

Background image used for placement only

The Place Standard

Tuesday 5 December 2017

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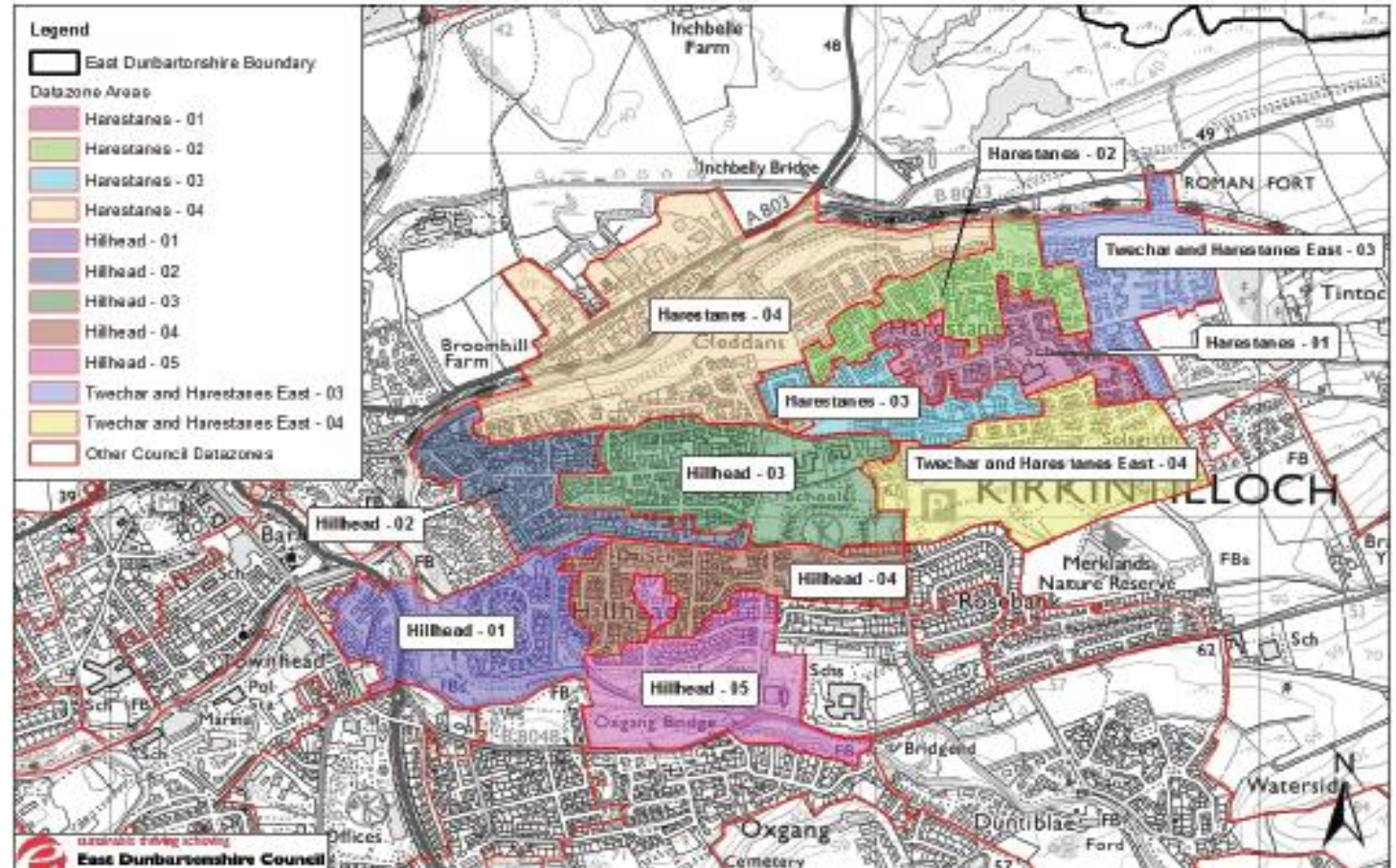
Pilot project in East Dunbartonshire

Objectives

- To enable East Dunbartonshire Community Planning Partnership to pilot the use of the Place Standard and consider how it could be used effectively to support future locality planning as part of its response to the Community Empowerment (Scotland) Act 2015.
- To enable Keep Scotland Beautiful to enhance the range of advice, services and support it provides to communities seeking to take action on local environmental quality and make a real difference in their area.
- To support NHS Health Scotland's evaluation of the Place Standard, develop a case study to understand implementation of the tool, and identify valuable learning.

Pilot project in East Dunbartonshire

- Engagement
- Analysis
- Results
- Next Steps



Engagement

Estimated 500 people participated in engagement (six per cent population of areas).

Targeted engagement to ensure reached broad cross-section of population.

Four local primary schools engaged to give young people a voice.

Methods used: Focus groups, web based consultation, public meetings.



Engagement – Key learning

- **Inclusive targeted engagement**
- **Move away from traditional engagement methods**
- **Buy in from stakeholders**
- **Skills to implement the Place Standard**
- **Working with schools**

Analysis

Analysis Plan

- Establishing a plan from the beginning of the project

Quantitative data analysis

- Input and scoring
- Averaging and rounding

Analysis

Qualitative data analysis

- Volume and formats
- Thematic analysis
- Matrix based method
- Two stage validation process

Presenting the data

- Bringing quantitative and qualitative data together
- Grouping the fourteen themes into five groups

Analysis

Group One – Influence and Sense of Control, Social Interaction, Identity and Belonging

Group Two – Work and Local Economy

Group Three – Moving Around, Public Transport, Traffic and Parking

Group Four – Streets and Spaces, Natural Space, Play and Recreation, Care and Maintenance.

Group Five – Housing and Community, Feeling Safe, Facilities and Amenities

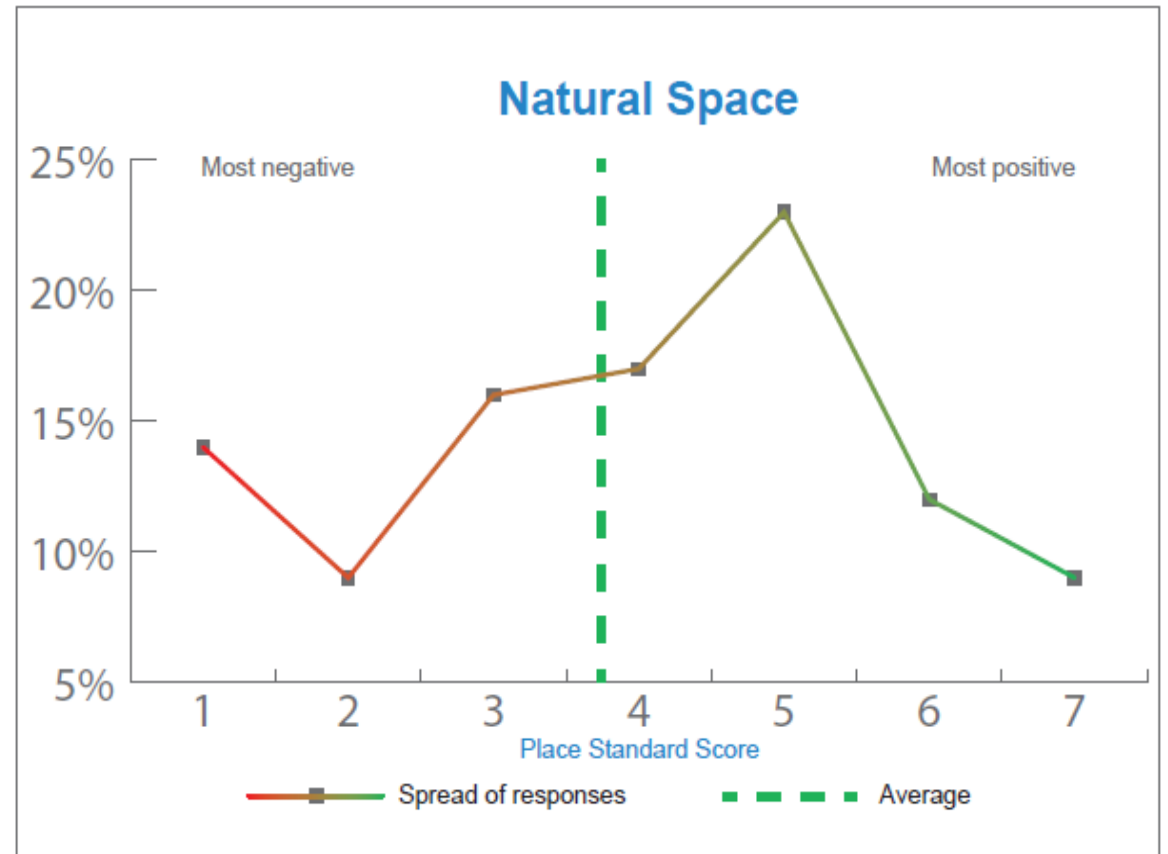
Data analysis – Key learning



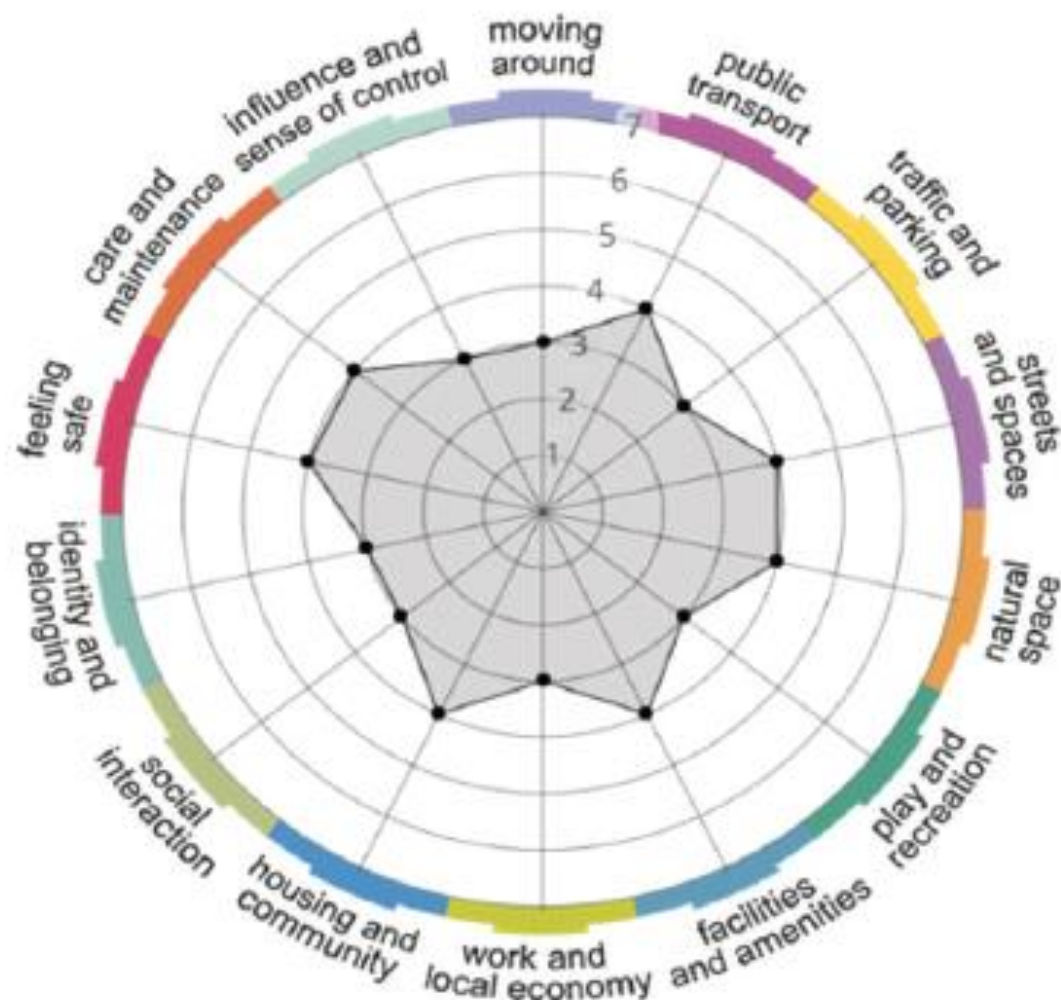
- Capturing demographic information
- Qualitative or quantitative
- Resource and capacity

Presenting the Results – By theme

Natural Space	
Comment	Lots of good open spaces, lots of litter and dog poo
Theme	Natural Space
Topic	Variety of natural space
Positive	Good variety of natural space
Negative	Presence of litter and dog fouling



Presenting the Results – Overall summary



	Groupings	Respondents felt that the key negative issues were	Respondents felt that the key positive issues were
Least positive	Work and Local Economy	<ul style="list-style-type: none"> Lack of local employment opportunities, especially for young people. Lack of local businesses and impact on employment. Difficulties accessing affordable, flexible childcare. Not enough support for individuals whose second language is English. 	<ul style="list-style-type: none"> Good local employment support programme.
	Influence and Sense of Control Social Interaction Identity and Belonging	<ul style="list-style-type: none"> Negative perception of, the area from those who do not live there. Lack of connection between Hillhead and Harestones. The council, NHS and public agencies were not taking into account the views of the community when making decisions. 	<ul style="list-style-type: none"> Hillhead Community Centre. Sense of Community.
	Moving Around Public Transport Traffic and Parking	<ul style="list-style-type: none"> Poor maintenance of road surfaces and pavements. Lack of enforcement in tackling inappropriately parked cars. Safety issues i.e. cars parked on pavements. Cost, cleanliness and reliability of public transport. 	<ul style="list-style-type: none"> Good traffic calming measures around schools. Significant improvements across the local area due to the regeneration work that is taking place.
	Streets and Spaces Natural Space Play and Recreation Care and Maintenance	<ul style="list-style-type: none"> Outdoor spaces are poorly maintained. Main problems include litter, dog fouling, graffiti, poor lighting (especially at the local skate park). 	<ul style="list-style-type: none"> Good variety of outdoor spaces. Hillhead Community Centre and the resources it provides. Good recycling facilities.
Most positive	Housing and Community Feeling Safe Facilities and Amenities	<ul style="list-style-type: none"> Availability of housing. Poor condition of some areas of local environment. Instances of anti-social behaviour. Lack of childcare provision. Issues of safety at the Skate Park. 	<ul style="list-style-type: none"> Positive impact of Hillhead Housing Association. Feels like a relatively safe place to live. Good police presence in local area. Good range of local facilities available.

Next Steps

Place Standard Tool used to start the conversation.

Feedback to community and seek consensus on priorities identified.

Information used to inform the development of Hillhead and Harestanes locality plan.

Short, medium and long term action mapped against issues identified. Managing expectations, encouraging partnership working and community empowerment.

New established connection between East Dunbartonshire Community Planning Partnership and the communities in Hillhead and Harestanes.