

Place Principle

Irene Beautyman

Place Programme Manager

Improvement Service

Place principle

Place-based approaches

Place-making

Place Standard Tool

What is it?

Why does it matter?

How do we DO it?

Place Principle



Scottish Government
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Place Principle

The principle requests that:

- All those responsible for providing services and looking after assets in a place need to work and plan together, and with local communities, to improve the lives of people, support inclusive growth and create more successful places.



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Place Principle

Why?

- A more joined-up, collaborative, and participative approach to services, land and buildings, across all sectors within a place, enables better outcomes for everyone and increased opportunities for people and communities to shape their own lives.



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Place Based Approaches

Place Based Approaches

One definition:

"Public services working in partnership with each other, the third and business sectors and communities to plan, design, resource, build and deliver services with a view to reducing inequality in life outcomes."

Place-based Approaches to Joint Planning, Resourcing and Delivery: An overview of current practice in Scotland
Improvement Service 2016

Place Based Approaches

Why?

More than a third of public cash in Scotland is spent on problems which could have been prevented in the first place.

Public services will "buckle" without preventative measures.



Place Based Approaches

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Christie Commission 2011



Place Based Approaches

What?

People

Prevention

Partnership

Performance

PLACE

Christie Commission 2011



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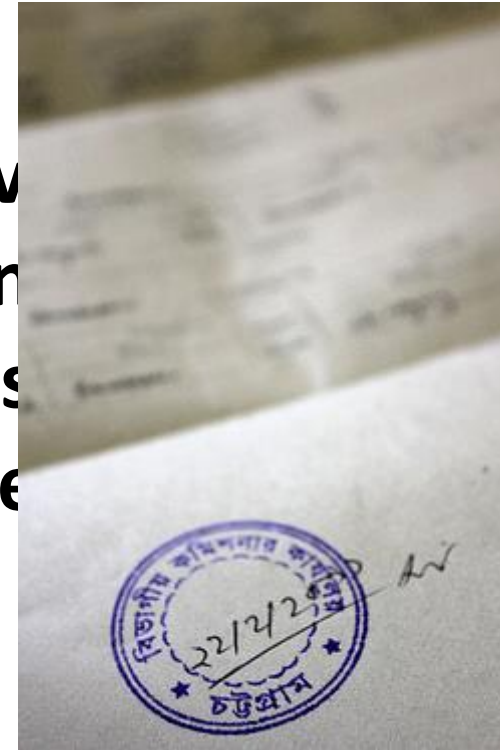


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Place Principle

"Change the culture evident in public service delivery so that there is a presumption in favour of place-based approaches with communities at heart."

Aileen Campbell MSP







Place-making





In writing.....

- Clean air & water
- Contact with nature
- Wide choice of good quality affordable housing
- Safe & convenient active travel networks
- A full range of accessible local facilities
- Varied and safe opportunities for play
- Meeting places free from noise
- Access to a range of jobs, high level facilities and social networks WITHOUT having to use a car

Public Health Reform

A Scotland where everybody thrives



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Would you like to make a difference to the public's health in Scotland? Find out how.



Chair of Public Health Scotland Information

Why reform is important

The drivers for

The reform programme

Scottish

Delivering reform

Whole system

Working differently

Working as part of a

Public Health Reform

A Scotland where everybody thrives



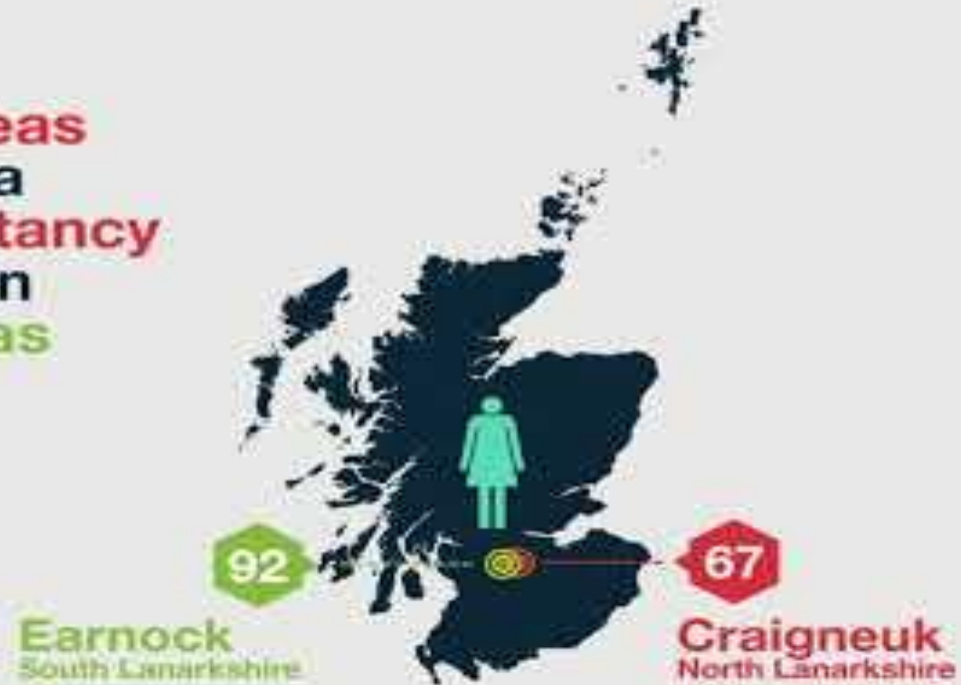
Scottish Government
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Six priorities to improve healthy life expectancy and reduce inequalities:

- we live in vibrant, healthy and safe places and communities.
- we flourish in our early years.
- we have good mental wellbeing.
- we reduce the use of and harm from alcohol, tobacco and other drugs.
- we have a sustainable, inclusive economy with equality of outcomes for all.
- we eat well, have a healthy weight and are physically active

People living in
more deprived areas
of Scotland have a
shorter life expectancy
than those living in
less deprived areas



<https://youtu.be/KpFm4JofVp8>

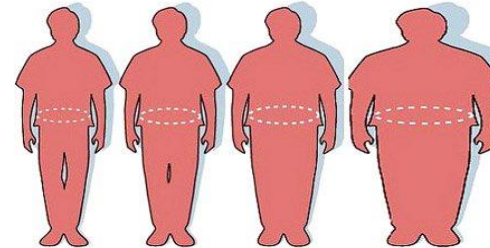
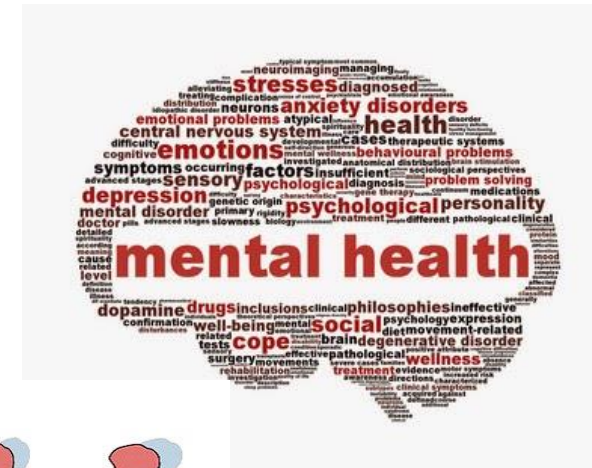
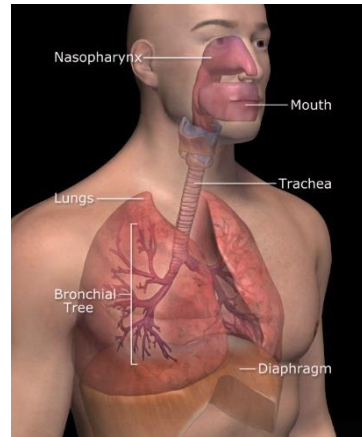
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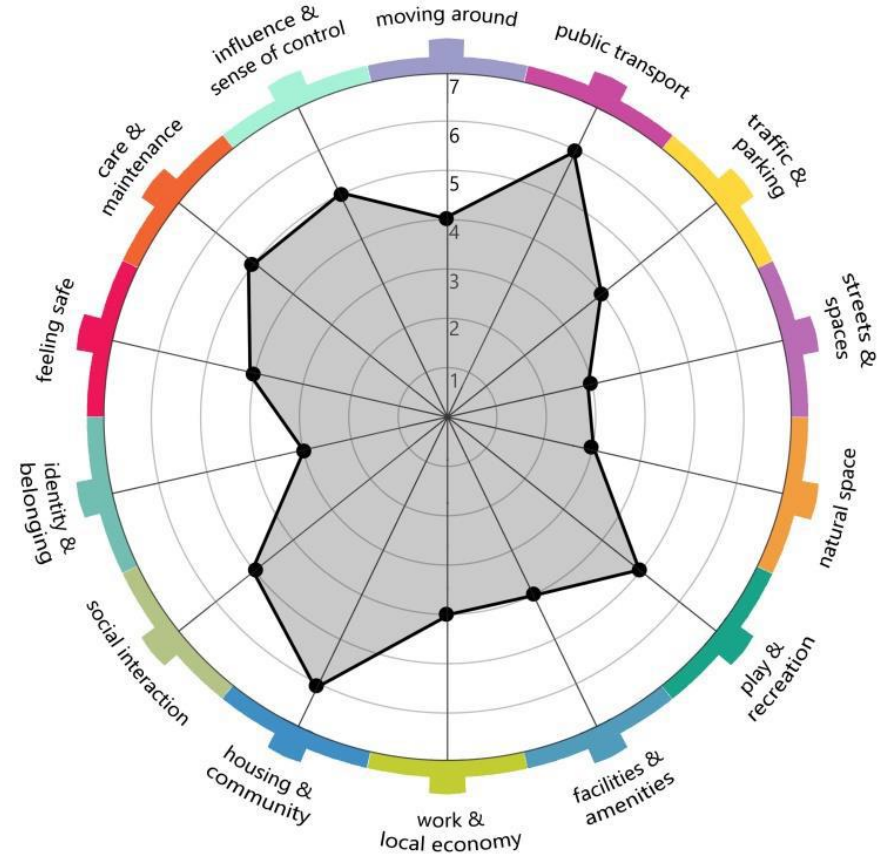
- “There is now a rising economic, financial and social burden from non-communicable disease”



Place conversations

Place Standard

How Good is Our Place?



www.placestandard.scot



Architecture+DesignScotland
Ailtearachd is Dealbhadh na h-Alba

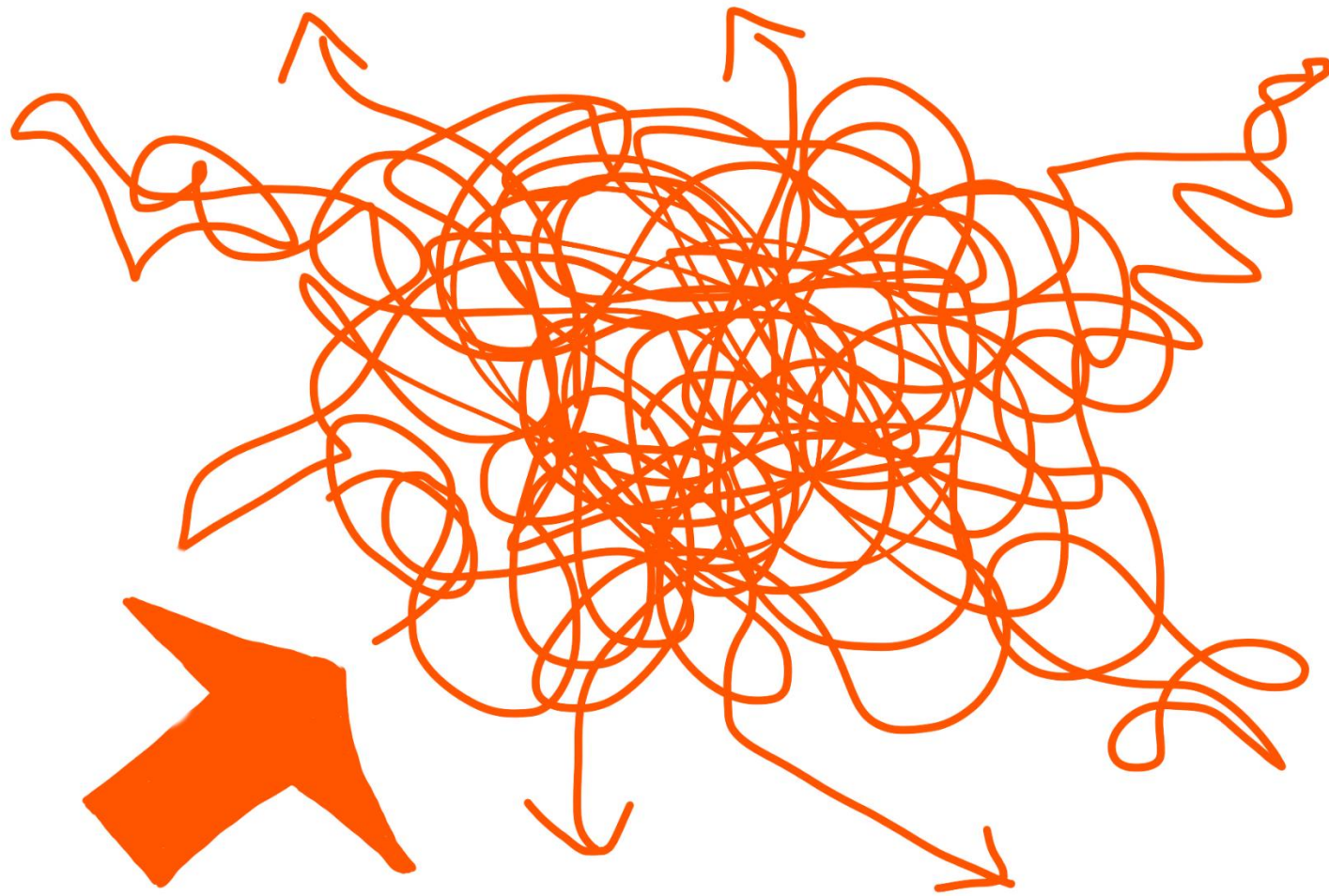


The Scottish Government
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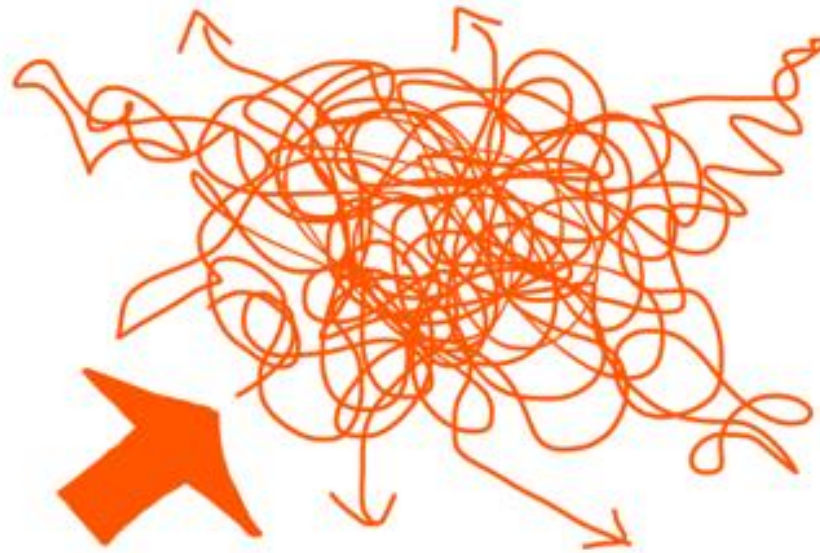
What next?



What next?

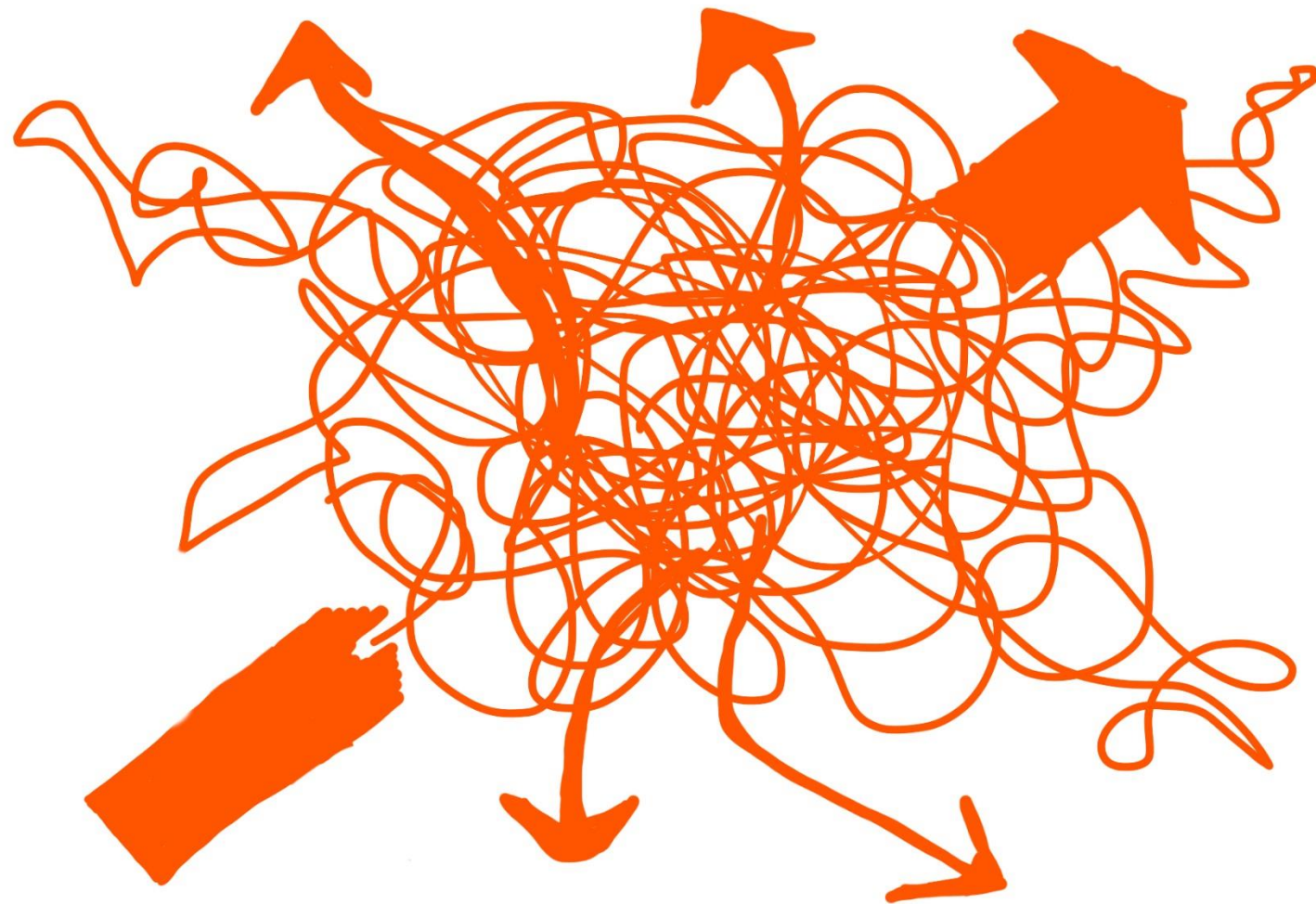
- Website with resources
- Key Questions to consider?

What is



- our purpose?
- the area we focus on?
- our end outcome?
- our participation points?
- the governance we need?
- our plan for resources?
- the time for delegation?
- the project life span?
- our learning from monitoring?

improvementservice.org.uk/documents/research/place-based-approaches-checklist.pdf





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Place Based
Approaches

Place Making

Place Standard Tool

Website Resources

Key Questions

Place Principle

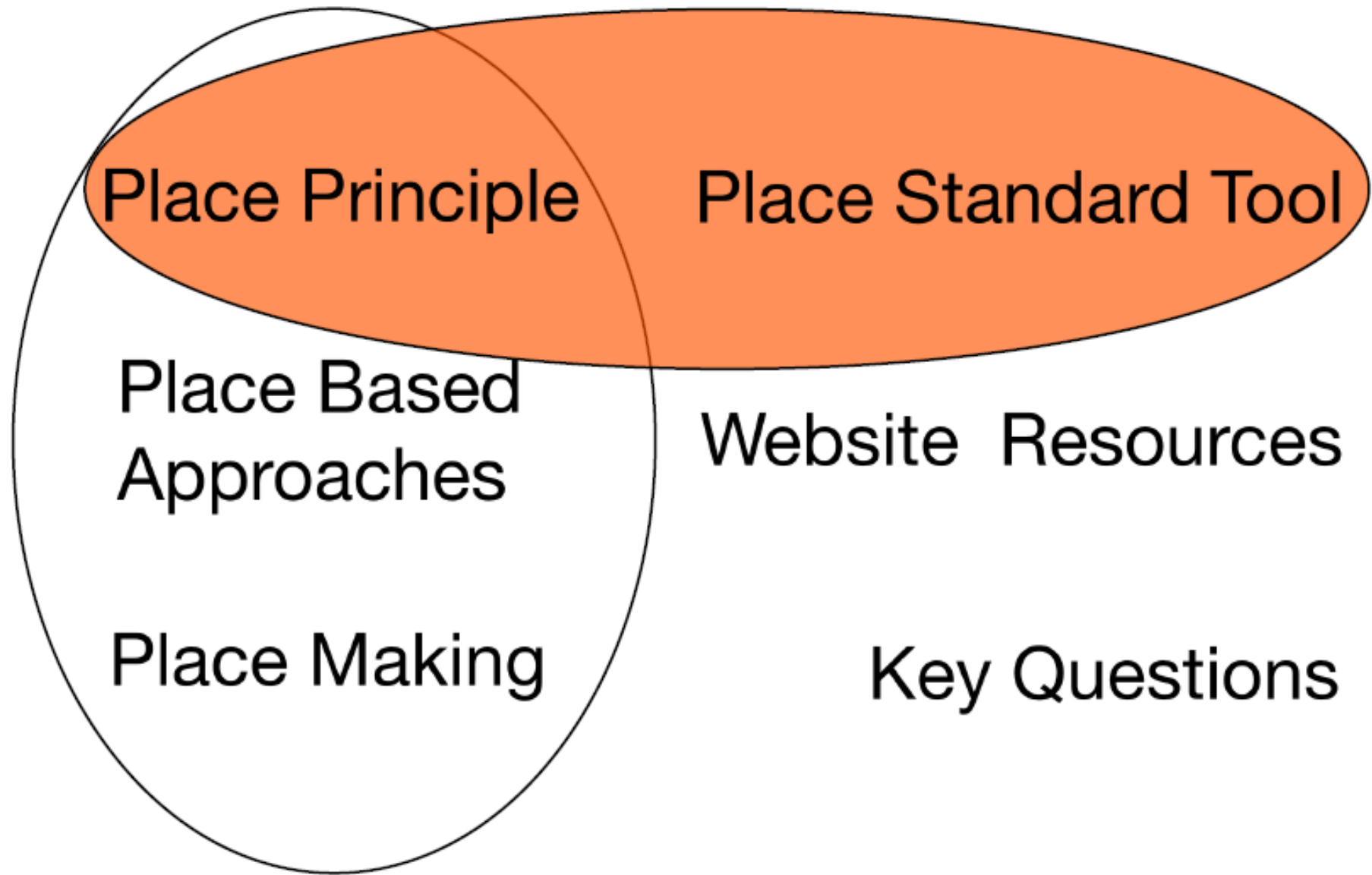
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Contact

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