



Applying the Place Standard : 5 Projects, 2 Cities

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Applying the Place Standard : 5 Projects and 2 Cities

- Studio using the Place Standard as a tool since early 2016
- Varying levels of application and engagement
- Five 'case study' examples
- Adapting the Tool and Learning from Experience

Applying the Place Standard : 5 Projects and 2 Cities

1. Place Standard Tool – use within an intensive Charrette

Make Your Mark, East Pollokshields, Glasgow

2. Place Standard Themes - used to guide engagement

Water Row, Govan

Meadowbank, Former Sports Stadium

3. Place Standard – adapted to gather ideas and opinions

Coatfield Lane, Leith

Powderhall, Former Waste Transfer Site

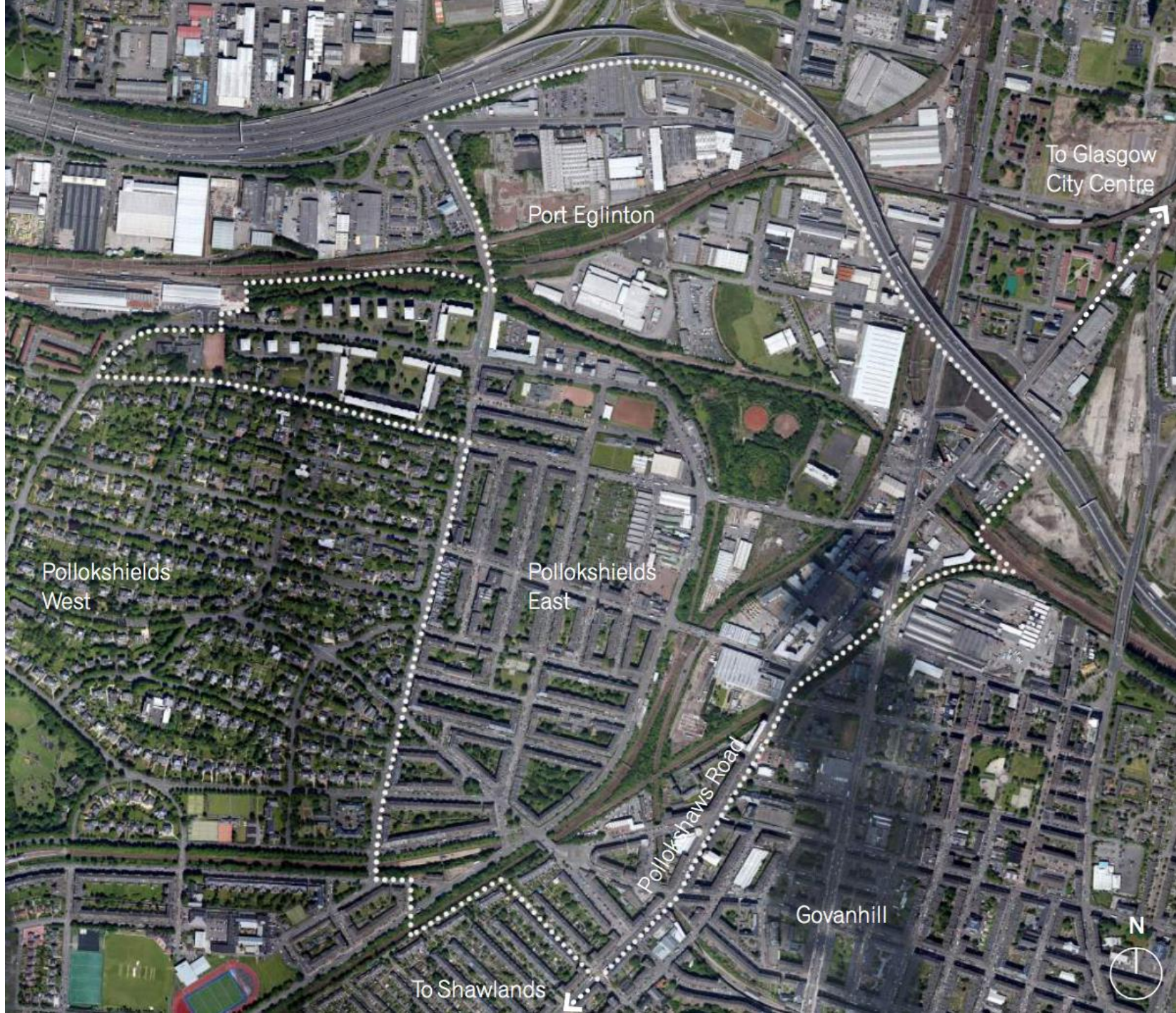
Place Standard within an intensive Charrette process

Make Your Mark – East Pollokshields

Project context:

- 2016 - First time practice had used Place Standard Tool
- Community-led Scottish Government Charrette
- Mixed use Inner City area with approx. 10,000 inhabitants.





Port Eglinton

To Glasgow
City Centre

Pollokshields
West

Pollokshields
East

Pollokshaws Road

Govanhill

To Shawlands



‘Suite’ of Activities:

- On-street discussions
- Large scale model
- Structured workshops
- Presentations
- Spatial vision
- Actions and outcomes

Housing
and Community
Thursday 25th February,
11.30am - 3.30pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

Moving Around
and Transport
Friday 26th February,
9.00am - 12.30pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

Full Day
Design Workshop
Saturday 27th February,
10.00am - 4.00pm
Pollokshields Community Centre,
5 Kenmure St,
Glasgow G41 2NT

Facilities
and Amenities
Thursday 25th February,
4.00pm- 8.00pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

Play and
Feeling Safe
Friday 26th February,
1.30pm - 5.00pm
553 Shields Road, Pollokshields,
Glasgow, G41 2RW

MAKE
YOUR
MARK





TRAFFIC, PARKING, STREETS + SPACES

NATURAL SPACE, PLAY + RECREATION

FACILITIES + AMENITIES, WORK LOCAL ECONOMY

HOUSING + COMMUNITY

IDENTITY + BELONGING + FEELING SAFE

CARE + MAINTENANCE INFLUENCE + SENSE OF CONTROL

SPORT

FRONT GARDEN COMP?

SOCIAL INTERACTION

ACHANCE for all socialise!

'Rogue' pub/works

'DON'T BLIP' FOR COORDINATION AREA

WANGFOLLY

MANY LOADS NEED REPAIRED / RESURFACE

SPORTS FACILITIES

RESOURCES FOR TGENS

BETTER PARKS - they get-used loads

green space with herbs for use

BOY RACERS ARE DANGEROUS

STRAN @ NITTSDALE

etc



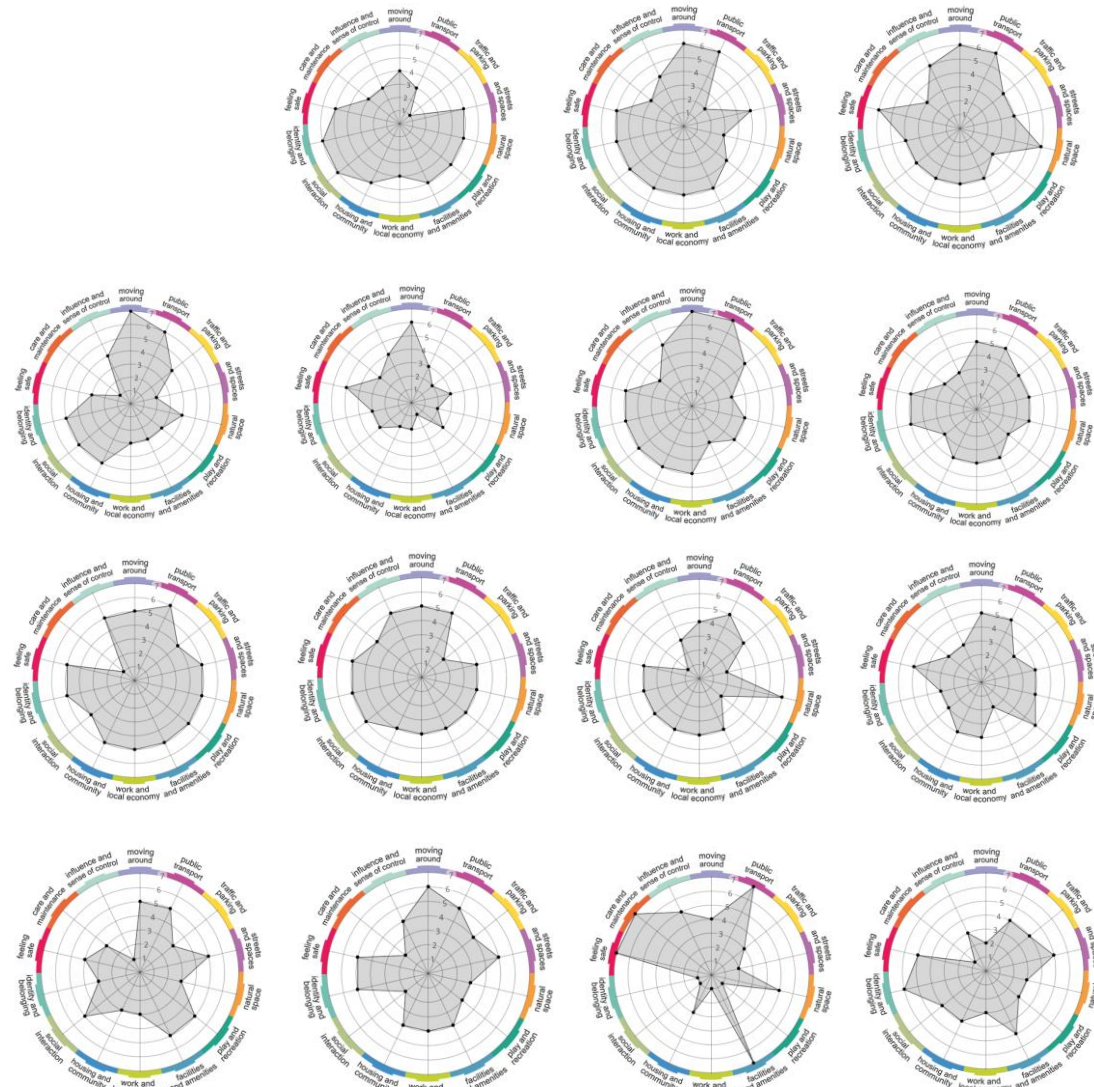


1. Transport: Cut down Kilburn St. PCO have no plans for this dig out.
2. This crossing is so dangerous.
3. Please improve the crossing first at all pedestrian crossings.
4. My husband was run over here for 2 hrs years while crossing at a green man. My son was 12 days out.
5. Terrible crossing - too many a time to cross. Cars aren't giving way.
6. Move one. Plant trees.
7. Make a big green space. Nice to sit out with hedge. Trees along Nitroside road.
8. Redesign Nitroside street and increase green space + trees + area for cafe + outside seating.
9. Shut out pavement.
10. Cut down old trees. Plant new trees. Place benches.
11. Community notice boards (digital?)
12. Live Quiet
13. The space to be preserved.
14. One-way street system to reduce amount of traffic.
15. Please touch the art (google it).
16. The whole space of pavement is a mess. Litter and lots of fly-tipping.
17. Unlucky Shilks road.
18. Speed bumps, orange traffic lights to cut down on busy busy road. On Shilks road. Make it about. Lower street. Ladder street.
19. Drop sharing witnessed in Marble street requests.
20. The end of Marble street is much better with fly-tipping and litter.
21. Residents very parking.
22. More police presence to discourage speeding.
23. Noisy. Noisy.
24. Fly-tipping, bulk items.
25. Put a dome over the park because of rain.
26. Outdoor exercise equipment would be lovely.
27. Dog shit.
28. Some sort of alley theatre / climbing thing would be good.
29. Please close the 'The Five Trees Community plant' all are used in 'medical medicine for anxiety, we could plant other plants that would be better. Maybe Tai Chi classes could run here in the summer.
30. Gate - access to lane to stop fly-tipping.
31. Gate lane to allow more trees for children.
32. Noise in parking.
33. Community garden - flower beds, vegetable beds instead of grass. Cut trees 'let them be left' to encourage wild and help biodiversity. Use community party space with more seats. Make it.
34. Double double parking (Merville, Lavis, Laven, Albert Drive).
35. Allow a front garden community group to take over front garden.
36. Free bikes for kids.
37. Front garden work to improve aesthetics. Flooding problems, fly-tipping.
38. Sit on bench from trees.
39. Trainee down Albert Drive.
40. More trees.
41. Albert Drive one way. Noise in parking.
42. More play spaces down!
43. More pet shops.
44. Fly-tipping.
45. Gates at each end to keep lane clean.
46. Turn flower beds in a real road.
47. Don't lose the allotments. Use road more.
48. More cars on Albert Drive a road end.
49. Gates to keep area clean.
50. Pedestrian crossing Shilks Road.
51. Community garden.
52. More play for children and community facilities.
53. Old bowling club - turn into Walking Centre.
54. Park + Community garden. Free access to all.
55. Go along (see interconnecting website). Amusing.
56. Adventure playground.
57. Women gym in the area. Turn the bowling club into a gym.
58. Should have solar panels.
59. No trees.
60. More trees.
61. Playground.
62. Pedestrians only - except residents parking, emergency vehicles + disabled badge holders.
63. Fly-tipping, bulk items.
64. Swimming pool.
65. Quiet unblock Shilks Road.
66. Improve access to lane for cyclists turning right from St Andrew Road. Signpost area from St Andrew and allow for slow coming off the road in traffic light cycle.
67. Better pedestrian connection to the city centre walk through town in introducing, fence units.
68. More play equipment.
69. Well lit. New walkway.
70. Community notice boards.
71. Tramway - 'Hidden gardens' exclude kids between ages 4-10, but welcome. This walk.
72. Parking is atrocious.
73. Disabled access needed.
74. No Street sign at start of the road?
75. Pavement isn't well maintained.
76. Create people friendly spaces with outdoor seating and greenery.
77. Turn 'Merville Road' into a proper European Street with trees for all, and not just a space for parked cars.
78. Road with handy 'hubs' + parental help / fountains. Reduce the dog shit.
79. Turn the road into a 'hardway' as a gateway.
80. Create cycle access against traffic flow on Nitroside. Make 'Living Pedestrians with Pedestrians Road' about (LIT) holding pedestrian traffic lights.
81. Road.
82. Buy this for green space.
83. Make the green space. These flats have nothing.
84. Public park with benches. Please consider.
85. Cycle route interchange!
86. An interconnecting - new route of bus.
87. Cycle hub workshop info, warning spaces.
88. Remove concrete dust pile.
89. Swimming pool, culture centre, green space.
90. Is there anyone who the lands where fast cars can run? Instead of along the road?
91. Park.
92. Swimming pool.
93. Noise trucks for drivers.
94. Clean up park.
95. Skate park.
96. Community contact with young hostlers.
97. Wild flower garden.
98. Allotments. Grow more food.
99. Lazy drivers park here and cause traffic flow problems.
100. Connect SWCN along to new school and Eppingham Hill to join Victoria Road in a safe route.
101. Improve lighting + visual quality + feeling of safety on road.
102. One place where visible CCTV would be welcome to improve sense of security without underground station.
103. Feeding of wildlife and hanging marsh on Shilks Road from side all the way up to Albert Drive due to lack of other habitats and large patches of ground which are unwell / overgrown.
104. Pedestrian route to Shilks Road subway seems interesting.
105. Sound barrier on side of M11 and M11.
106. Police station.
107. Parking in cycle lanes and/or breaking pavements.
108. West St Underground not serving the area due to route through to Tolson Road, unsafe, uncomfortable, unwell, dark, green, rubbish.
109. Can you get to the centre of Glasgow through here?
110. Parking in cycle lanes. Loads of rubbish.
111. Very dangerous. Cheap and fast cars here?
112. Speed bumps (so many fast cars here).
113. Houses.



Placemaker Tool:

- Used as a guide for discussion with 250 participants
- ‘Wheel’ completed by 55 people
- Highly varied set of responses – diverse area
- Translated into Urdu
- Local community worker involved in workshops/programme



Zones and Observations

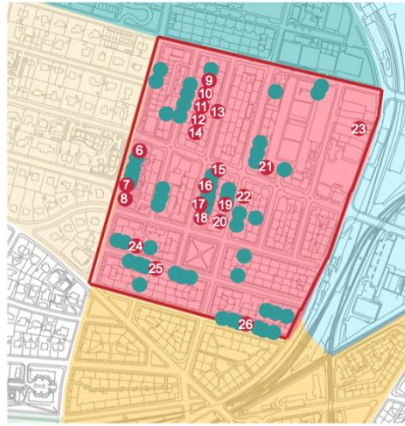
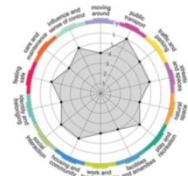


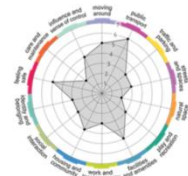
Figure 60: Zone 2 Plan

Zone 2 Observations

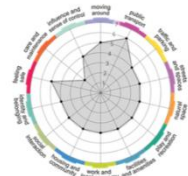
- High response from people in this area and many attendees.
- 'Public Transport' and 'Moving Around' marked highly.
- 'Facilities and Amenities' and 'Play' marked low.
- 'Work and the local economy' varied highly.
- 'Care and Maintenance' marked consistently low.
- Most people marked 'Feeling Safe' highly.
- Place Standard Wheels completed by a large number of people between the age of 30-45.



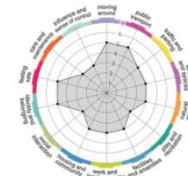
6. G41 2RW (38 M)



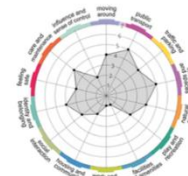
7. G41 2RW J (27 F)



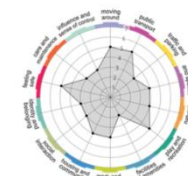
8. G41 2RW (30 M)



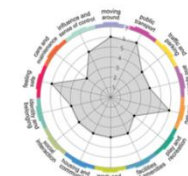
9. G41 2NW (48 M)



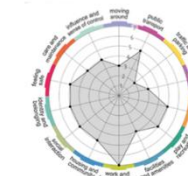
16. G41 2LA (56 M)



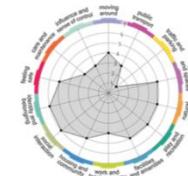
17. G41 2LA (61 M)



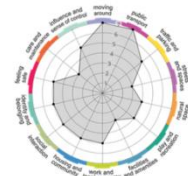
18. G41 2LA (44 M)



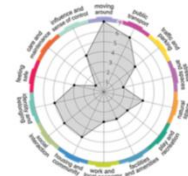
19. G41 2LD (30 M)



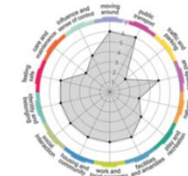
10. G41 2NW (40 F)



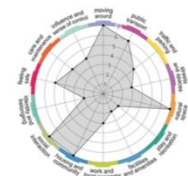
11. G41 2NW (40 F)



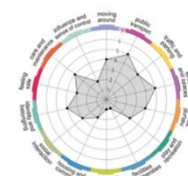
12. G41 2NW (M)



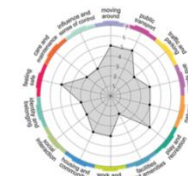
13. G41 2NP (36 M)



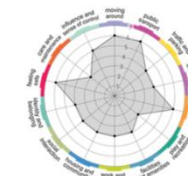
20. G41 2LD (F)



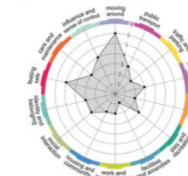
21. G41 2LE (35 F)



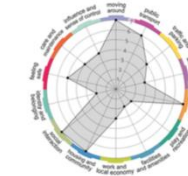
22. G41 2SE (39 M)



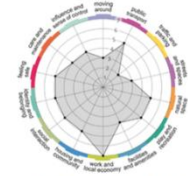
23. G41 2JT (26 F)



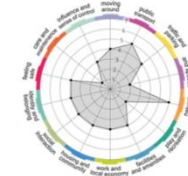
14. G41 2NW (62 M)



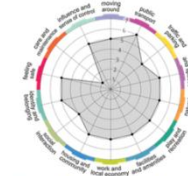
15. G41 2NB (63 M)



24. G41 2JL M (33 M)



25. G41 2JE (F)



26. G41 2JQ (43 F)

Developed 5-point Vision:

- Reinforce the **Garden Suburb** and its significance
- Improve access to **information, facilities and activities** to enhance the well-being of all residents
- Develop safer, more attractive **streets**
- Enrich and activate **open space**, whether large or small
- Support the **local economy** and encourage new enterprise, training and community benefits



Vision

Vision four : Enrich and activate open space, whether large or small



Figure 40: Vision Four Plan



- Encourage back court and growing initiatives with local organisations
- Create space for play and informal neighbourly interaction
- Improve refuse stores, shared spaces and management of collections
- Protect existing trees and planting to back courts and shared amenity spaces

Figure 41: Sketch showing potential of backcourt enhancements

Vision four: Enrich and activate open space, whether large or small

One of the most urgent points from the Charrette was the lack of green space within the study area. For a local population of 10,000 people there is one public park, Maxwell Square, which occupies one small urban block. This ratio of people to space is therefore extremely small.

During the Charrette workshops local residents discussed not only creating new green spaces on existing derelict land, but also the potential to utilise smaller underused pieces of green space and back courts within the area to address the overall deficit.

Vision four recommendations

- Develop strategy for backcourt improvements, including wider refuse strategy
- Encourage community ownership of small parts of undeveloped pieces of land with overall view for landscaping. In particular spaces along Nithsdale Road and adjacent to Maxwell Park on Leslie Street.
- New gap site developments should look to greatly enhance access to new greenspace as current provision within study area is well below expected

Place Standard Themes used to guide engagement

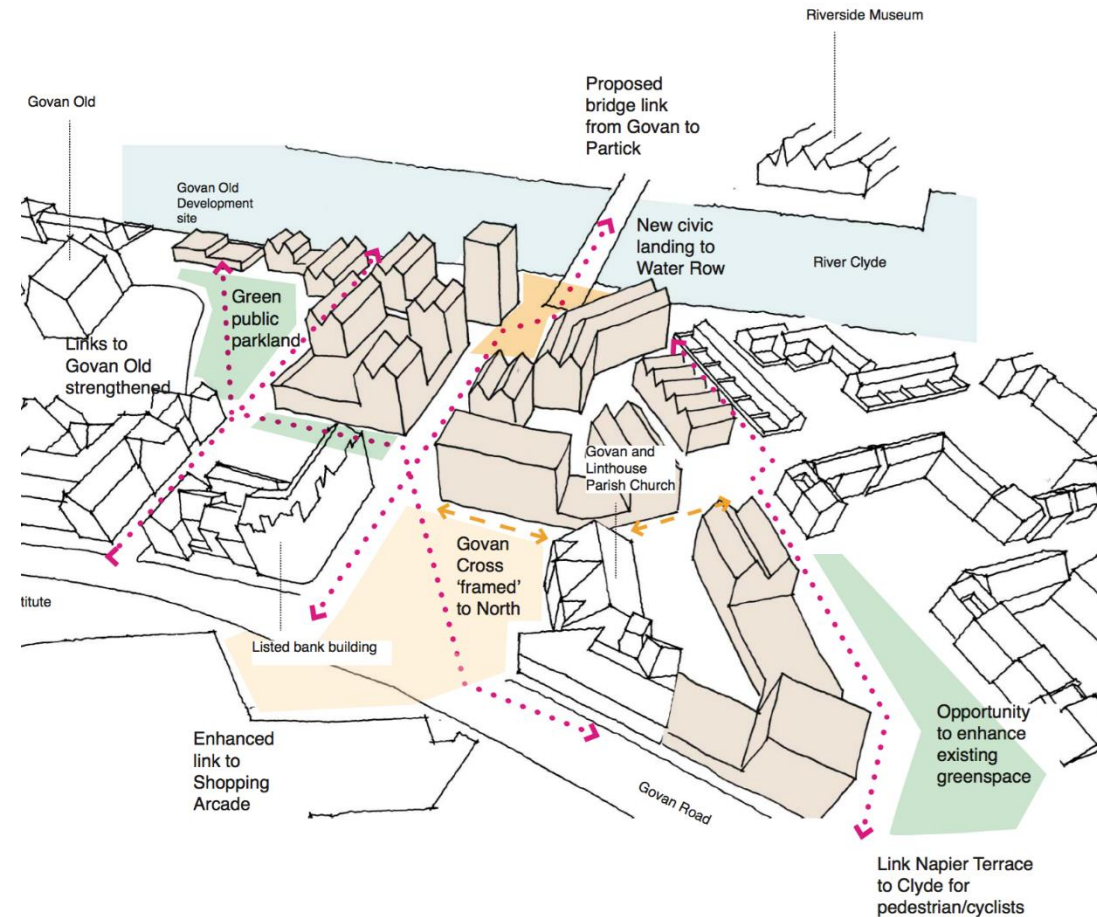
Water Row, Govan, Glasgow

and

Meadowbank, Edinburgh

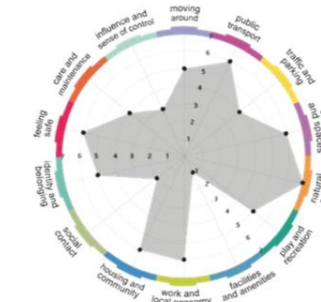
Context 2017-2018:

- Studio working on number of strategic plans/key inner city developments
- Used Place Standard Themes as way of guiding conversations and workshops.
- Grouped themes relative to key context issues.



Water Row, Govan - Themes from Place Standard

Themes from Place Standard Toolkit



Places to live.....

Housing & Community



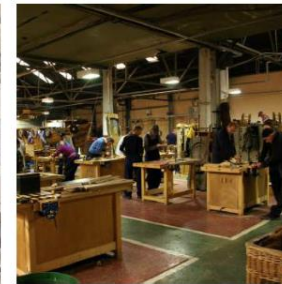
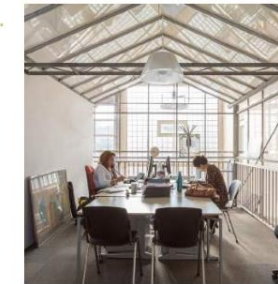
Places to meet & gather.....

Streets & Open Space

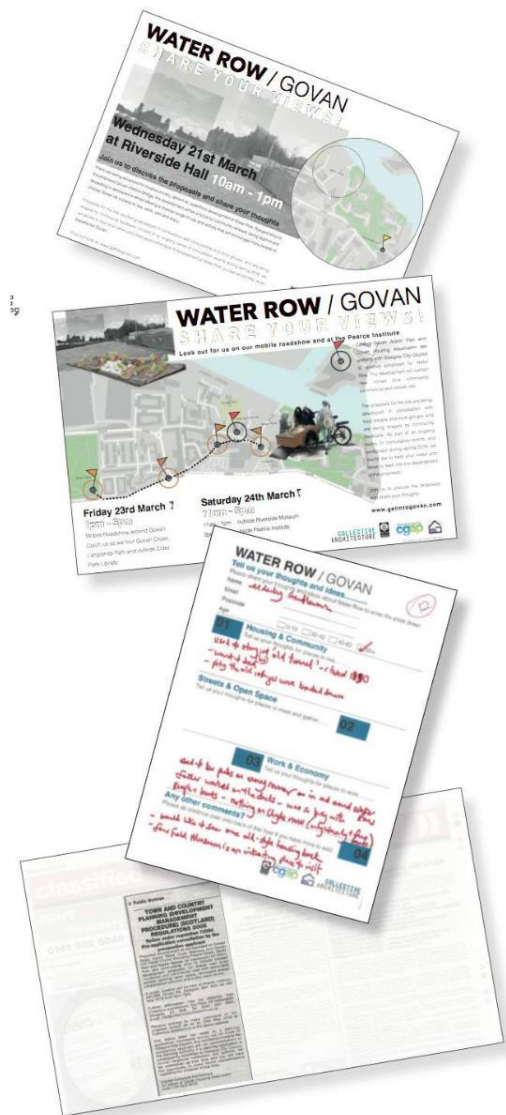


Places to work.....

Work & Economy



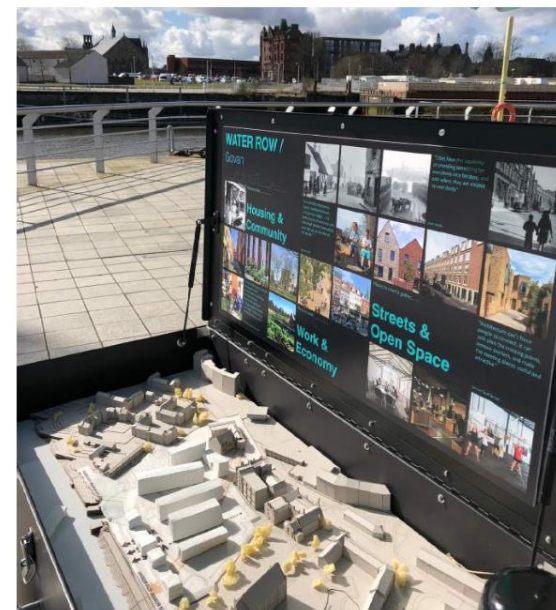
Themes consistently embedded into process and discussions



Public events/ newsletters / press



Focused meetings / workshops



On street mobile roadshows

Meadowbank – workshops



Meadowbank

Design workshops
(15.11.18- 19.11.18)



Housing and Community

Thursday 15th November
10.30am to 12.30pm
Photography Room G21
St. Margaret's House, 151
London Road, Edinburgh,
EH7 6AE

Economy and Local Amenity

Thursday 15th November
1.30pm to 3.30pm
Photography Room G21
St. Margaret's House, 151
London Road, Edinburgh,
EH7 6AE

Lunch Break
12.30 to 1.30pm

Study Tour

Friday 16th November
10.30am to 1pm

- > Meet at St Margarets House. This includes walks within Meadowbank area, Lochend Park, wider neighbourhood and a short hop in a taxi to some new developments including Leith Fort. Taxi will return to St Margarets House for around 1pm.

Open space, trees and green space

Monday 19th November
10.30am to 12pm
Photography Room G21
St. Margaret's House, 151
London Road, Edinburgh,
EH7 6AE

Active Travel Cycling and Streets

Monday 19th November
1pm to 2.30pm
Photography Room G21,
St. Margaret's House, 151
London Road, Edinburgh,
EH7 6AE

Lunch Break
12pm to 1pm

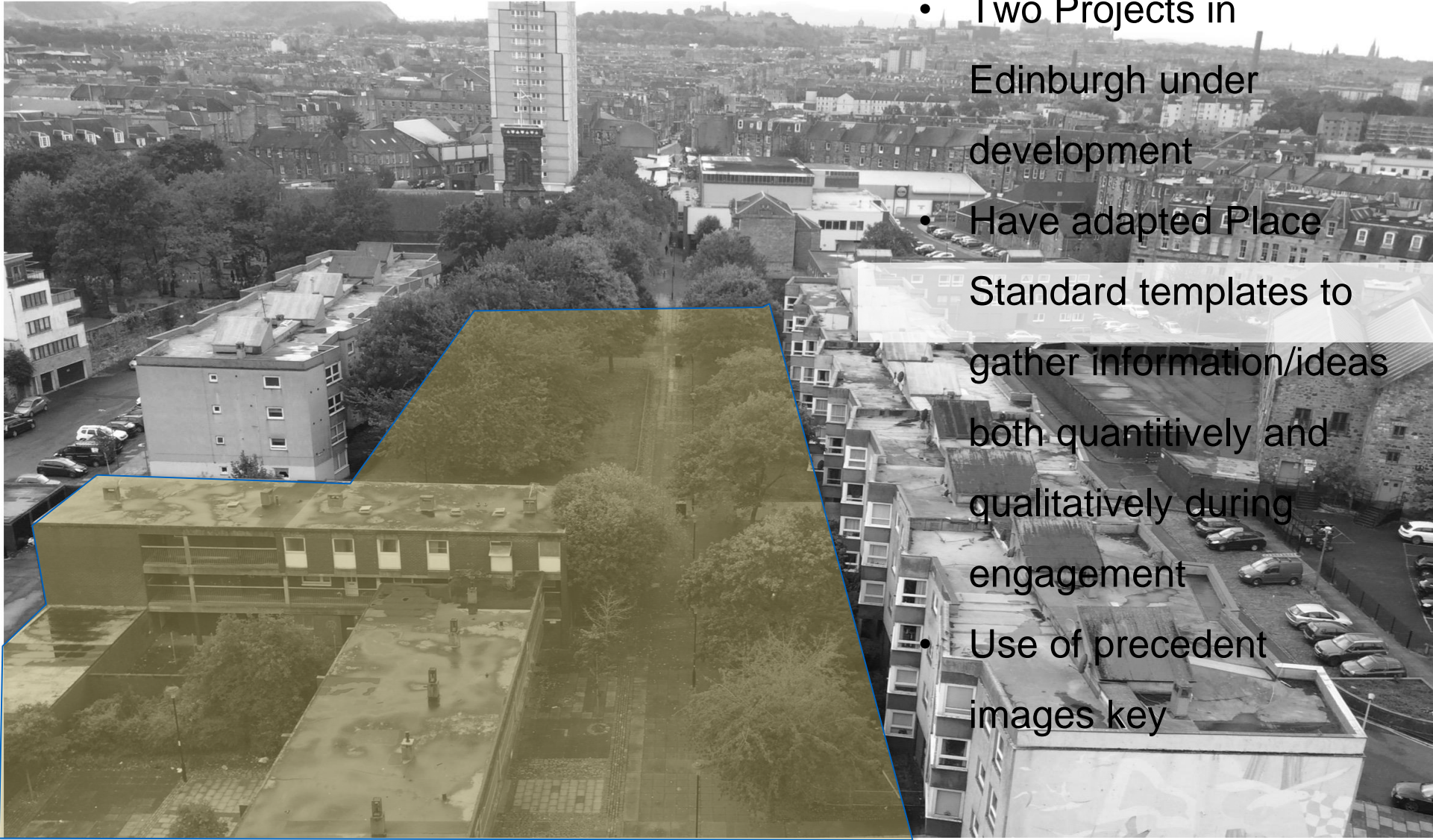
Place Standard adapted to gather ideas and opinions

Coatfield Lane, Leith, Edinburgh

and

Powderhall, Edinburgh

Context 2018 - ongoing



- Two Projects in Edinburgh under development
- Have adapted Place Standard templates to gather information/ideas both quantitatively and qualitatively during engagement
- Use of precedent images key

Coatfield Lane: Series of focused engagement events



Community Consultation, Star of the Sea, 26th January 2017
Discussion around existing site model, Place Standard themes and high level site analysis



Stakeholder meeting / workshop and community presentation. Star of the Sea, 20th April 2017
Presentation of initial design options and ideas

Powderhall: Developing a 'Place Brief'



Photographs from second consultation events

Powderhall, Edinburgh – themes and precedents

Aspirations - Places to live, to gather and to grow



Streets & Spaces

"Make use of the Water of Leith – access from site. Community Spaces for events."



"An exciting mixed use development would be a wonderful use of the land."



Identity & Belonging



Facilities & Amenities



"Important that facilities for young children close to their house."

"Need to consider safe and attractive paths to St. Marks path/water of Leith."



Feeling Safe

"I am a cyclist and would relish the opportunity to turn the old railway line into a cycle route. Ultimately Edinburgh, city centre should be car free."

"Quirkiness of Buildings and floorplans. Not straight up squares and rectangles. Mix of materials that is relevant and suits existing buildings in the area."

"Keep the connection to nature. Have a food store so it is convention for residents or the public when they come for a picnic in the green areas."

Social Interaction

"The creation of a community hub/art hub would generate jobs"



Housing & Community



Care & Maintenance

"Improving sense of community and building affordable (but good quality) housing should be prioritized. Park/recreation space is vital for community wellbeing."



"Really like the idea of mixed generation of facilities"

"Hotels and/or student accommodation is not required in this area."

Template for gathering information 1 – wheel, themes and questions

HELP PLAN AND SHAPE THE FUTURE OF
COATFIELD LANE & GILES STREET

(NAME)

(AGE)

(POSTCODE)

TELL US WHAT YOU THINK

1 - Very Poor
2 - Poor
3 - Fair
4 - Acceptable
5 - Good
6 - Very good
7 - Excellent

Work & Local Economy:
Is there an active local economy and the opportunity to access good quality work?

Housing & Community:
Does housing support the needs of the community and contribute to a positive environment?

Social Interaction:
Is there a range of spaces and opportunities to meet people?

Identity & Belonging:
Does this place have a positive identity and do I feel I belong?

Feeling safe:
Do I feel safe?

Care & Maintenance:
Are buildings and spaces well cared for?

Influence & Sense of Control:
Do I feel able to participate in decisions and help change things for better?

Moving Around:
Can I easily walk and cycle around using good quality routes?

Public Transport:
Does public transport meet my needs?

Traffic & Parking:
Do traffic and parking arrangements allow people to move around safely and meet the community's needs?

Streets & spaces:
Do buildings, streets and public spaces create an attractive place that is easy to get around?

Natural spaces:
Can I regularly experience good quality natural space?

Play & Recreation:
Do I have access to a range of space and opportunities for play and recreation?

Facilities & Amenities:
Do facilities and amenities meet my needs?

Template for gathering information 2 – wheel, themes and questions

HELP PLAN AND SHAPE THE FUTURE OF

POWDERHALL

What is your experience of living in the Powderhall Area?

Name:

Postcode:

Age: 0-19 20-40 41-60 60+

A Moving Around:

Can I easily walk and cycle around using good quality routes?

A:

B Public Transport:

Does public transport meet my needs?

A:

C Traffic & Parking:

Do traffic and parking arrangements allow people to move around safely and meet the community's needs?

A:

D Streets & spaces:

Do buildings, streets and public spaces create an attractive place that is easy to get around?

A:

E Natural spaces:

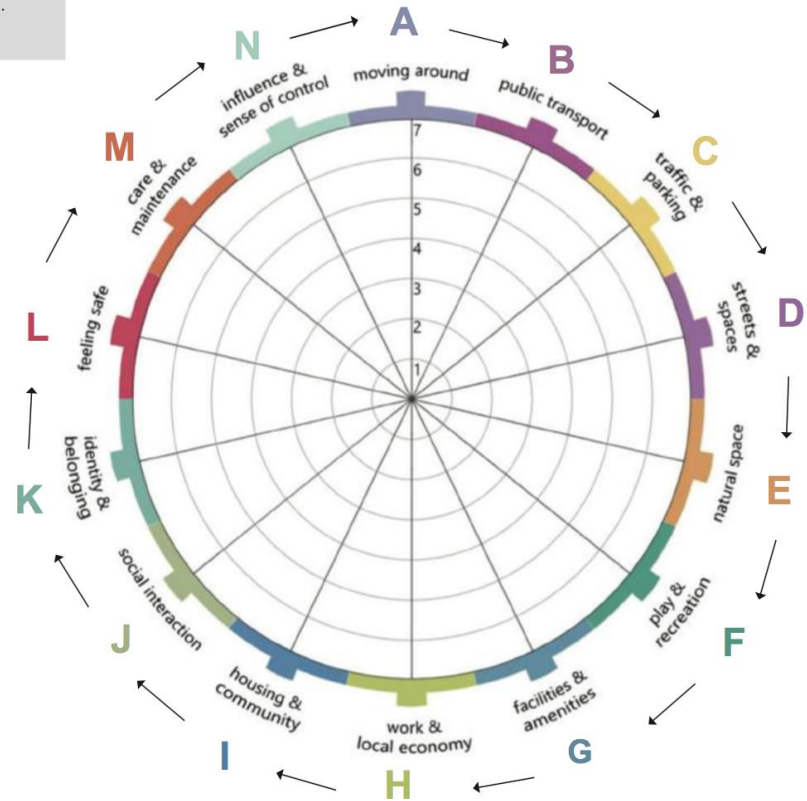
Can I regularly experience good quality natural space?

A:

F Play & Recreation:

Do I have access to a range of space and opportunities for play and recreation?

A:



1 - Very Poor 2 - Poor 3 - Fair 4 - Acceptable 5 - Good 6 - Very good 7 - Excellent

G Facilities & Amenities:

Do facilities and amenities meet my needs? (shops, schools, places to eat etc)

A:

H Work & Local Economy:

Is there an active local economy and the opportunity to access good quality work?

A:

I Housing & Community:

Does housing support the needs of the community and contribute to a positive environment?

A:

J Social Interaction:

Is there a range of spaces and opportunities to meet people?

A:

K Identity & Belonging:

Does this place have a positive identity and do I feel I belong?

A:

L Feeling safe:

Do I feel safe?

A:

M Care & Maintenance:

Are buildings and spaces well cared for?

A:

N Influence & Sense of Control:

Do I feel able to participate in decisions and help change things for better?

A:

Questionnaire for comments and ideas

HELP PLAN AND SHAPE THE FUTURE OF

POWDERHALL

Tell us your thoughts and ideas.....

Before our team considers any new proposals or puts 'pen to paper' please share your thoughts and ideas about Powderhall.

01 Housing and Community

Tell us your thoughts on places to live.....

02 Streets & Open Space & Movement

Tell us your thoughts for places to meet and gather and how you get around the area.....

03 Work & Economy

Tell us your thoughts for places to work.....

Name

Postcode

Age 0-19 20-40 41-60 60+

04 Opportunities, ideas and possibilities

Tell us what is great about Powderhall and share ideas you have for future opportunities and possibilities (also put flags on the model)

05 Constraints, problems and challenges

Please share any information you might have about any challenges and constraints about Powderhall and the site (also put flags on the model)

06 Any other comments?

Please do continue over onto the back of this flyer if you have more to add.

Documenting and evaluating

Question **Housing and Community** - Tell us your thoughts on places to live...

Most commonly referenced qualities	Total
Affordable Housing - Provision should be focused on affordable / mid-market / social housing.	42
Community Amenity - Provide spaces to meet / socialise / work / play / enjoy	38
Green Space - Provide and enhance green space and areas for play / gardens / trees and planting	34
Family and Intergenerational Homes - Any development should include homes for a range of households, especially family and elderly housing.	11
Quality Architecture - Built to last / appropriate response to context / mixed typologies	11

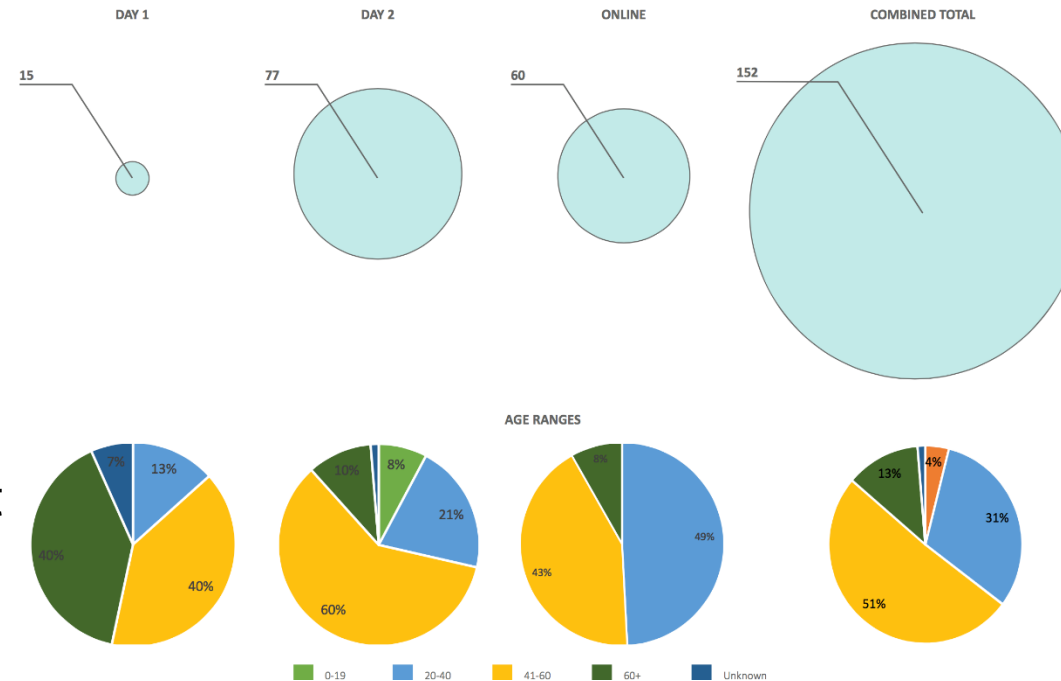
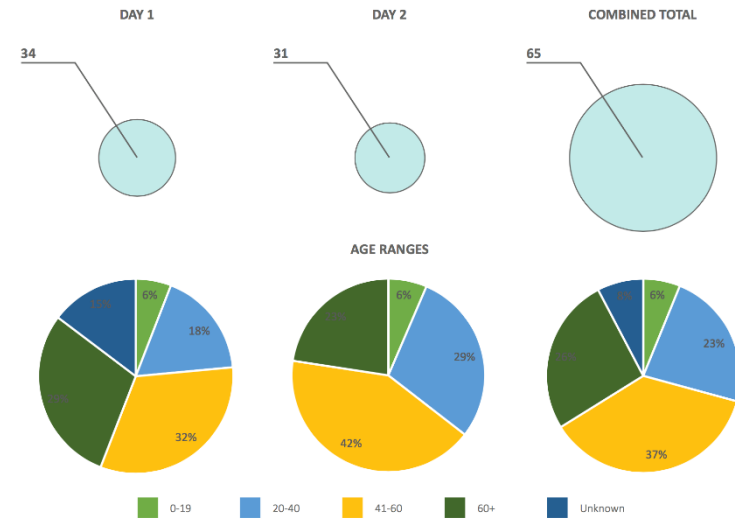
Inspirational Answers / Statements

"Every place to live should be designed with... the community in mind."

"We all need a place to live... I would hope new homes in the city would meet my future needs such as green space, new educational establishments, community venues & accommodation to meet all the community needs."

Documenting and evaluating

- Recording of numbers, age and location
- Builds up a picture of key priorities
- Important to assess and review in association with comments and more qualitative feedback
- Only one part of the picture and development process.



Conclusion

- Collective Architecture has benefitted from working with and around the themes of the Place Standard.
- However, the Standard is only one of a number of tools to be used when designing and engaging.
- Important that it is constantly evaluated and critiqued i.e. what's not there and what's not being asked.
- Opportunities to better embed design quality and themes into procurement and post occupancy



Applying the Place Standard : 5 Projects, 2 Cities

Jude Barber

Architect-Director, Collective Architecture