

Smoking cessation training 'in house' for Community Pharmacies

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&

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Setting the Scene

Community Pharmacies across Ayrshire

Number of quit dates set = **3212**

% of quits set via community pharmacy = **78%**

Quit rate at 4 weeks = **34%**

Quit rates at 12 weeks = **10%** (40% most deprived)

Fresh Air-shire

Number of quit dates set = **825**

% of quits set via specialist service = **20%**

Quit rate at 4 weeks = **85%**

Quit rates at 12 weeks = **31%** (40% most deprived)

Ayrshire & Arran Jan 1st to Dec 31st 2016 figures extracted from ISD

What we did

Allan Wilson (as the Community Pharmacy Adviser with NHS Ayrshire & Arran) was able to provide me with a “patient count summary report” which was run on Jan 2nd 2017 for all the pharmacies across Ayrshire. This report listed:-

- pharmacy code
- no. of clients who had set a quit date
 - number of 4 week quits
 - number of 12 week quits

Targeted training

I was then able to work out the % quits at 4 and 12 wks for each pharmacy. From this I was able to identify the poorer performing pharmacies. I then selected those pharmacies who had a reasonable foot fall of smokers but a low % quit rate at 4 and/or 12 weeks.

PCR (Patient Count Summary Report) run 2nd Jan 2017				
Clients Started	4 week quits	12 week quits	% 4 wk	% 12wk
0	0	0	0	0
3	1	0	33	0
0	0	0	0	0
0	0	0	0	0
6	3	0	50	0
46	20	5	43	11
64	11	2	17	3
65	45	19	69	29
33	30	10	91	30
17	7	1	41	6
20	10	1	50	5
24	31	0	129	0
67	18	5	27	7
90	80	30	89	33
41	5	3	12	7
39	13	5	33	13
150	142	48	95	32
56	42	37	75	66
75	37	12	49	16
9	1	1	11	11
63	61	25	97	40
35	15	6	43	17
18	10	2	56	11
37	25	5	68	14

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Fresh Air-shire engagement

All Fresh Air-shire tobacco prevention/cessation officers have been aligned to a number of pharmacies across Ayrshire dependent on where they are based and mainly work.

These officers are the “named contact” for these pharmacies should any issues arise.

The poorer performing pharmacies, were contacted by their “named” officer and offered free NRT/Champix and health behaviour change training at a time and date suitable to them.

No pharmacy contacted declined the offer of training.

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The pharmacy training

I devised a short training programme which included:-

1. Giving and demonstrating sample NRT products plus an empty Champix pack. We left a bag of these with each pharmacy trained.
2. Motivational interviewing techniques.
3. Discussing the collection and inputting of client information on to the PCR system including a sheet with common issues that arise at pharmacies.
4. Encouraging staff to ask clients if they smoke and if they do, ask if they had thought about stopping.

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Improved outcomes

Pharmacy Codes		Quit dates set	4 wk quits	% quit at 4 wks	12 wk quits (40% most deprived)	% quit at 12 wks (40% most deprived)
5258	2016	46	10	22%	1	2%
	2017	41	15	37%	2	5%
5009	2016	52	7	13%	1	2%
	2017	43	17	40%	2	5%
5162	2016	38	3	8%	1	3%
	2017	22	4	18%	0	0%
5280	2016	42	16	38%	6	14%
	2017	43	19	44%	6	14%
5276	2016	42	11	26%	3	7%
	2017	34	14	41%	5	15%
5254	2016	52	17	33%	3	6%
	2017	52	24	46%	6	12%

denotes poorer performing pharmacies who were trained

denotes best performing pharmacies who were trained

Figures from ISD: 01/01/2016 - 01/10/2016 and 01/01/2017 - 01/10/2017

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Engagement with Boots & Lloyds

- Approached a pre-reg from Boots and Lloyds to discuss how we can get provide 'in house' training.
- Pre-reg was responsible for linking with their respective pharmacies to arrange training dates.
- FA advisers provides training on NRT/Champix, identifying suitable clients and motivational interviewing.
- Pre-reg to provide training on the pharmacy systems Pharmacy Care Record (PCR).

Other ways of engaging with Community Pharmacies

- Provide one-to-one support within community pharmacies.
- Encourage referrals to and from pharmacies.
- GP practices informed that anyone motivated to stop smoking is referred directly to either the Community Pharmacy service or Fresh Air-shire service.



Any questions?

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