

Place Standard – Where are we now?

John Howie

*Organisational Lead – Health Equity
(Physical Activity & Place)*

NHS Health Scotland

Place Standard Alliance 6th June 2017

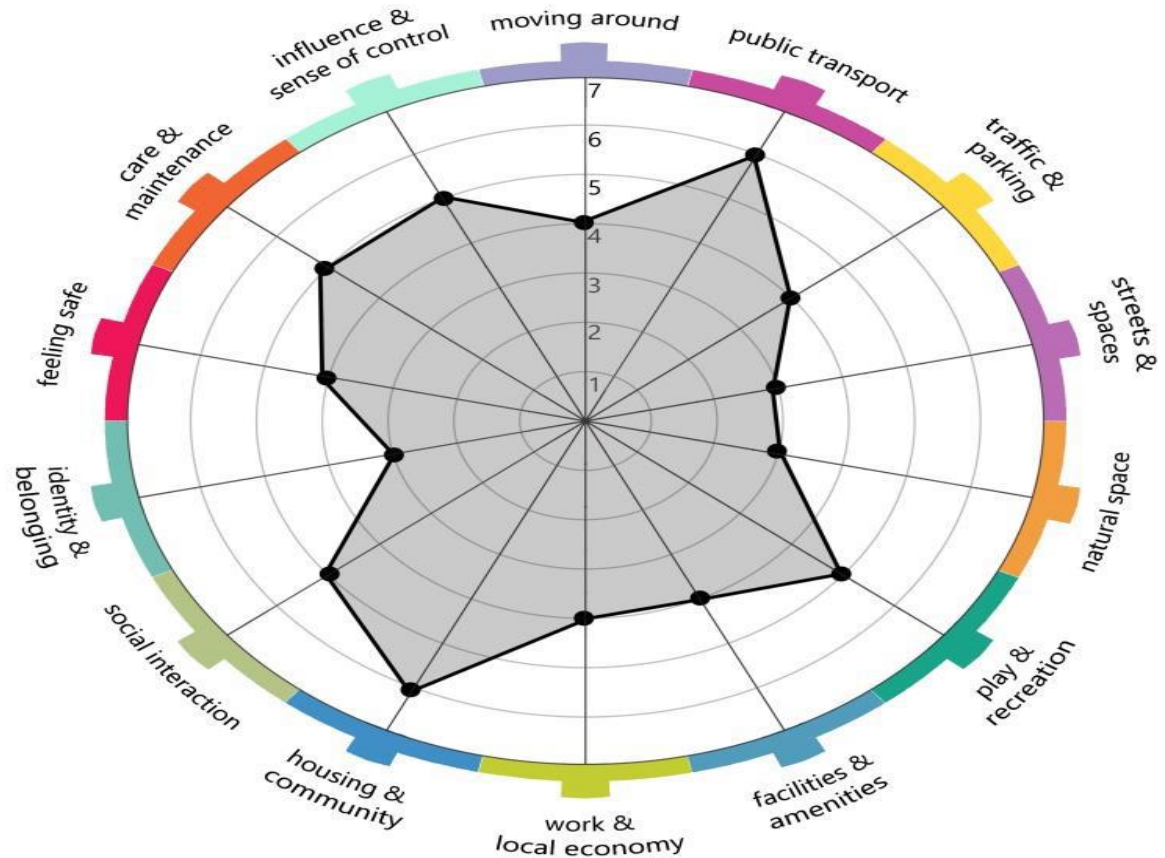
National Update

John Howie
NHS Health Scotland
*Chair of the Place Standard
Implementation Group*

www.placestandard.scot

#placestandard

#placestandardalliance



Architecture+DesignScotland
Ailtearachd is Dealbhadh na h-Alba



The Scottish Government
Riaghaltas na h-Alba

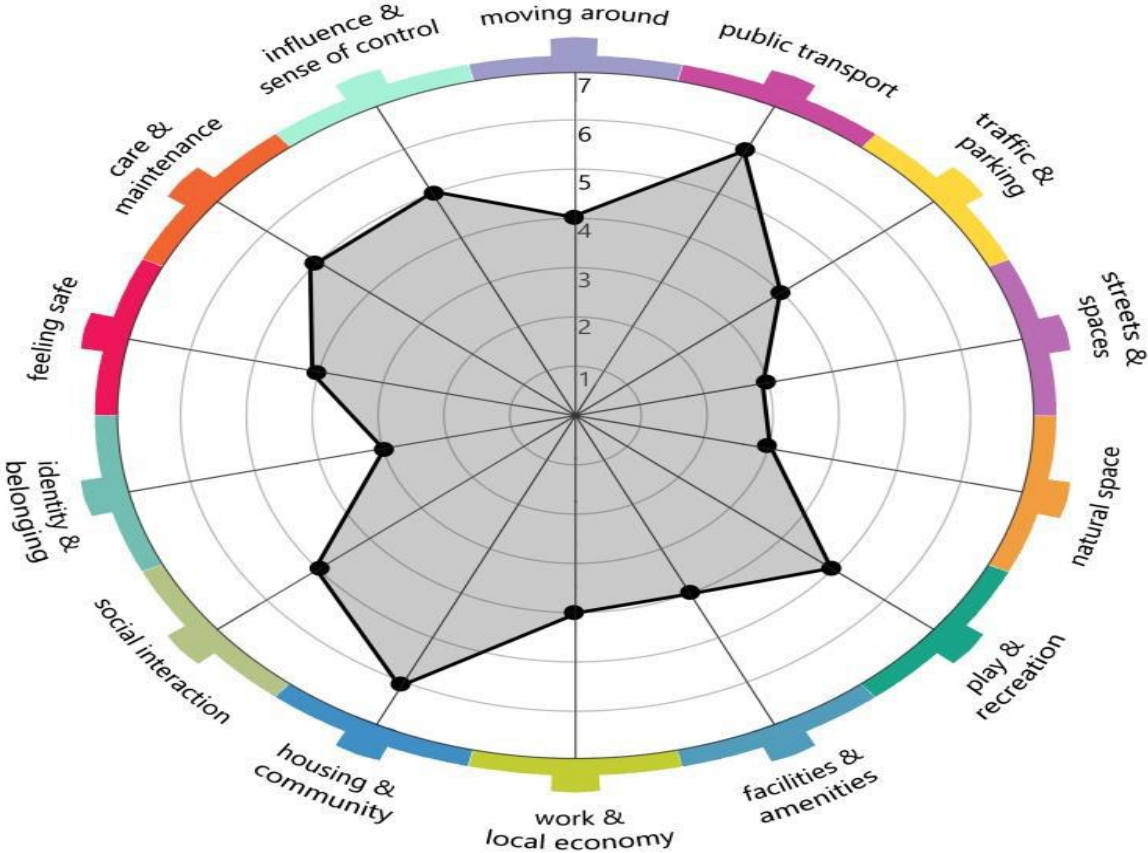
Will cover ...

- Background
- National Updates
- Place Standard Film
- Q&A

- 14 Territorial NHS Boards
- 8 Special NHS Boards
- NHS Health Scotland – Health Improvement & Health Inequalities
- **CEO Office & 4 Directorates**
- **Health Equity Directorate**
- **Place & Equity Service Physical Activity & Place Portfolio**



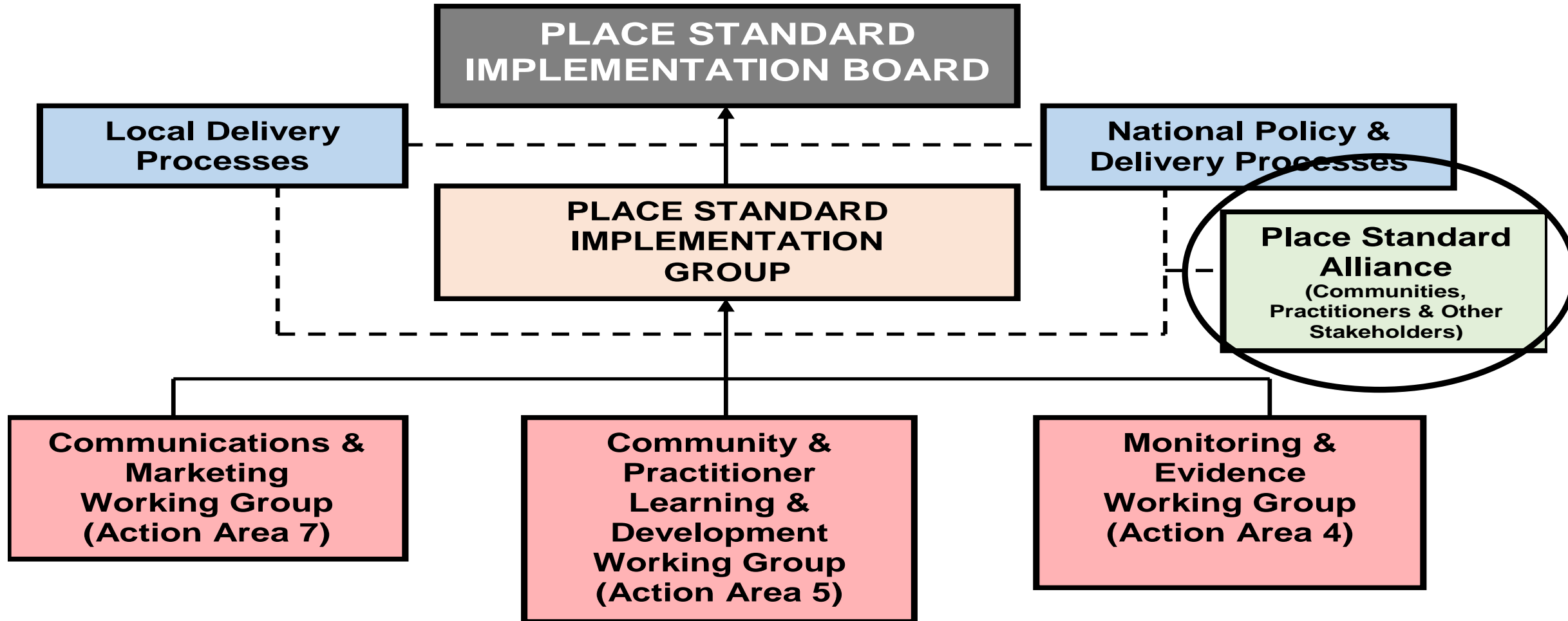
BACKGROUND



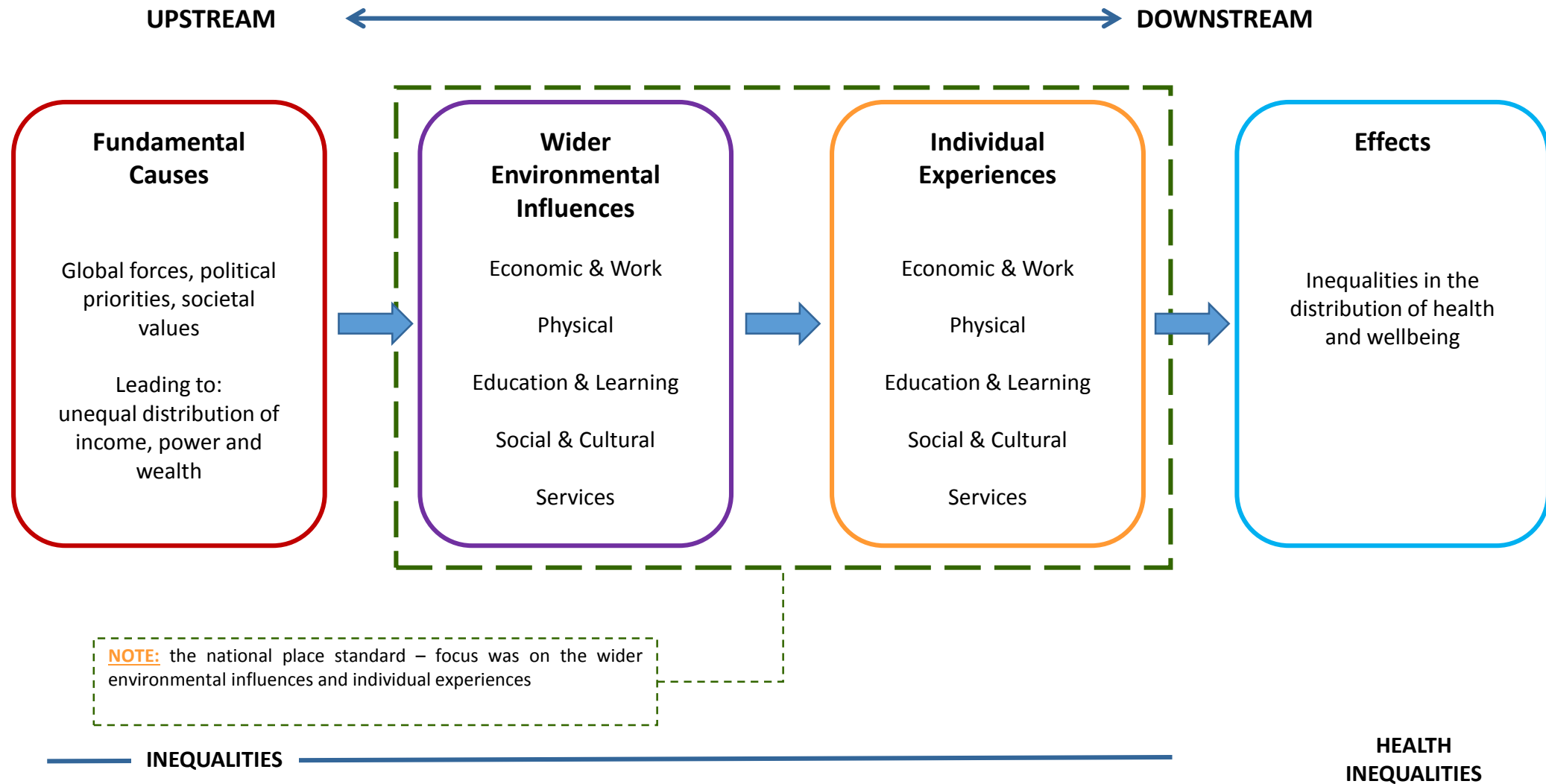
- Good Places Better Health **2008-11**
- Creating Places **2013**
- Community Empowerment (Scotland) Act **2015**
- Place Standard Launched **December 2015**
- National Implementation Plan **July 2016**
- National Governance Structure **September 2016**
- Place Standard Alliance **December 2016**
- Local/National Support & Delivery Mechanism **May 2017**

8 Outcomes

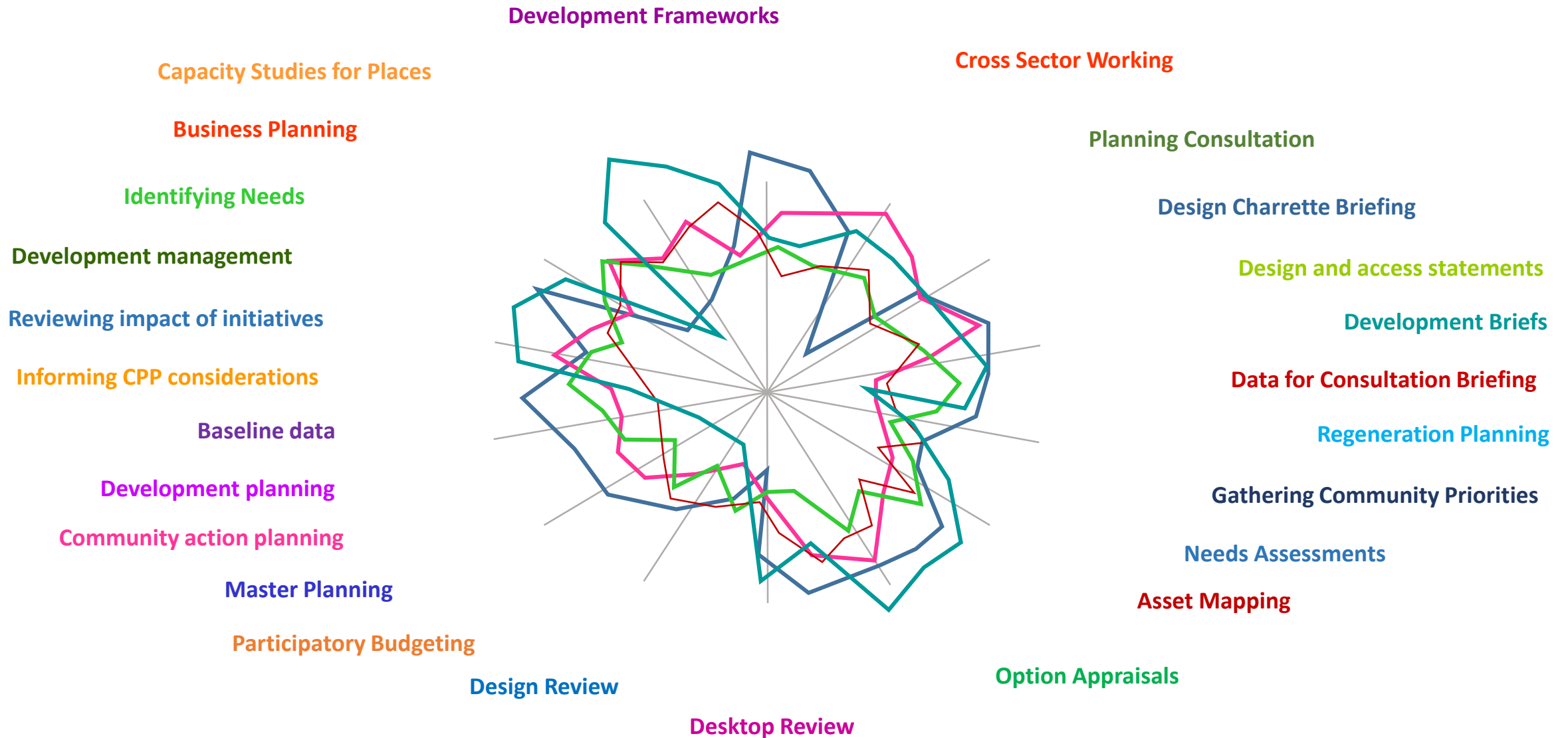
1. Community & Organisational Leadership
2. Role of Legislation, Policy & Strategy
3. Workforce & Community Capacity
4. Higher & Further Education Learning
5. Public Awareness & Proactive Delivery
6. Equitable Application across Communities
7. Improvement – Evidence of What Works
8. Funding & Awards Criteria



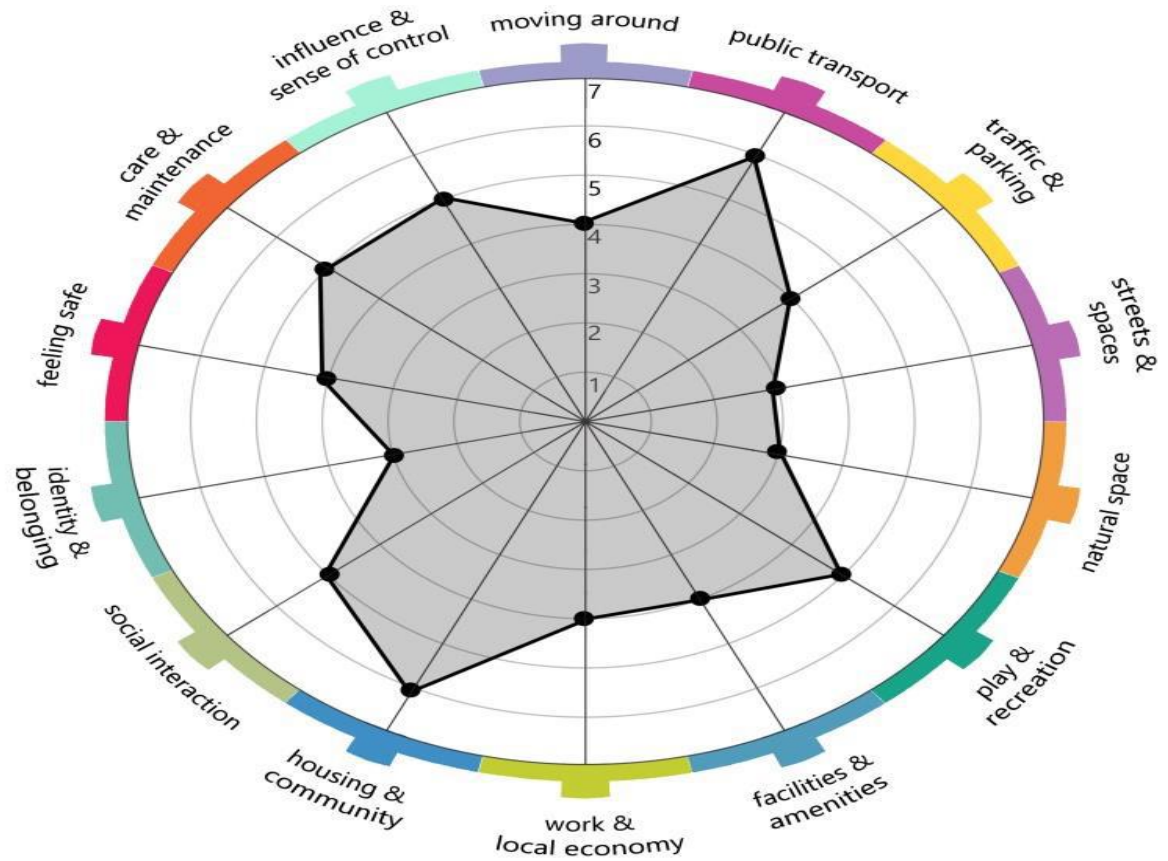
THE BIGGER PICTURE



USING THE PLACE STANDARD TO.....



NATIONAL UPDATE



1. Increased Awareness & Application Across Scotland

- Cross Referenced in Policy Development
- Organisation, Network and Parliamentary Levels
- CPPs – Improvement Service
- Diversity & Volume of Place Standard Tool Application – *Local Outcome Improvement Plans & Locality Plans*



2. Governance & Support Framework
3. Online Improvement to Place Standard Tool “2”
4. Place Standard App
5. Learning – Organisations & Further/Higher Education
6. UK Engagement – Play Scotland/PSIG Masterclass
7. Place Standard and Funding
8. Professional/Community Recognition
9. Short Listed for Royal Town Planning Institute Awards for Planning Excellence (*Excellence in Planning for Well-being*)



Terneuzen
Summer 2017

10. International Developments

- UNICEF
- WHO Healthy Cities

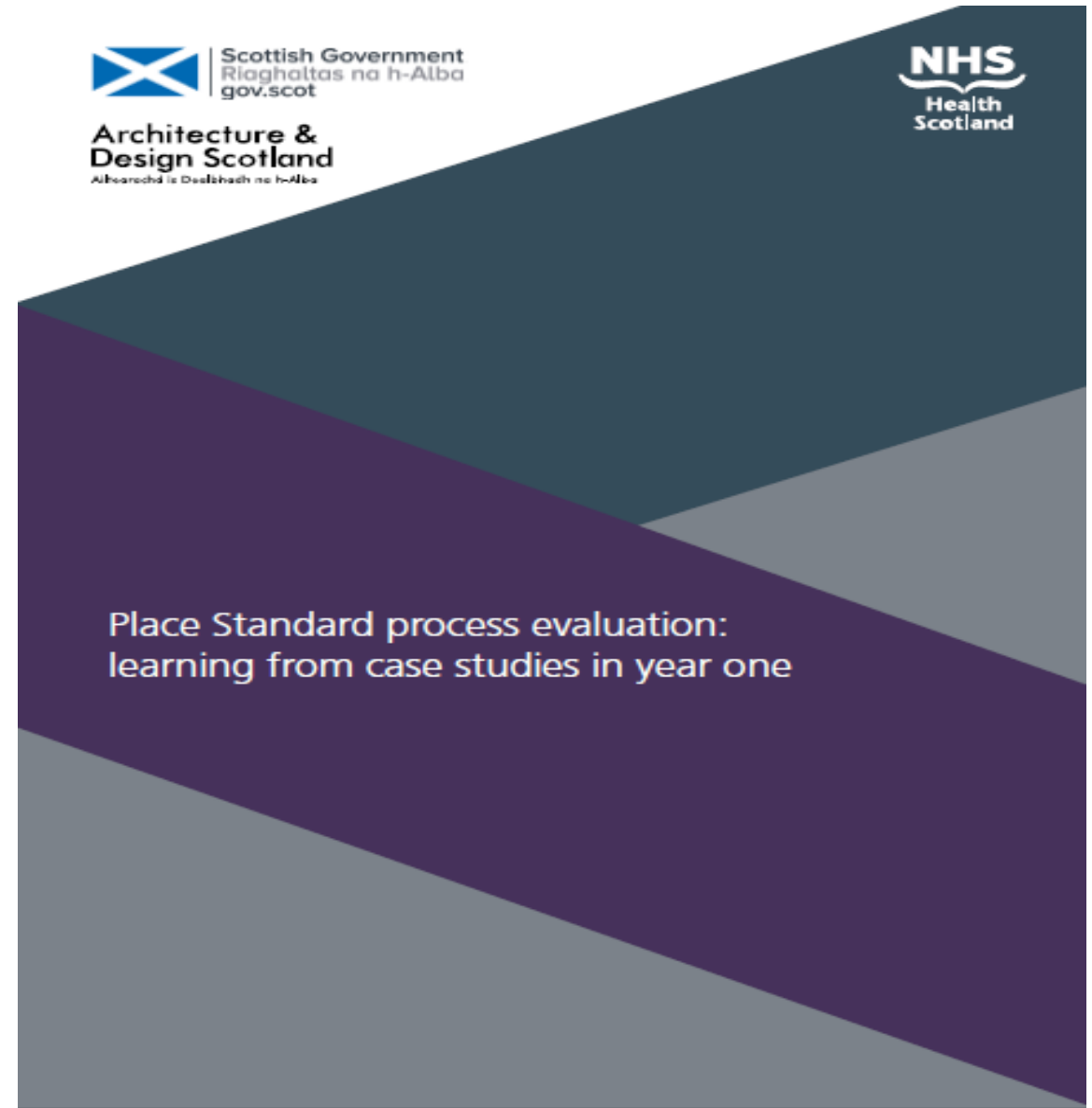
unicef 



Child Friendly Cities

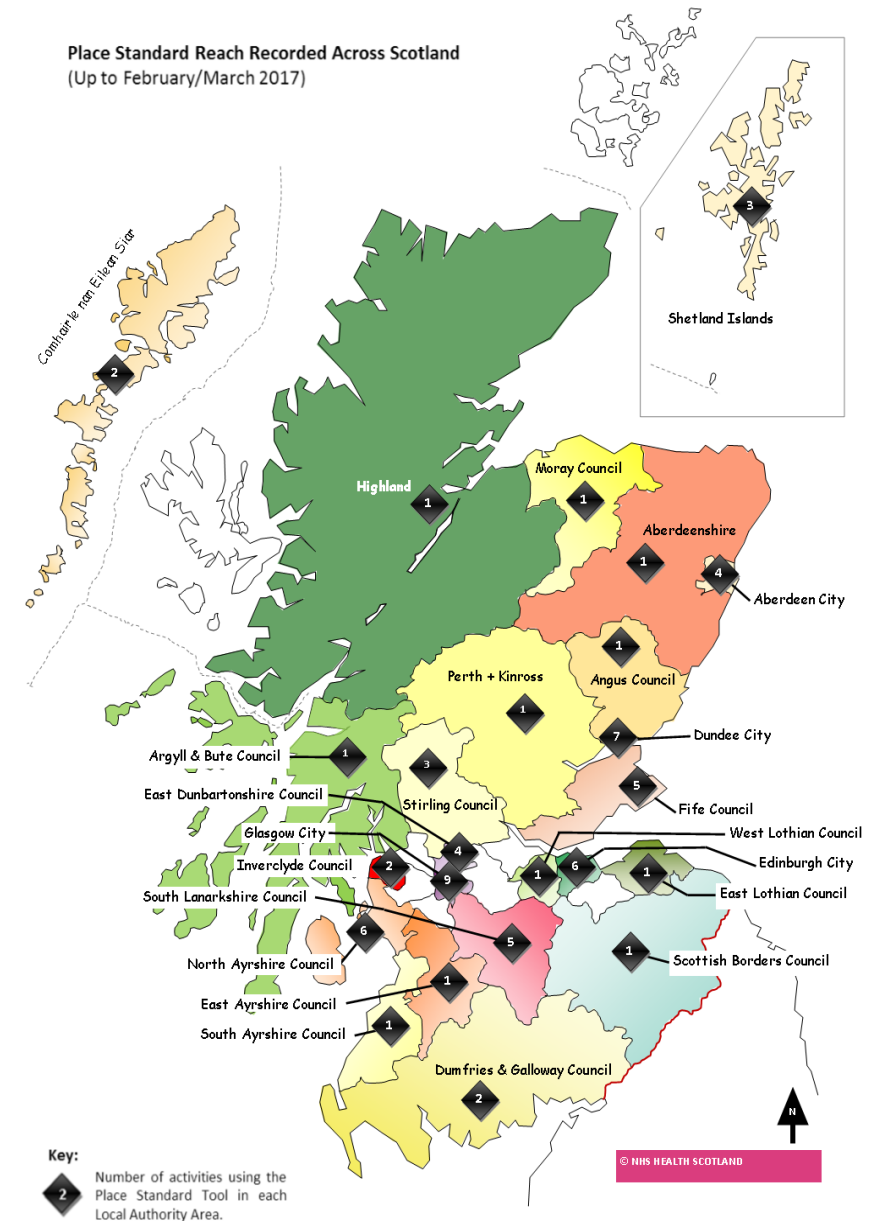


PLACE STANDARD PROCESS EVALUATION MAY 2017



EVALUATION – KEY FINDINGS

- Feb 2017 - 65 recorded applications (11,000 people across Scotland (up to 1000 participants in 1 application))
- Approximately 70% of Local Authorities
- A tool to support community engagement



- Local reach was dependent on context, scale and method of Place Standard implementation.
- Where demographic details were known, women were more likely to engage than men.
- Representation from young people was low across some of the case study areas.
- Being flexible in Place Standard application was perceived as key. Considering the user group, scale, context and outcomes helped to determine the method of use.
- Key skills to implement the Place Standard include project management skills, community engagement or facilitation skills, particularly qualitative data analysis.

EVALUATION – KEY FINDINGS

“Our reach was higher than we ever have had before. We also reached a lot of protected characteristic groups and those that wouldn’t typically engage in any type of consultation”

“Being a good facilitator and having this experience was key to the overall process”

“We cannot afford to do all this work, engaging with the community, and nothing happens”

“I would say the barrier would be around engagement, Engaging with the right people and representative groups. Yes, this can be challenging”

“The results of this inclusive approach far outstrip the resourcing costs.....the amount of groups we have met through this process was worth it”

“The Place Standard Tool does not lend itself well to short-sharp consultations”

Application – Where?

Place Standard – How Good is Our Place?

LOCAL AUTHORITY AREA	No
Aberdeen City Council	6
Aberdeenshire Council	8
Angus Council	2
Argyll and Bute Council	1
Comhairle nan Eilean Siar	3
Dumfries and Galloway Council	2
Dundee City Council	8
East Ayrshire Council	1
East Dunbartonshire Council	1
East Lothian Council	1
Edinburgh City Council	6
Fife Council	5
Glasgow City Council	9
Highland Council	3
Inverclyde Council	4
North Ayrshire Council	6
Perth & Kinross Council	1
Scottish Borders Council	1
Shetland Islands Council	2
South Ayrshire Council	1
South Lanarkshire Council	5
West Lothian Council	1
(Other)	3
TOTAL	80

*Based on Returns to
Date June 2017*

Application – For What?

Place Standard – How Good is Our Place?

PURPOSE	No.
Local Development Plan F. Masterplan	1
LOIP/Locality Plan / C. Local Development Plan	1
LOIP/Locality Plan / C. Local Development Plan / H. Other (State in Comments)	1
LOIP/Locality Plan Development	20
LOIP/Locality Plan Development / B. Funding Requirement	2
Funding Requirement	1
Local Development Plan	14
Strategic Development	3
Local Development Framework	1
Masterplan	2
Other (State in Comments)	30
Community Engagement	4
TOTAL	80

Based on Returns to Date June 2017

1. Maintain the momentum ..
2. Review of the Scottish Planning System
3. National Transport Strategy Review
4. National & Local Place Standard Leads
5. Community “Champions”
6. Increased Accessibility – Languages & Formats
7. Funds & Awards
8. Revised Site & Place Standard App Launch
9. Increased Web Presence – Awareness, Learning, News, Collaboration
10. Spatial and Community Planning and PST/Developers Relationship
11. International Programme

NATIONAL CONTACTS

Place Standard – How Good is Our Place?

Area	National Lead Contact	Area	National Lead Contact
Aberdeen City	Stuart Watson	Glasgow	John Howie
Aberdeenshire	Johnny Cadell		Matt Lowther
Angus	John Howie	Highland	Darren Rocks
Argyll & Bute	Johnny Cadell	Inverclyde	Kat Hasler
City of Edinburgh	Johnny Cadell	Midlothian	Sandy Robinson
	Sandy Robinson	Moray	Irene Beautyman
	Stuart Watson	North Ayrshire	Irene Beautyman
Comhairle nan Eilean Siar	Kat Hasler	North Lanarkshire	Louise Rennick
Clackmannanshire	Kat Hasler	Orkney	Sandy Robinson
Dumfries and Galloway	Stuart Watson	Perth & Kinross	John Howie
Dundee City	Etive Currie	Renfrewshire	Etive Currie
East Ayrshire	<i>Allan Mooney*</i>	Scottish Borders	Sandy Robinson
East Dunbartonshire	Louise Rennick	Shetland Islands	Johnny Cadell
East Lothian	Jamie Combe	South Ayrshire	Johnny Cadell
East Renfrewshire	Etive Currie	South Lanarkshire	Etive Currie
Falkirk	Stuart Watson	Stirling	John Howie
Fife	Darren Rocks	West Dunbartonshire	Etive Currie
Loch Lomond & TNP	Irene Beautyman	West Lothian	Sandy Robinson
		Cairngorms NP	Kat Hasler

PLACE STANDARD FILM

<http://www.healthscotland.scot/tools-and-resources/the-place-standard-tool>

