR ALL

WHO European Healthy Cities Network
International Healthy Cities Conference
Belfast, United Kingdom of Great Britain and Northern Ireland, 1–4 October 2018



WHO Regional Office for Europe Healthy Cities Working Groups

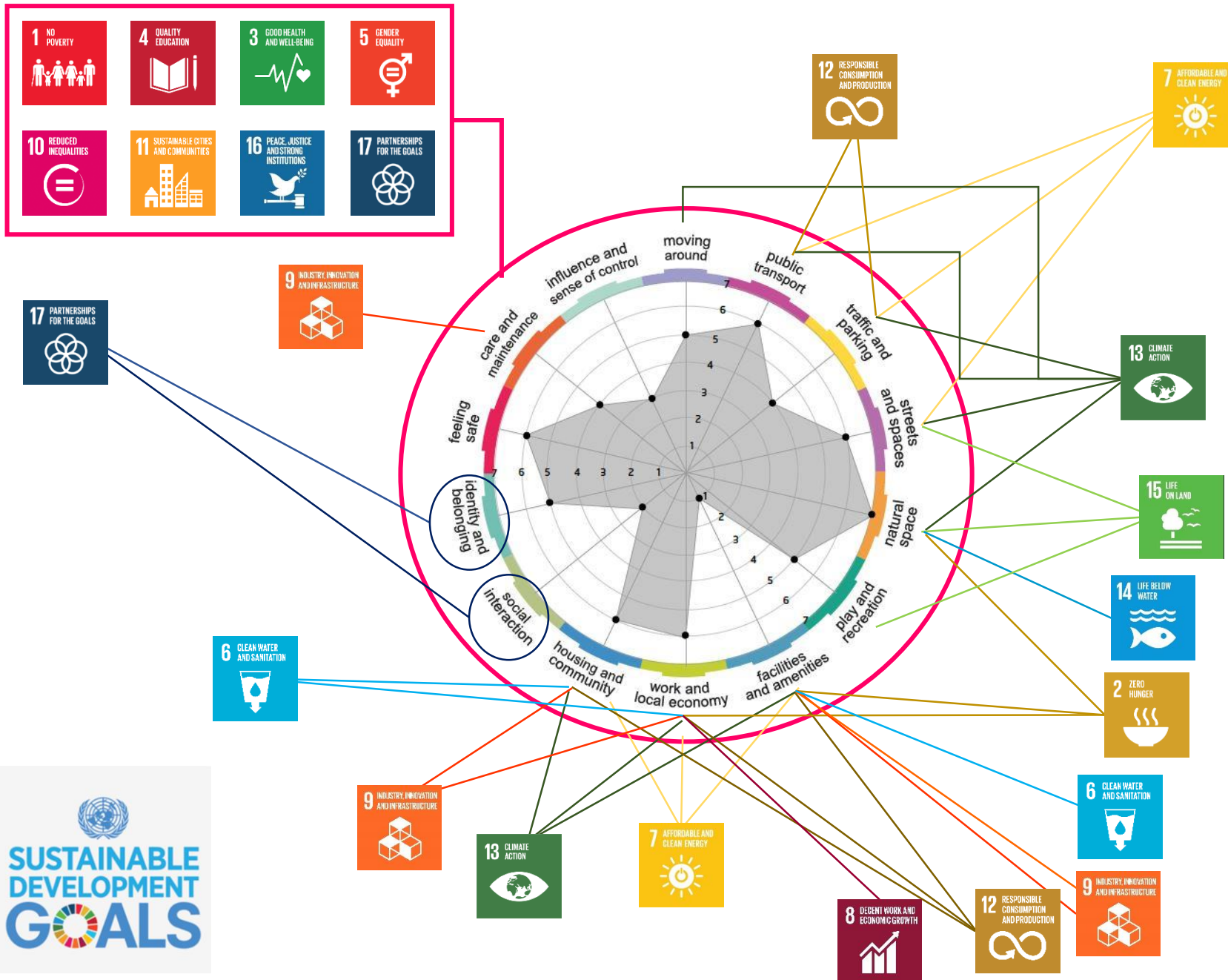


Working group on
Place, Health,
Inequalities and
Well-being



1. A thematic paper on the 'Place theme' of the Copenhagen Consensus of Mayors, both exploring in further detail the theme, and highlighting actions and case studies of good practice that will be relevant for the Network
2. **The piloting of tools to address place, health, inequalities and well-being across the WHO European Healthy Cities Network**
3. A public health and governance tool to support the measuring and implementation of the 'Place theme' of the Copenhagen Consensus of Mayors
4. **The sharing of lessons, knowledge, and good practice on designing and creating places to improve health, inequalities and well-being for all**
5. A summary report on results/input for distribution to the wider Network

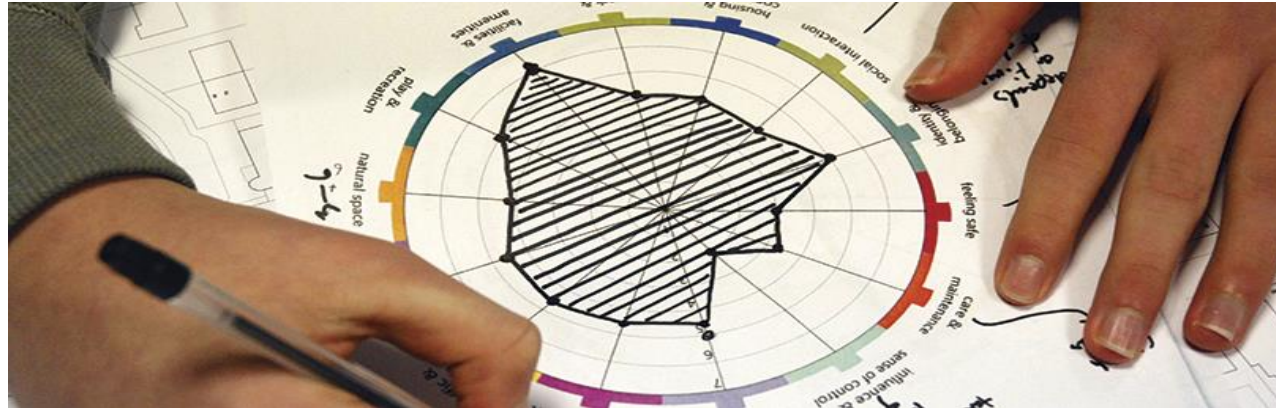
Place Standard Improvements - Delivering on the United Nations Sustainable Development Goals





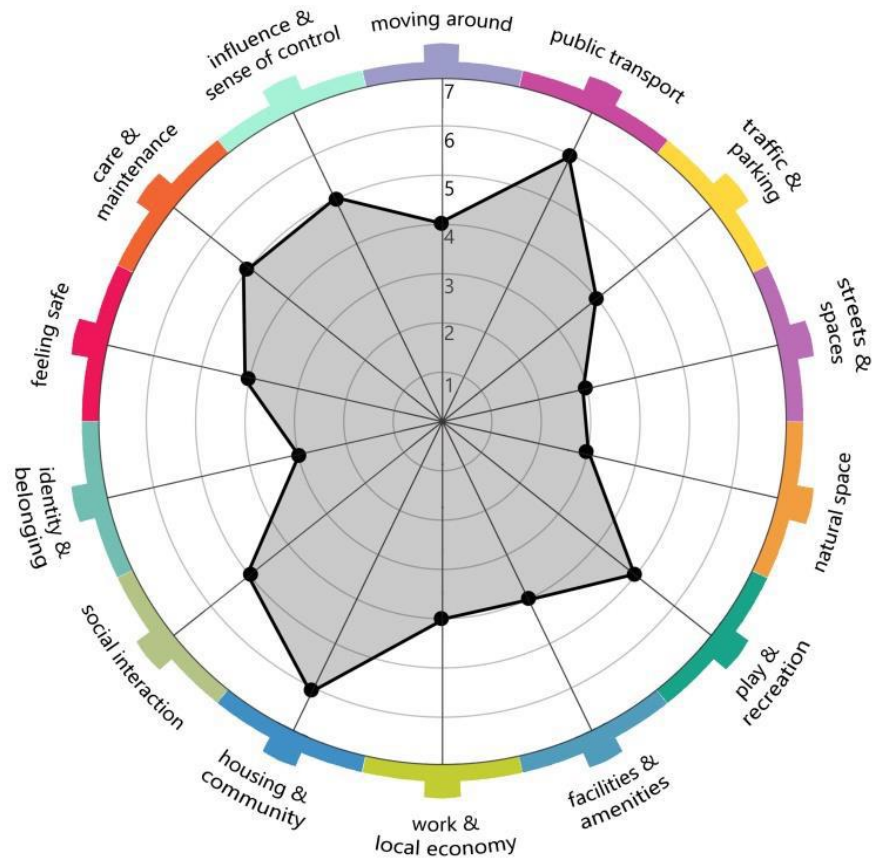
“We have embedded the UN Sustainable Development Goals in our new National Performance Framework, one of the first countries in the world to do so. These goals will give stretch to our ambition to improve Scotland’s wellbeing and increase sustainable and inclusive economic growth.”

Place Standard Improvements



1. Data Collection Complete – Mixed Methods
2. Analysis On-going – 26 Semi-Structured Interviews + Questionnaires 165/39 Complete
3. Key Findings - Steering Group 17th December 2018
4. Target Improvement Areas
5. June 2019 Target

CONFERENCE ANNOUNCEMENT



Making PLACE

International Conference
Monday June 10th 2018
Old Fruitmarket, Glasgow



Glasgow Royal Concert Hall
City Halls
Old Fruitmarket



Scottish Government
Riaghaltas na h-Alba
gov.scot

Architecture &
Design Scotland
Ailtearachd is Dealbhadh na h-Alba



Summary

- A lot has been achieved
- Lessons learned & improvements planned
- Excellent foundation to take forward a *place based approach* to how we legislate, plan, deliver and evaluate

Thank You

