



Scotland's Charter for a Tobacco-free Generation
Inspiring Local Action

Connie Bennett
ASH Scotland

Colin Anderson
NHS Lanarkshire



- **The Charter sets out how organisations can help achieve the 2034 goal.**
- **It's a tool to support organisations to address tobacco issues in communities**
- **Pledge 3 simple actions**

Over 170 organisations have pledged



Making an impact

**developing &
reviewing
policies and
practice**

**staff training &
awareness
raising
opportunities**

**Creating new
tobacco
resources**

**incorporating
tobacco
prevention into
existing
programmes**

**creating smoke-
free spaces &
outdoor events**

**referral
pathways to
cessation
services**



NHS LANARKSHIRE TOBACCO FREE GENERATION



What does this mean for services and people?

- New organisations taking action to reduce the harm caused by tobacco
- More services recognising the impact of tobacco on the people they work with.
- Increased awareness of the goal of creating a tobacco-free generation of Scots by 2034 and;
- Increased support for organisations to address tobacco issues.

NHS Health Promotion and Cessation Services can use the Charter to boost engagement and learning opportunities for partners:

Register support online:

www.ashscotland.org.uk/charter