Investment in physical activity

- Fac: 98
- Other: 28
- Clubs: 20
- Active Schools: 24
- Capital: 89
- Other rec: 67
- Parks: 142
- LA: 544
- Facilities: 195
- Countryside rec: 27
Vision

• Our vision is a Scotland where sport is a way of life, where sport is at the heart of Scottish society and has a positive impact on people and communities.

Mission

• Our mission is to build a world class sporting system for everyone in Scotland. World class is an ambition to be the best we can be at all levels in sport.
Our strategic context

A MORE ACTIVE SCOTLAND: Physical activity is about getting people moving. Daily walking, playing in the park, going to a gym, training with a team or aspiring to win a gold medal - it doesn’t really matter how people get active, it just matters that we do. Being physically active contributes to our personal, community and national wellbeing. Our vision is of a Scotland where more people are more active more often.

BUILDING A WORLD CLASS SPORTING SYSTEM FOR EVERYONE IN SCOTLAND

PHYSICAL ACTIVITY

SPORT
RECREATIONAL ACTIVITY
ACTIVE LIVING
DANCE
PLAY
EXERCISE

RESOURCES
LOCAL AND NATIONAL PARTNERS
TIME
INVESTMENT

ENABLERS
PEOPLE
EXPERTISE
INFORMATION

ENVIRONMENTS
PLACES

OUTCOMES
PARTICIPATION
PROGRESSION

PRIORITY FOR IMPROVEMENT 2015/2019

EQUALITIES AND INCLUSION
PEOPLE DEVELOPMENT
COLLABORATION AND IMPACT

Putting sport first
“Physical activity and sport are static”

“10% of sport expenditure”

Understand our contribution in context

Domains of physical activity

Mapping the ASOF
Physical Activity

![Graph showing physical activity levels for children, older adults, and adults.]
Physical Activity Domains

Active Travel

Rec. Walking

Dance

Sport

other exercise

Visit Outdoors
10% Method

*Scottish Local Government Financial Statistics*

*sportscotland annual reports*

*Scottish Budget Spending Review*
Expenditure in Sport
Real terms

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<th>Year</th>
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What is the split now?

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Local Authority Expenditure

Total Local Authority Expenditure (Real Terms) (£Thousands)

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% of LA expenditure going to Sport

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<td>2.0%</td>
<td>3.0%</td>
<td>2.9%</td>
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Putting sport first
Public sector investment 2015 (£m)

- Local Government
- sportscotland
- PE (estimate)
- Sustainable and active travel
- Sustrans
- Scottish Government Physical Activity...
- Cycling Scotland
- Creative Scotland - Regular Funding -
- Paths for All - Active Scotland
- Paths for All - Smarter Places Smarter...
- Paths for All - SNH
Expenditure in Physical Activity
Real terms

- £1,200,000
- £1,000,000
- £800,000
- £600,000
- £400,000
- £200,000

2008/09 - 2015/16

-20%
• Incomplete
• Budget lines are messy
• Only includes public sector
• Overlaps (e.g. Active Schools)
• Commonwealth Games
Understand our contribution in context

• Wider Evaluations
• ASOF and equality – who is benefitting from our support?
• Understanding the inactive population (and some active/meets recommendations)
• Looking for help to refine
Questions

• Is this your understanding?
• If accurate, what physical activity trends should we expect?
• What investment would be required for growth?
• How far do we collectively invest in the right places, to deliver the Active Scotland Outcomes Framework?
• Who benefits?
• How coordinated is physical activity as a sector?