Place Standard tool

Strategic Plan 2020-2023

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WELLBEING FRAMEWORK

The framework for wellbeing and an outcomes based approach is well established in frameworks and approaches such as:

• UN Sustainable Development Goals
• National Performance Framework
• Place Principle

The Place Standard tool strategic plan sets out a vision for how the tool can support place-based working across Scotland in order to support wellbeing and positive outcomes for communities.
AIMS

Reduce inequalities in Scotland’s communities and in particular to improve wellbeing and support Scotland’s public health priorities.

Support sustainability and resilience: environmental, social, and economic.

Empower communities to lead change and influence investment, and build social capital and connectedness.

Foster and improve collaboration in the delivery of public services, new development and regeneration.

Encourage smarter, place-based investment by services and businesses that targets the needs and priorities of local communities.
Our Vision is of

“A Scotland where collaborative, place-based working:

• tackles disadvantage;
• supports improved wellbeing and;
• protects the environment

with all members of society involved and empowered in decision-making for their local areas.”
PRIORITIES

ENGAGING DIVERSE GROUPS

THE GLOBAL CLIMATE EMERGENCY

MOVEMENT AND TRANSPORT

TOWN CENTRES AND LOCAL SERVICES

HOUSING
DELIVERY

Support collaborative working

Support the use of new versions of the tool

Focus on working in areas of disadvantage and inequality

Develop annual operational plan

Develop new and existing national and international networks
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