



**SUSTAINABILITY
ACTION**
Our NHS Our People Our Planet

Awareness and Change for Sustainability

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Hilliam Research and Analysis

NHS
SCOTLAND

HILLIAM RESEARCH AND ANALYSIS

Overview

- Intro and context (Alex Hilliam)
- Examples of change
 - Anaesthesia and the Environment (Dr. Andrew Grant)
 - Reducing Clinical Waste at RIE (Lydia Howells)
 - Sustainability Action at NHS GG&C (Martin Johnston)
- Q&A
- Support and Next Steps





Raise Awareness Champion Change





Enable & Support Change



THE BRAND: Supporting awareness





An overarching 'umbrella' brand and guidance: to support behaviour change programmes





SUSTAINABILITY ACTION

Our NHS Our People Our Planet



The brand has been developed to:

- Be symbol of sustainability in NHSScotland
- Provide credibility and importance
- Explain sustainability through demonstrating and highlighting the benefit of sustainable actions for staff
- Bind all sustainability topics and actions together
- Support general awareness and profile raising - 'C list'!



THINK
THE RIGHT BIN

DID YOU KNOW THAT
CLINICAL WASTE COSTS US
5 TIMES MORE TO PROCESS?
RIGHT STUFF, RIGHT BIN.

Get involved.
Visit www.sustainabilityaction.scot.nhs.uk



RIGHT
STUFF
RIGHT BIN



STOP!
IS THAT REALLY
CLINICAL
WASTE?

CLINICAL WASTE ONLY
IN THIS BIN



Together we can create
a better NHS Scotland.



INSTRUCTIONAL POSTERS/STICKERS

MIXED RECYCLING PLEASE
STILL NOT SURE? CHECK OUT THE POSTERS ABOVE THE BINS

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RIGHT STUFF RIGHT BIN

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EMPTY DRINKS CANS EMPTY PLASTIC BOTTLES SMALL PAPER ITEMS SMALL CARDBOARD ITEMS

DRY MIXED RECYCLABLES ONLY IN THIS BIN

RIGHT STUFF RIGHT BIN

Together we can create a better NHSScotland.





ENABLING CHANGE: More than just using the brand

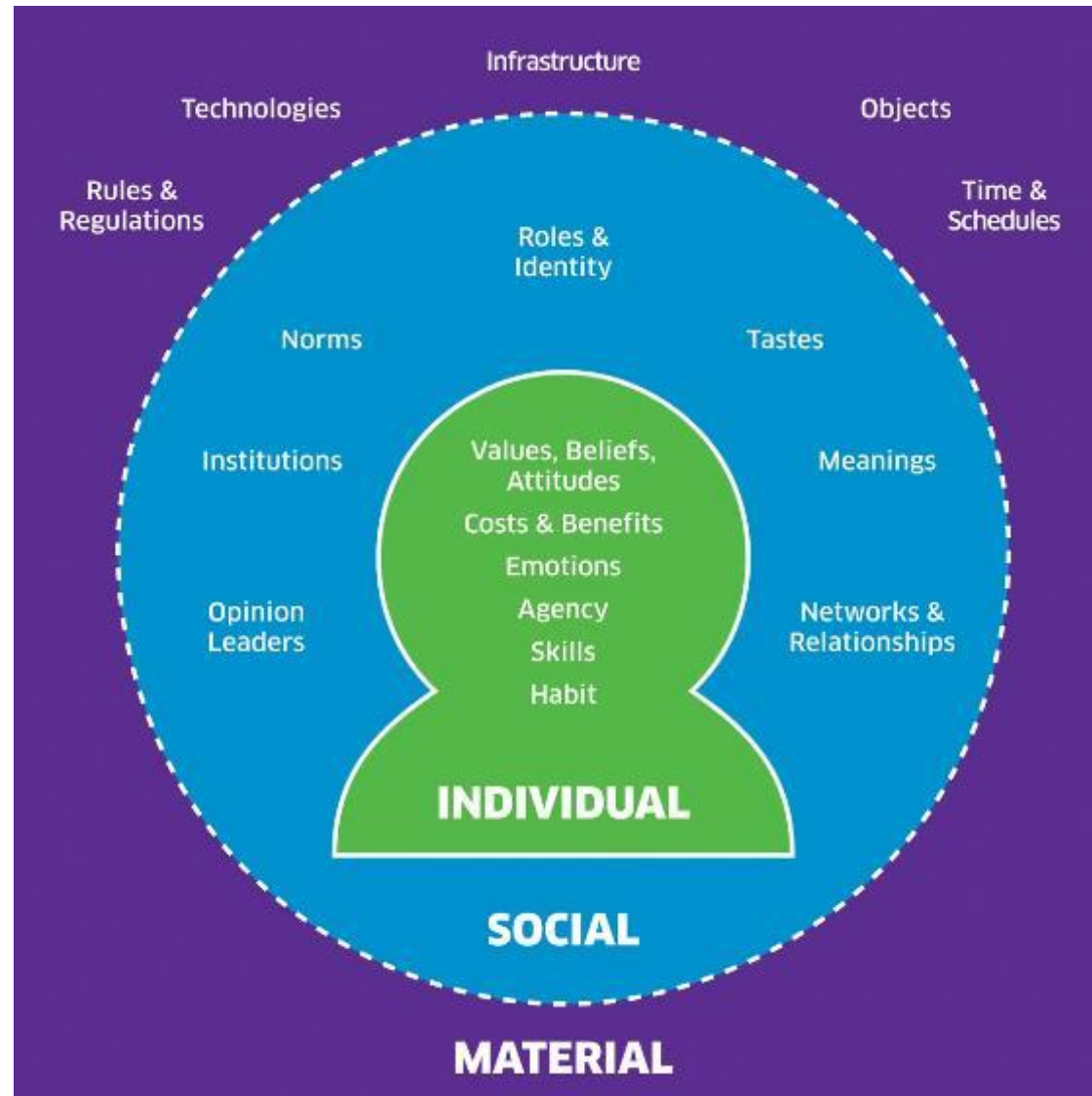




**You are unlikely to
change behaviours by
changing one thing**



Scottish Government's ISM Model





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**Some insights on these
factors from visits...**

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What goes in

The Dry Mixed Recycling Bin Clear Bag

✓ Empty Cans	✓ Empty Plastic Bottles	✓ Card and Cardboard	✓ Paper and Magazines	✓ Empty Food Containers

What doesn't go in

✗ Food and Drink	✗ Washed Card Coffee Cups	✗ Paper Towels or Serviettes	✗ Plate Scraps	✗ Tea Bags Coffee Grinds

NO Contaminated food containers

What goes in

The General Waste Bin Black Bag

✓ Crisp packets & sweet wrappers	✓ Paper Towels or Serviettes	✓ Dirty Packaging	✓ Coffee Cups	✓ Polystyrene Containers	✓ Tea Bags Coffee Grinds

What Doesn't Go In

- No items which can be recycled
- No Electrical Items
- No Liquids of any type
- No Chemicals





Staff News

SUMMER 2019

Keeping NHS Forth Valley staff informed

NHS

Forth Valley

www.nhsforthvalley.com

NHS

SCOTLAND

Special Feature

Special Feature



WASTE NOT WANT NOT

Make no mistake. Little changes can make a big difference. Switching off lights when its bright outside, putting the right stuff in the right bin, thinking twice about whether you really need to travel to work by car and focusing on what can be recycled. Just a few suggested behaviour changes which could not only save money, but in the long term help save the planet.

All sound a bit worthy?

Research has shown that many NHS Staff don't really know what sustainability is, and means. In short it's about our role in ensuring the health service is financially and environmentally sustainable – so that we are able to meet the needs of today's patients and future generations. It is time now for everyone to take stock and think about the price our children and future generations will have to pay for the choices we make today.



will also deliver savings in excess of £40,000 each year.

Other notable energy efficiency projects delivered recently by the Estates Department include: installation of LED lighting within buildings at Stirling and Falkirk Community Hospitals and 'street' /car park lighting upgrades to LED at Bellsdyke, Bo'ness and Loch View Hospitals.

Further lighting and heating upgrades will be delivered by the Estates Department over the next 12 months.

A range of energy improvements have also been delivered through the development of the new Stirling



Health and Care Village. These include the decommissioning of large steam boilers, the replacement of a number of older buildings across the site with two new highly energy-efficient buildings (the GP and Minor Injuries Unit and the Bellfield Centre).



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Examples of Success in Awareness and Behaviour Change



Support Available (via HFS)

- Behaviour change advice
 - Scoping
 - Project intervention design
 - Monitoring and evaluation
- Comms support
 - Comms toolkit
 - Website with best practice and case studies
 - Design and development support

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Some final thoughts

- The brand is pioneering, but won't work by itself
- We need to seek out localised success and support change agents
- Success will take time, celebrate each success





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