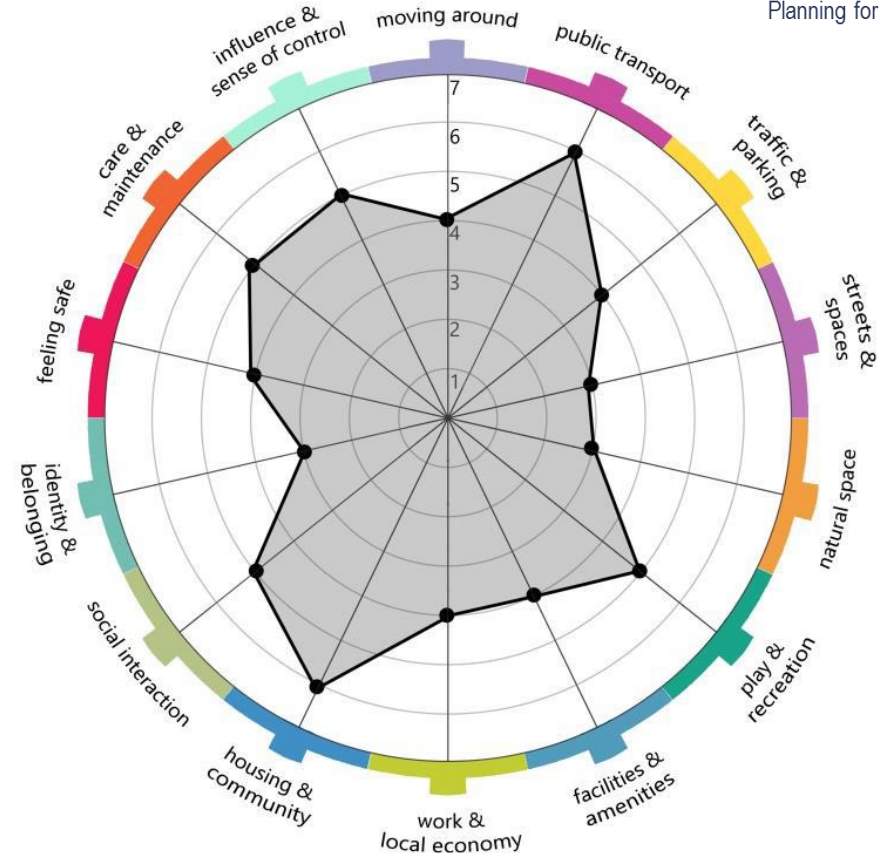


**Place Standard  
Alliance  
5th December 2017**

**National Update**  
**John Howie**  
**NHS Health Scotland**  
*Chair of the Place  
Standard  
Implementation Group*

@placestandard  
[www.placestandard.scot](http://www.placestandard.scot)



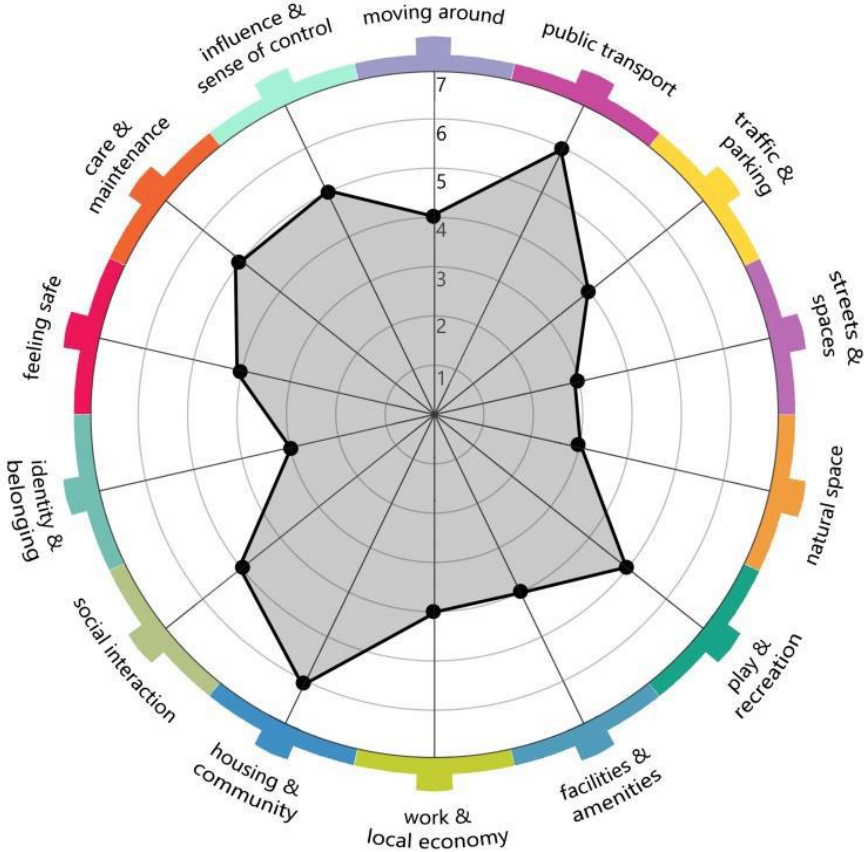
Scottish Government  
Riaghaltas na h-Alba  
gov.scot

Architecture &  
Design Scotland  
Ailtearachd is Dealbhadh na h-Alba

## Will cover ...

- Background
- National Updates across: -
  - Implementation
  - Communications
  - Learning
  - Case Studies in Planning
  - Review

# BACKGROUND



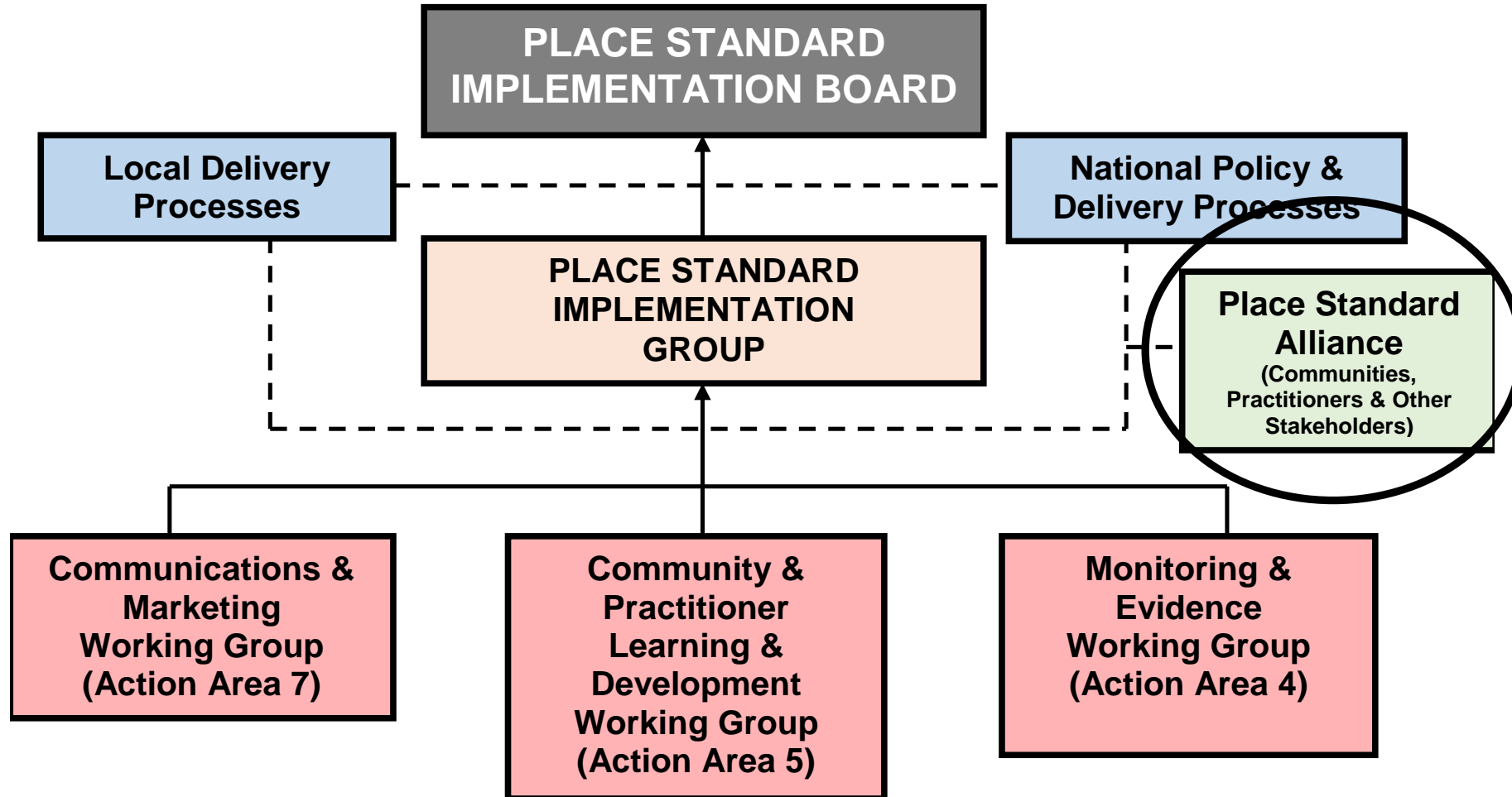
- Good Places Better Health **2008-11**
- Creating Places **2013**
- Community Empowerment (Scotland) Act **2015**
- Place Standard Launched **December 2015**
- National Implementation Plan **July 2016**
- National Governance Structure **September 2016**
- Place Standard Alliance **Dec 2016/May 2017**
- Local/National Support & Delivery Mechanism **May 2017**

## 8 Outcomes

1. Community & Organisational Leadership
2. Role of Legislation, Policy & Strategy
3. Workforce & Community Capacity
4. Higher & Further Education Learning
5. Public Awareness & Proactive Delivery
6. Equitable Application across Communities
7. Improvement – Evidence of What Works
8. Funding & Awards Criteria

# GOVERNANCE & SUPPORT STRUCTURE

Place Standard – How Good is Our Place?



# Place Standard Leads & National Contacts

Place Standard – How Good is Our Place?

Area	Place Standard Lead	Email address	National Lead Contact	Email Address
<b>Aberdeen City</b>	Anne-Marie Steehouder-Ross	<a href="mailto:ASteehouder@aberdeencity.gov.uk">ASteehouder@aberdeencity.gov.uk</a>	Darren Rocks	<a href="mailto:darren.rocks@nhs.net">darren.rocks@nhs.net</a>
<b>Aberdeenshire</b>	William Munro	<a href="mailto:william.munro@aberdeenshire.gov.uk">william.munro@aberdeenshire.gov.uk</a>	Johnny Cadell	<a href="mailto:Johnny.Cadell@ads.org.uk">Johnny.Cadell@ads.org.uk</a>
<b>Angus</b>	Isabelle Davies	<a href="mailto:DaviesIJB@angus.gov.uk">DaviesIJB@angus.gov.uk</a>	John Howie	<a href="mailto:john.howie@nhs.net">john.howie@nhs.net</a>
	Helen Reid	<a href="mailto:reidh@angus.gov.uk">reidh@angus.gov.uk</a>		
<b>Argyll &amp; Bute</b>	Rona Gold	<a href="mailto:rona.gold@argyll-bute.gcsx.gov.uk">rona.gold@argyll-bute.gcsx.gov.uk</a>	Johnny Cadell	<a href="mailto:Johnny.Cadell@ads.org.uk">Johnny.Cadell@ads.org.uk</a>
	Samantha Somers	<a href="mailto:samantha.somers@argyll-bute.gov.uk">samantha.somers@argyll-bute.gov.uk</a>		
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	Will Garrett	<a href="mailto:will.garrett@edinburgh.gov.uk">will.garrett@edinburgh.gov.uk</a>		<a href="mailto:Sandy.Robinson@gov.scot">Sandy.Robinson@gov.scot</a>
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	Graeme Finlay	<a href="mailto:gfinlay@clacks.gov.uk">gfinlay@clacks.gov.uk</a>		
<b>Dumfries and Galloway</b>	Kirsty Peden	<a href="mailto:kirsty.peden@dumgal.gov.uk">kirsty.peden@dumgal.gov.uk</a>	Johnny Cadell	<a href="mailto:Johnny.Cadell@ads.org.uk">Johnny.Cadell@ads.org.uk</a>

# Place Standard Leads & National Contacts

Place Standard – How Good is Our Place?

Area	Place Standard Lead	Email address	National Lead Contact	Email Address
Dundee City	Julie Robertson	<a href="mailto:Julie.robertson@dundeecity.gov.uk">Julie.robertson@dundeecity.gov.uk</a>	Etive Currie	<a href="mailto:etive.currie@glasgow.gov.uk">etive.currie@glasgow.gov.uk</a>
	Alistair Hilton	<a href="mailto:alistair.hilton@dundeecity.gov.uk">alistair.hilton@dundeecity.gov.uk</a>		<a href="mailto:etive.currie@nhs.net">etive.currie@nhs.net</a>
East Ayrshire	Karl Doroszenko	<a href="mailto:karl.doroszenko@east-ayrshire.gov.uk">karl.doroszenko@east-ayrshire.gov.uk</a>	Matt Lowther	<a href="mailto:matt.lowther@nhs.net">matt.lowther@nhs.net</a>
East Dunbartonshire	Nicola McAndrew	<a href="mailto:Nicola.McAndrew@eastdunbarton.gov.uk">Nicola.McAndrew@eastdunbarton.gov.uk</a>	Louise Rennick	<a href="mailto:louise.rennick@nhs.net">louise.rennick@nhs.net</a>
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	Kellie Miller	<a href="mailto:Kellie.Miller@eastrenfrewshire.gov.uk">Kellie.Miller@eastrenfrewshire.gov.uk</a>		<a href="mailto:etive.currie@nhs.net">etive.currie@nhs.net</a>
Falkirk	Andrew Wilson	<a href="mailto:andrew.wilson@falkirk.gov.uk">andrew.wilson@falkirk.gov.uk</a>	Peter Kemp	<a href="mailto:peter.kemp1@nhs.net">peter.kemp1@nhs.net</a>
Fife	Paul Vaughan	<a href="mailto:Paul.Vaughan@fife.gcsx.gov.uk">Paul.Vaughan@fife.gcsx.gov.uk</a>	Darren Rocks	<a href="mailto:darren.rocks@nhs.net">darren.rocks@nhs.net</a>



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Place Standard – How Good is Our Place?

Area	Place Standard Lead	Email address	National Lead Contact	Email Address
Glasgow	Derek Speirs	<a href="mailto:Derek.Speirs@glasgow.gov.uk">Derek.Speirs@glasgow.gov.uk</a>	John Howie	<a href="mailto:john.howie@nhs.net">john.howie@nhs.net</a>
	Shaw Anderson	<a href="mailto:Shaw.anderson@glasgow.gov.uk">Shaw.anderson@glasgow.gov.uk</a>		<a href="mailto:matt.lowther@nhs.net">matt.lowther@nhs.net</a>
Highland	Scott Dalgarno	<a href="mailto:Scott.Dalgarno@highland.gov.uk">Scott.Dalgarno@highland.gov.uk</a>	Darren Rocks	<a href="mailto:darren.rocks@nhs.net">darren.rocks@nhs.net</a>
	Pablo Mascarenhas	<a href="mailto:pablo.mascarenhas@highland.gov.uk">pablo.mascarenhas@highland.gov.uk</a>		
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Midlothian	Alasdair Mathers	<a href="mailto:Alasdair.Mathers@midlothian.gcsx.gov.uk">Alasdair.Mathers@midlothian.gcsx.gov.uk</a>	Sandy Robinson	<a href="mailto:Sandy.Robinson@gov.scot">Sandy.Robinson@gov.scot</a>
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North Lanarkshire	Leanne Pollock	<a href="mailto:delaneyl@northlan.gov.uk">delaneyl@northlan.gov.uk</a>	Louise Rennick	<a href="mailto:louise.rennick@nhs.net">louise.rennick@nhs.net</a>

# Place Standard Leads & National Contacts

Place Standard – How Good is Our Place?

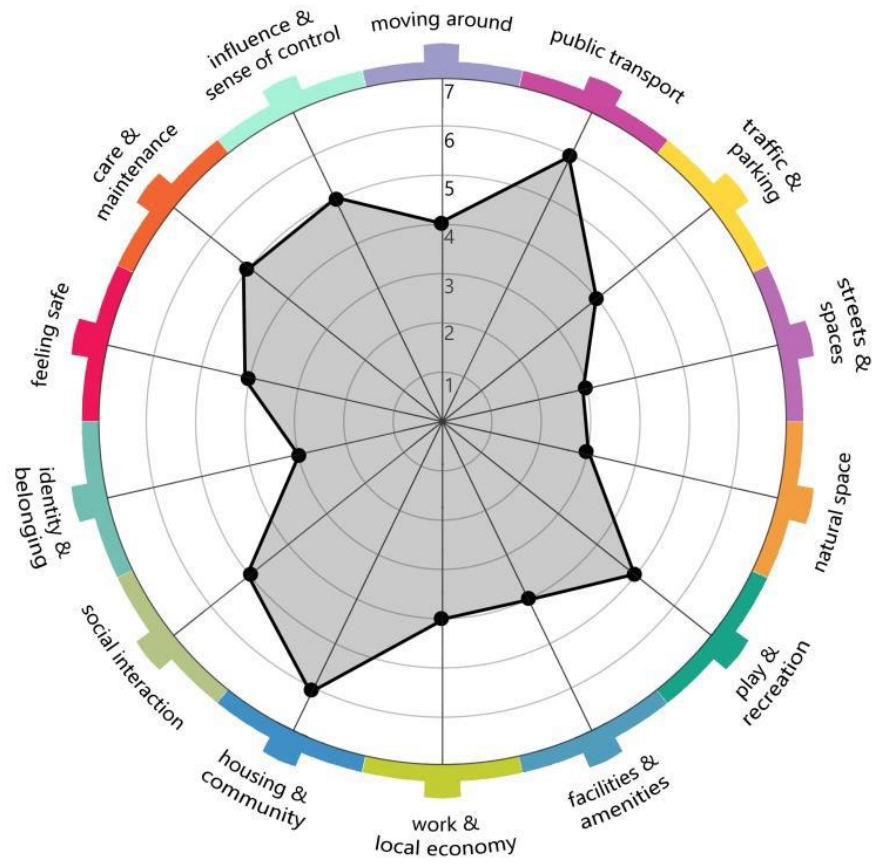
Area	Place Standard Lead	Email address	National Lead Contact	Email Address
Orkney	Marie Love	<a href="mailto:marie.love@orkney.gov.uk">marie.love@orkney.gov.uk</a>	Sandy Robinson	<a href="mailto:Sandy.Robinson@gov.scot">Sandy.Robinson@gov.scot</a>
Perth & Kinross	David Stokoe	<a href="mailto:dstokoe@pkc.gov.uk">dstokoe@pkc.gov.uk</a>	John Howie	<a href="mailto:john.howie@nhs.net">john.howie@nhs.net</a>
Renfrewshire	Stuart Graham	<a href="mailto:stuart.graham@renfrewshire.gov.uk">stuart.graham@renfrewshire.gov.uk</a>	Etive Currie	<a href="mailto:etive.currie@glasgow.gov.uk">etive.currie@glasgow.gov.uk</a>
	Yvonne Farquhar	<a href="mailto:yvonne.farquhar@renfrewshire.gov.uk">yvonne.farquhar@renfrewshire.gov.uk</a>		<a href="mailto:etive.currie@nhs.net">etive.currie@nhs.net</a>
Scottish Borders	Shona M Smith	<a href="mailto:smsmith@scotborders.gov.uk">smsmith@scotborders.gov.uk</a>	Sandy Robinson	<a href="mailto:Sandy.Robinson@gov.scot">Sandy.Robinson@gov.scot</a>
Shetland Islands	Iain McDiarmid	<a href="mailto:iain.mcdiarmid@shetland.gov.uk">iain.mcdiarmid@shetland.gov.uk</a>	Johnny Cadell	<a href="mailto:Johnny.Cadell@ads.org.uk">Johnny.Cadell@ads.org.uk</a>
South Ayrshire	Gus Collins	<a href="mailto:gus.collins@south-ayrshire.gov.uk">gus.collins@south-ayrshire.gov.uk</a>	Johnny Cadell	<a href="mailto:Johnny.Cadell@ads.org.uk">Johnny.Cadell@ads.org.uk</a>
South Lanarkshire	Gordon Cameron	<a href="mailto:gordon.cameron@southlanarkshire.gov.uk">gordon.cameron@southlanarkshire.gov.uk</a>	Etive Currie	<a href="mailto:etive.currie@glasgow.gov.uk">etive.currie@glasgow.gov.uk</a>
	Neil Reid	<a href="mailto:neil.reid@southlanarkshire.gov.uk">neil.reid@southlanarkshire.gov.uk</a>		<a href="mailto:etive.currie@nhs.net">etive.currie@nhs.net</a>

# Place Standard Leads & National Contacts

Place Standard – How Good is Our Place?

Area	Place Standard Lead	Email address	National Lead Contact	Email Address
Stirling	Gillian Taylor	<a href="mailto:taylorgi@stirling.gov.uk">taylorgi@stirling.gov.uk</a>	John Howie	<a href="mailto:john.howie@nhs.net">john.howie@nhs.net</a>
	Lynne McKinley	<a href="mailto:mckinleyl@stirling.gov.uk">mckinleyl@stirling.gov.uk</a>		
West Dunbartonshire	Antony McGuinness	<a href="mailto:Antony.mcguinness@west-dunbarton.gov.uk">Antony.mcguinness@west-dunbarton.gov.uk</a>	Etive Currie	<a href="mailto:etive.currie@glasgow.gov.uk">etive.currie@glasgow.gov.uk</a> <a href="mailto:etive.currie@nhs.net">etive.currie@nhs.net</a>
	Amanda Coulthard	<a href="mailto:Amanda.coulthard@west-dunbarton.gov.uk">Amanda.coulthard@west-dunbarton.gov.uk</a>		
West Lothian	Joanna Anderson	<a href="mailto:joanna.anderson1@westlothian.gov.uk">joanna.anderson1@westlothian.gov.uk</a>	Sandy Robinson	<a href="mailto:Sandy.Robinson@gov.scot">Sandy.Robinson@gov.scot</a>
	Susan Gordon	<a href="mailto:susan.gordon@westlothian.gov.uk">susan.gordon@westlothian.gov.uk</a>		
Cairngorms National Park	Katie Crerar	<a href="mailto:katiecrerar@cairngorms.co.uk">katiecrerar@cairngorms.co.uk</a>	Kat Hasler	<a href="mailto:kat.hasler@nhs.net">kat.hasler@nhs.net</a>
Loch Lomond & Trossachs National Park	Susan Brooks	<a href="mailto:susan.brooks@lochlomond-trossachs.org">susan.brooks@lochlomond-trossachs.org</a>	Irene Beautyman	<a href="mailto:Irene.Beautyman@improvementservice.org.uk">Irene.Beautyman@improvementservice.org.uk</a>

# IMPLEMENTATION



## Increased Application Across Scotland



# Application – Where in Scotland?

Place Standard – How Good is Our Place?

AREA	No	AREA	No
Aberdeen City Council	6	Highland Council	5
Aberdeenshire Council	27	Inverclyde Council	5
Angus Council	3	Orkney Council	1
Argyll and Bute Council	1	North Ayrshire Council	6
Comhairle nan Eilean Siar	3	Perth & Kinross Council	1
Dumfries and Galloway Council	2	Scottish Borders Council	2
Dundee City Council	8	Shetland Islands Council	2
East Ayrshire Council	2	South Ayrshire Council	1
East Dunbartonshire Council	2	South Lanarkshire Council	5
East Lothian Council	1	Stirling Council	4
Edinburgh City Council	6	West Lothian Council	3
Fife Council	8	Loch Lomond & Trossachs National Park	2
Glasgow City Council	6	<b>TOTAL</b>	<b>112</b>

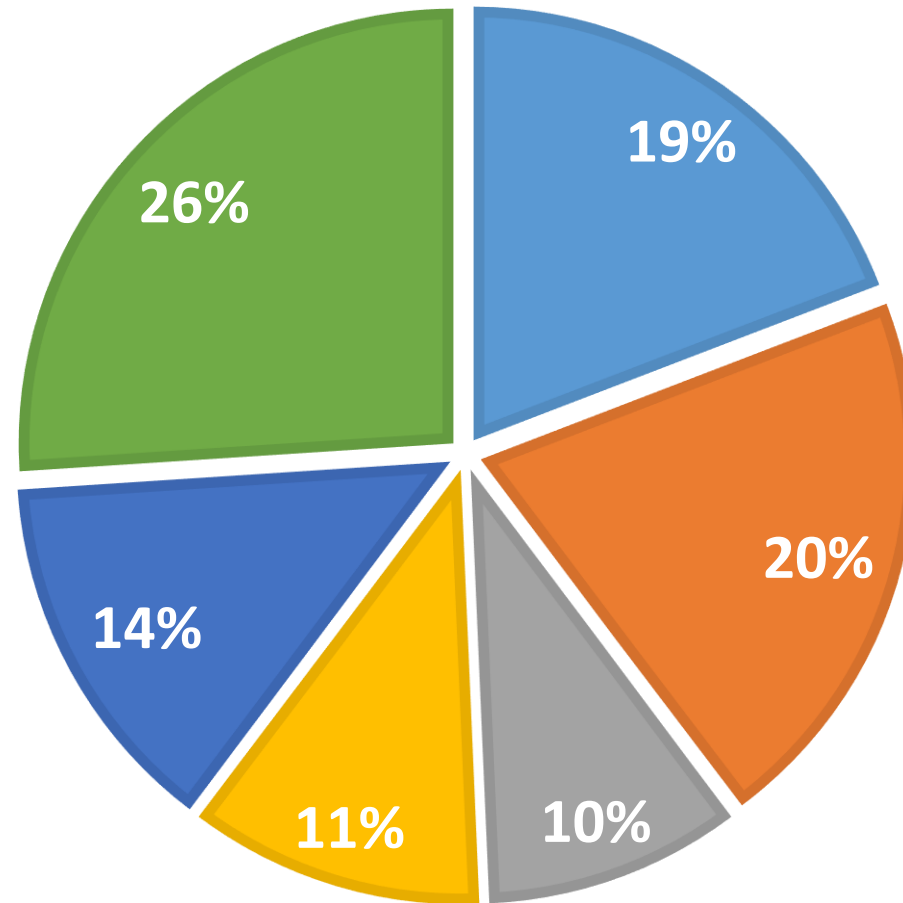
**At Least 14,000 People**

Based on 25 Area Returns November 2017

# Application – For What?

Place Standard – How Good is Our Place?

- LOIP/Locality Plan Development
- Local Development Plan
- Local Development Framework
- Masterplan
- Training/ awareness-raising
- Local Place Plans



*Based on 72 of 78 Recorded Applications November 2017*





# Beyond UK - Netherlands



## Sas Van Gent Summer 2017



Ondernemers Kanaalzone Zuid heeft het bericht van Jan Vinke gedeeld.  
17 mei om 12:45

### Sassenaren mogen vertellen wat ze met hun stad willen

De gemeente is voor Sas van Gent. Sassenaren krijgen in een enquête de kans te vertellen wat ze met hun stad willen. Het is een unieke kans om te laten horen wat je wilt. Het is een unieke kans om te laten horen wat je wilt. Het is een unieke kans om te laten horen wat je wilt.

Jan Vinke > Ge zijt van Sas van Gent als... 17 mei om 9:04

Dus laat je horen!!!!

Jij en 5 anderen

Leuk Opmerking plaatsen

Ondernemers Kanaal heeft het bericht van



STARTPAGINA BERICHTEN INFO FOTOS VI

Gemeente Terneuzen  
34 minuten  
Heb je al een momentje kunnen vinden om de enquête op [www.injasasinsas.nl](http://www.injasasinsas.nl) in te vullen? Je kan hem ook aanstaande zaterdag tussen 13.00 en 16.00 uur op papier invullen tijdens Savok Beach op het Keizer Karelplein. Combineer een bezoekje aan dit unieke en gezellige toernooi met het geven van je mening over 't Sas! Graag tot ziens!



In je sas in Sas. Vul je ook de enquête in?  
[injasasinsas.nl](http://injasasinsas.nl)

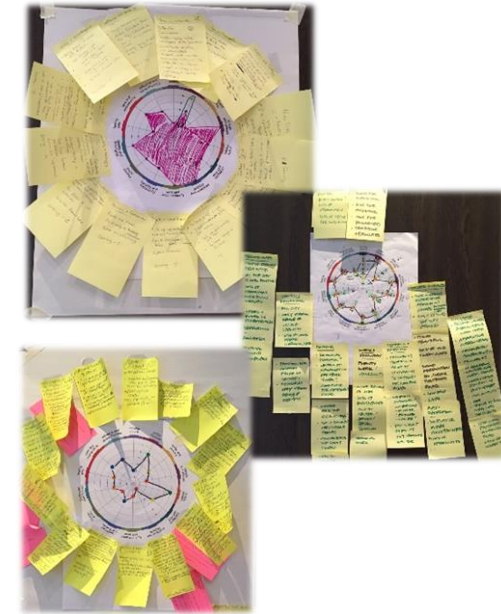
Vind ik leuk Opmerking plaatsen Delen



# Beyond UK - Denmark



# Beyond UK – European Region



## WHO European Healthy Cities Network



**Edinburgh  
September 2017**

- Place & The Place Standard - WHO Technical Paper – Phase VII
- Early Adopters - Northern Ireland Belfast Local Development Plan
- Place Working Group for the WHO European Healthy Cities Network
- Focus on Eastern Europe & Central Asia

- Designation Process commences early 2018
- Requirements similar to Phase VI
  - Political Lead & Coordinator
  - Local Steering Group
  - City Health Profile & Plan
  - Work to Agreed Themes
  - Participation in Network Meetings
  - Reporting on Commitments
  - Fee \$6000 PA (Phase VI)
  - **PLACE & Place Standard**

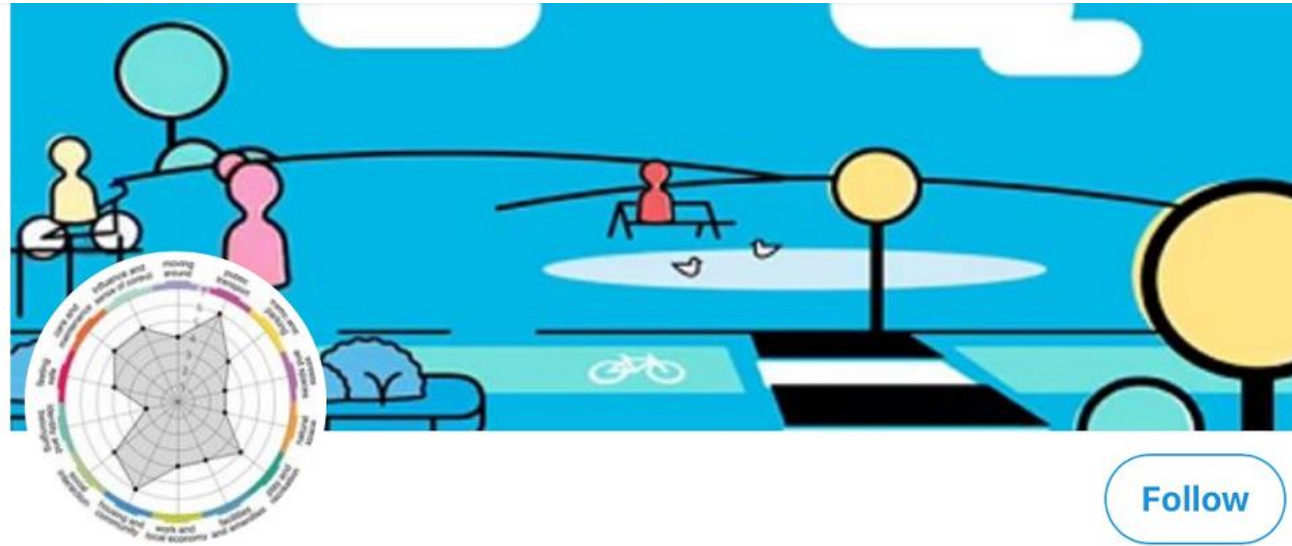


# Beyond UK & Europe



**Child Friendly Cities**

## Communications .. Twitter



### **Place Standard Tool**

@Placestandard

The Place Standard Tool helps communities & decision makers to work together to design places and spaces that improve health & reduce health inequalities.

[placestandard.scot](https://placestandard.scot)

## Communications ... Conferences, Workshops & Alliances



**Tomorrow's World**  
COSLA and Improvement Service Annual Conference and Exhibition 2017  
5 – 6 October 2017  
Crieff Hydro Hotel, Perthshire



**Sustainable Health  
Scotland 2017**



**WALKING,  
CYCLING,  
CONNECTING  
COMMUNITIES.**



**STEP**  
Cleaner Air • Healthier Places



**paths  
forall**  
FOR A BETTER  
WALKABLE COMMUNITY

**Density Done Well and Walkable Communities**  
Masterclass with international planning expert Brent Toderian  
24 October 2017, Edinburgh



**ETF**  
EDINBURGH TENANTS  
FEDERATION



**Befriending  
Networks**



**DEVELOPMENT  
TRUSTS ASSOCIATION  
SCOTLAND**  
the community-led regeneration network



**SITP** | **SCOTLAND'S  
TOWNS  
PARTNERSHIP**



**SEPA**  
Scottish Environment  
Protection Agency



## Communications .. Video



Galashiels  
Kincardine  
Shetland



## Communications .. Blogs

### Co-constructing meaning: Scotland's Place Standard approach

August 29, 2017September 7, 2017 | Urban Toolbox

**Pride was palpable in George Square as an eager crowd locked their eyes on the men and women magnificently dressed in green tartans, standing tall to play centuries-old notes. My visit to Glasgow couldn't have been timed better. The city centre was bustling with ...**


## URBIA

Urban Research Blog  
by Julia Suh

*JULIA SUH, Urban Strategist and Founder, [Urban Toolbox](#)*



## Place Standard App & Revised Tool

**Moving Around** 

Question 1 of 14

**Can I easily walk and cycle around using good quality routes?**

Walking and cycling are good for our health and the environment.

Pleasant and safe routes can encourage walking and cycling.

Tap here for some points to consider

Use this space to note the reasons for your rating.

Back Accept

7  
6  
**5**  
4  
3  
2  
1



Scottish Government  
Riaghaltas na h-Alba  
gov.scot



# HEADLINES ... Recognition



**THE PLANNER**

RTPI AWARDS FOR  
**PLANNING  
EXCELLENCE**  
**Winner 2017**

Planning for Wellbeing

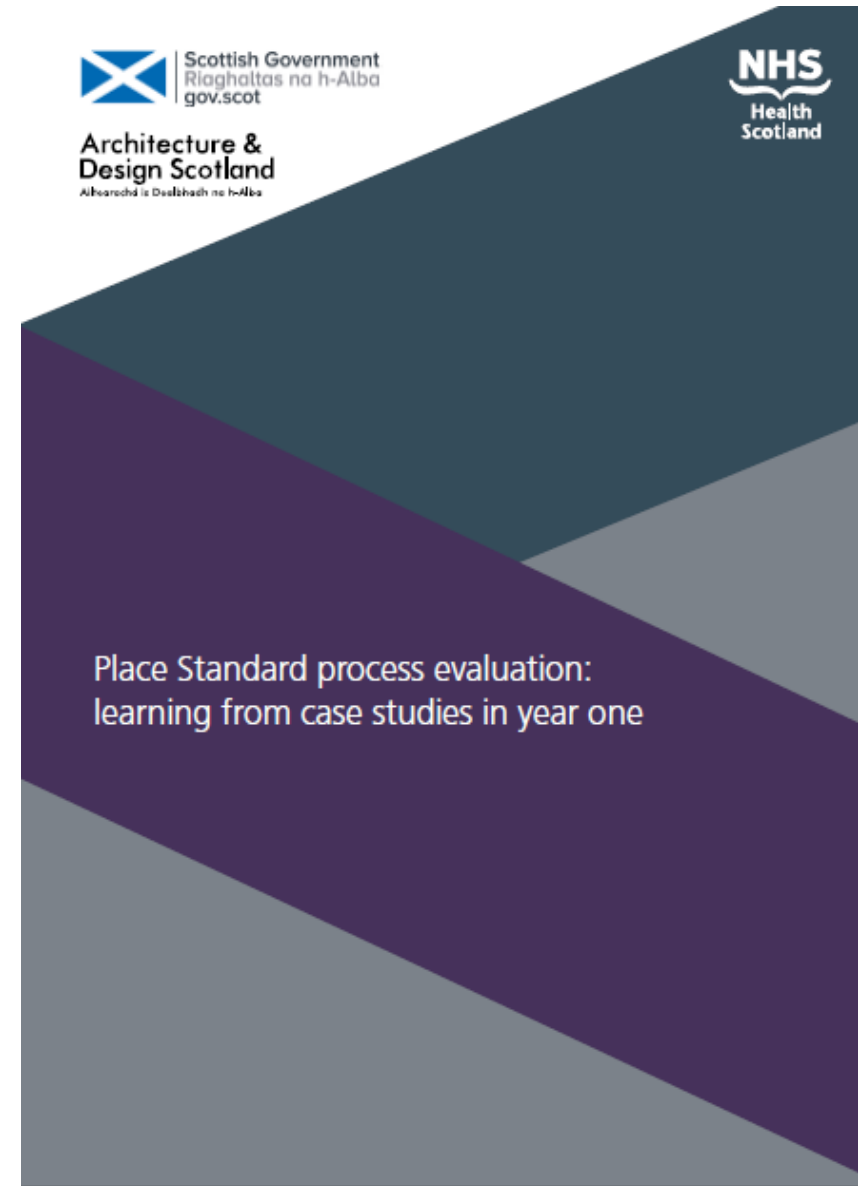
## Recognition

*Shortlisted for People's Choice Award in  
Planning*



- Translations of Place Standard tool underway (Polish, Urdu and Traditional Chinese)
- **Branded resources available by March 2018**
- Place Standard Website - Spring 2018
- **Education Scotland - children and young people with the Place Standard**
- Place Standard learning resources to be reviewed and streamlined
- **Further aligning the Place Standard with programmes of learning offered by further and higher education institutions**

## PLACE STANDARD PROCESS EVALUATION MAY 2017





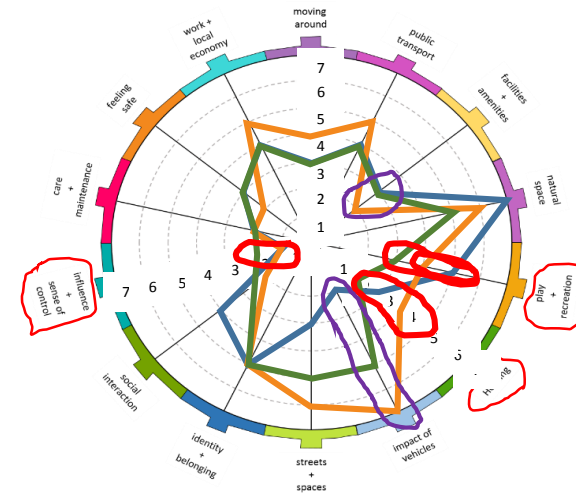
## Place Standard tool: positives and negatives

- Perceived positively, particularly as a tool to support community engagement; Straightforward, easy to understand and helped to add another layer of understanding about place.
- Some duplication between themes and difficult to use opportunistically (due to its length); Language can be complicated; NHS and Education services not explicitly captured under 14 themes.





- Place Standard score provides a powerful visual representation of place
- **However, the qualitative comments obtained from the Place Standard tool were perceived as being critical in identifying priorities for action.**
- Averaging Place Standard results from surveys resulted in themes scoring around 3 or 4 and it was important to understand reasons behind each score.



**Priorities for Action**

**Influence + Sense of Control:**  
Let local people be involved in the process from the beginning – what needs changed; how it will be changed; help choose who they want to work with; etc.

**Housing:**  
More housing options needed for older people and starter homes for young people.

**Play + Recreation:**  
new seats, lighting and café with toilets in our Park.



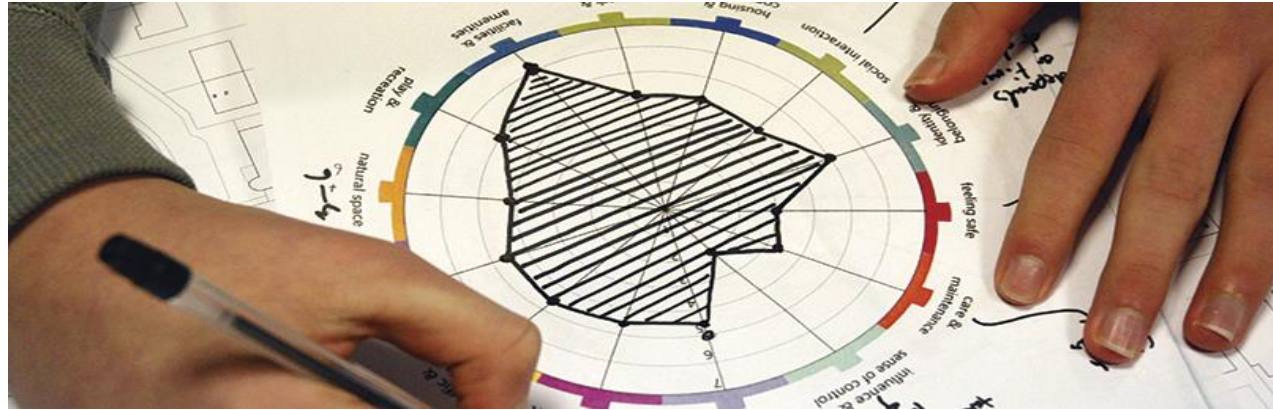
## Limitations, next steps & conclusions

- Inevitable gaps in case studies
- Improvements to tool and improved guidance. Exploring options for evidencing impact.
- Identifying the right priorities for action are dependent on good engagement and richness of data comes from qualitative responses.
- The Place Standard provides a **starting point** for identifying place-based priorities. It is key that **action** is then taken to deliver on these priorities to improve the quality of places over time.

## New Case Studies in Planning

- A&DS are carrying out **a survey** with leaders, facilitators and participants.
- To understand more about **how** the tool has been used and to test **outcomes and benefits** from their range of perspectives.
- **New and emerging practices** related to the **Planning Review**.
- *Interviews today!*

## Place Standard Review



- Engagement with Users - March 2018
- Pilots – June 2018 (Clean Air/International Learning)
- Analysis & Report June 2018
- Updated Product & Resources November 2018
- Launch Spring 2019