

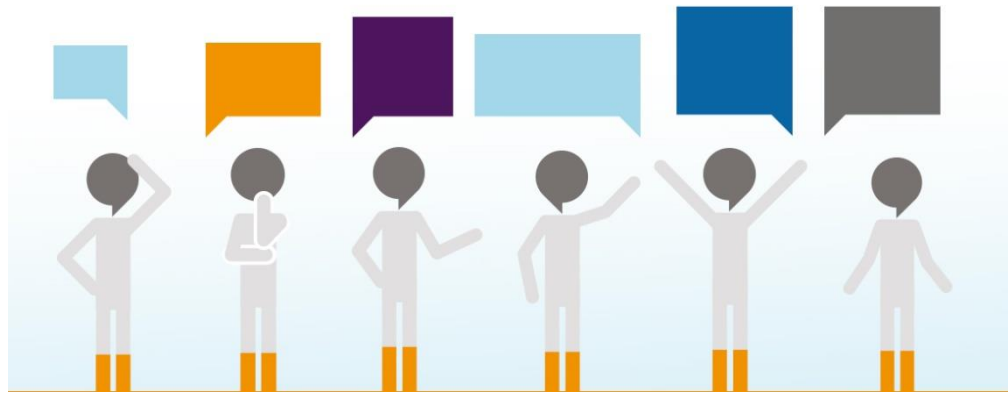
# Impact

ash  
scotland  
Taking Action on Smoking and Health

Let's talk about smoking

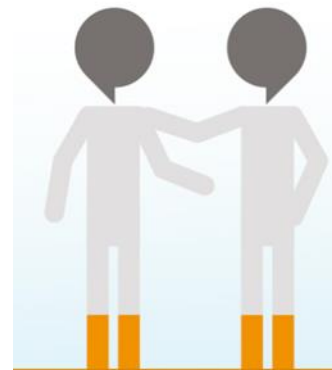
## The IMPACT Story

Mary-Grace Burinski



# How we engaged with the third sector

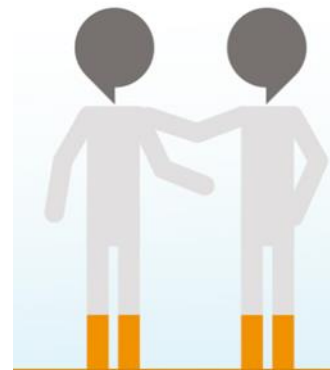
**Impact**



# Very quick history lesson!

- 2 year funding from Edinburgh and Lothian Health Foundation
  - Year 1: fieldwork, gathering evidence, speaking to staff and those who use services
  - Year 2: producing the guidance document, support materials, website and launch event
- Year 3: implementing the guidance in Lothians, developing training, national roll out plan

**Impact**

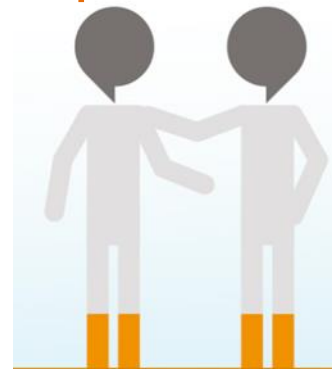


# How did we find services?



- They come in all shapes and sizes
- They can be quite hidden
- They can be a smaller project inside a larger organisation
- You think you might know the sector, but you only know what you can see
- You might have to look quite hard to find them all
- They can disappear

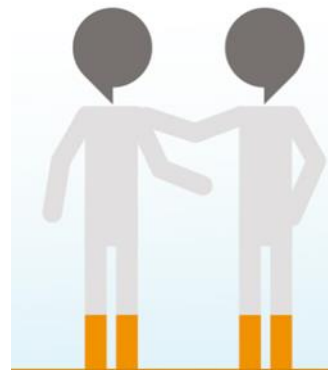
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# How did we find services?

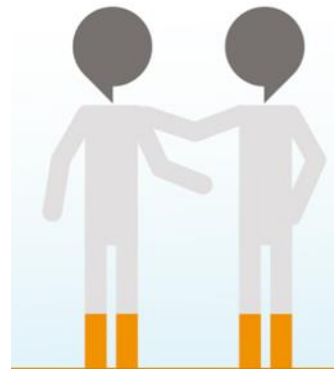
- In Year 1: fieldwork
  - Website trawl
  - ALISS (A Local Information System for Scotland)  
[www.aliss.org](http://www.aliss.org)
  - Third sector interfaces
  - Third sector partners and networks
  - Word of mouth
- Resulted in finding over 60 services for Edinburgh and Lothians alone
- But there were more to find in Year 3!!

**Impact**



# What IMPACT can offer the third sector

**Impact**



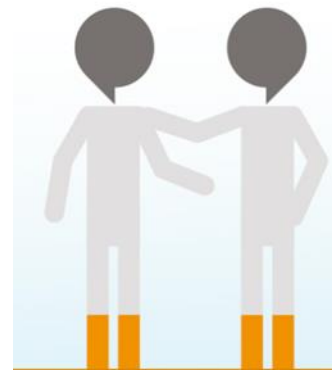
# The IMPACT Story Continues!



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# Framework within guidance

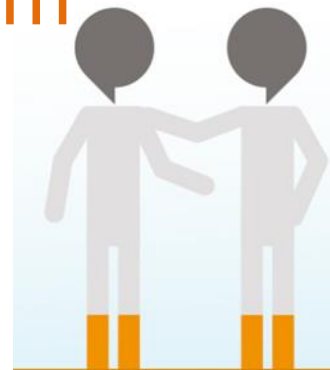




# IMPACT Training

- Smoking and mental health: understanding the IMPACT
  - 1 hour e-learning session
  - 2 hour face-to-face session
- Delivery focussed initially on Lothian projects/organisations
- Will be available across Scotland from next year

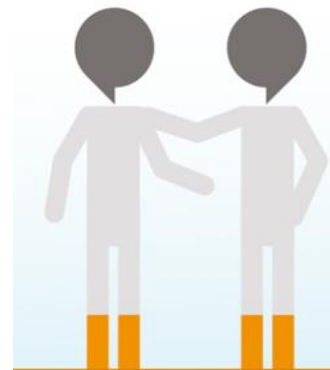
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# IMPACT Website

- [www.impact.scot](http://www.impact.scot)
  - Guidance to download
  - Evidence review
  - Practitioners area: resources, tools, information, links to other websites
  - Training: Smoking and mental health understanding the IMPACT
  - Blog pieces
  - Information on the national roll out

**Impact**



# *Let's talk about keeping in touch*

Who to contact if you want to get in touch.



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